

LUCY KELLY

Assistant Director

TEL: 07792913163
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CALL BOX: 01932 592572

<u>Title/Project</u>	<u>Type</u>	<u>Production Co</u>	<u>1ST AD</u>	<u>Director</u>	<u>Role</u>	<u>Responsible for:</u>
McCoy's 'Power Ballad'	Commercial	Outsider	Julian Higgs	Jones	2 nd AD	1 Featured & 6 SA's
McDonalds 'Happy Meal'	Commercial	Sonny London	Chris Kelly	Guy Manwaring	2 nd AD	1 Featured Adult & 1 Featured Child
Ministry Of Sound 'Winter Chill'	Commercial	Luti Media	Afzal Robbani	Mike Ho	2 nd AD	1 Featured Cast
Clysdale Bank 'Playground'	Commercial	Gorgeous	Chris Kelly	Chris Palmer	3 rd AD	100 Background children
This Damnation 1977	Short Film	10 Green Bottles	Chris Kelly	Russell De Rosario	2 nd AD	4 Featured cast & 30 SA's
Sainsbury's 'Easter Lamb'	Commercial	Sonny London	Chris Kelly	Guy Manwaring	2 nd AD	5 Featured Adults & 2 Featured Children
Years & Years 'Desire'	Music Video	Colonel Blimp	Rory Shaw	Fred Rowson	2 nd AD	The full band & 18 Walk-ons
Morrisons 'Makes It'	Commercial	Gorgeous	Ben Howarth	Vince Quibb	3 rd AD	4 Featured Children
RIMMEL 'Fresh Skin & Scandaleyes'	Commercial	Believe Media UK	Sam Powel	Anthony Mandler	3 rd AD	Georgia May Jagger, 2 Models & 20 SAs
Clarks 'Back to School'	Commercial	Bare Films	Chris Kelly	Joanna Bailey	2 nd AD	11 Featured Children
De Montfort University 'Dare To Be'	Commercial	Outsider	Chris Kelly	Max Fisher	2 nd AD	8 Featured cast
G-STAR 'Raw'	Commercial	Smooth Prod	Tom Wynbourne	Sophie Jones	2 nd AD	12 Featured cast
Capital One 'Quick Check'	Commercial	Trailer Park	Matt Lawson	Kell Mitchell	2 nd AD	20 Featured Cast
Gatorade 'Play Like Never Before'	Commercial	Iconaclast	Chris Kelly	Manu Cossu	3 rd AD	80 SAs, 6 Children & 8 Walk-ons
Olly Murs 'Years & Years'	Music Video	76 Ltd	Chris Kelly	Charles	2 nd AD	Olly Murs, 30 SAs & 4 Children

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Capital One 'Various'	Commercial	Trailer Park	Rory Shaw	Jacob Hopewell	2nd AD	12 Featured cast
Taylor Swift & Zayne Malik 'I don't Want to Live Forever'	Music Video	Some Such	Chris Kelly	Grant Singer	3rd AD	40 SAs
Standard Life 'Elite Performance'	Commercial	Pulse	Chris Kelly	Sam Pilling	3rd AD	15 Rugby Players
Sunday Times 'Backwards'	Commercial	Bare Films	Julian Higgs	Chris Goulder	2nd AD	31 cast over 2 days including 9 children
SSE 'Women's Football World Cup'	Commercial	Trailer Park	Rory Shaw	Jacob Hopewell	2nd AD	15 featured children & 15 SA's
Levis 'Pants, Truckers & City tees'	Commercial	Cherry Films	Chris Kelly	Jake Nava	3rd AD	230 SA's over three days
TESCO 'Contactless Club Card'	Commercial	Another Film Co	Chris Kelly	Declan Lowney	3rd AD	57 SA's
Jaguar 'Start Something'	Commercial	MJZ	Chris Kelly	Nicoli	3rd AD	153 SA's
SKY Store 'Straight From the Movies'	Commercial	Another Film Co	Chris Kelly	Delan Lowney	2nd AD	Idirs Elba & 15 SA's
P&O Cruises	Commercial	Bare Films	Chris Kelly	Joanna Bailey	2nd AD	Rob Brydon & on screen Wife
Morrissey 'Spent'	Music Video	Some Such	Chris Kelly	Sophie Muller	2nd AD	Morrissey and his full band
Sam Smith 'One Last Song'	Music Video	Chief	Chris Kelly	Joe Conor	2nd AD	Sam Smith And 45 SA's
Chia Cancer Care	Commercial	FULWELL 73 UK LTD	Julian Higgs	Daniel Mendelle	2nd AD	Featured cast
Nike 'Nothing Beats a Londoner'	Commercial	Riff Raff	Chris Kelly	Mega Force	2nd AD 2days 3rd AD 6days	Large Crowds, Walk-ons and Featured Cast.
Ladbrokes	Commercial	HOTSPUR & ARGYLE	Casper Campble	Theo Delaney	3rd AD	Featured Cast & Background

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Col3trane 'Language'	Music Promo	Stink	Ezra Sumner	Felix Bradey	2 nd AD	Artists, Featured Cast & SA's
Haribo 'Reduced Sugar'	Commercial	Quiet Storm	Julian Higgs	Mary-Sue Masson	2 nd AD	Featured Cast & SA's
MAC 'ASOSxMAC'	Commercial	RSA Black Dog	Dory Shaw	Leonn Ward	2 nd AD	Featured Models
Nike 'Mercurial'	Event/ Commercial	My Accomplice	Sam Powell	Gilberto Topczewski	2 nd AD	Ading 1 of 5 Units
Sigala ft Paloma Faith 'Lullaby'	Music Promo	Familia	Chris Kelly	Craig Moore	2 nd AD	Paloma Faith
Financial Conduct Authority 'PPI'	Commercial	Hunky Dory	Ezra Sumner	Luc Schurgers	2 nd AD	Featured Cast & SA's
House of Fraser 'The Black Out'	Commercial	Moxie Pictures	Julian Higgs	Vaughan & Anthea	2 nd AD	Featured Cast
Cadbury 'Twirl'	Commercial	Outsider	Julian Higgs	James Rouce	2 nd AD	2 Featured Cast
BT Sport 'Heros'	Commercial	Sonny London	Matt Clyd	Fredrik Bond	3 rd AD	Running Unit Base
Gorgon City x D Double E 'Hear That'	Music Promo	Stadium	Tom Kelly	Salim Adam	2 nd AD	Gorgon City, D Double E Featured Cast & 60 SA's
P&G 'Pod Safety Film'	Commercial	Saatchi & Saatchi Group	Lucy Kelly	Andy Pearson	1 st AD	10 babies & 1 Featured adult
Amazon Prime Video	Commercial	SomeSuch	Euan Keddie	Steve Rogers	3 rd AD	Walk-on & all SA's over 8 days.
Persil 'Hercules & Solar'	Commercial	76 LTD	Griffin	Simon Berry	3 rd AD	Floor 3 rd AD
Collusion- ASOS Brand Launch	Commercial & Stills	SomeSuch	Louis Barron	Dan Emmerson	2 nd AD	100 Featured Cast plus multi SA's over 8 days.
Sainsbury-Christmas'The Show'	Commercial	Partizan	Chris Kelly	Micheal Gracey	3 rd AD	64 Featured Children
Waitrose Christmas	Commercial	Outsider	Julian Higgs	James Rouce	2 nd AD	Featured, Walk-ons & Crowd
Royal Salute 'New Royalty'	Commercial	Believe Media	Chris Kelly	Floria Sigismondi	3 rd AD	Featured Models & SA's

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BP 'Queen's Reservoir' + 'Ancient Road'	Commercial	Academy Films	François Caillaud	Diego Contreras	3rd AD	Multiple SA's over 4 days.
Hauwie 'Story Sign Xmas'	Commercial	Dog Eat Dog	Chris Kelly	Chris Overton	2nd AD	Featured & SA Cast
Vauxhall 'COMBO CARGO - TRADING TRADES'	Commercial	Agile	Ian Craig	Simon Willows	2nd AD	Featured & SA Cast
ITV Create "THE PATRIARCH", "THE VETERAN"	Commercial	Pulse Films	Julian Higgs	James Marsh	2nd AD	Roger Allam, Brenda Blethyn & Walk-on Cast
Clic Sargent 'The Best Presents'	Commercial	76 LTD	Griffin	Yann Secouet	2nd AD	11 Featured real families
Little Mix Ft Ty Dolla Sign 'Think About us'	Music Promo	Pretty Bird	Chris Kelly	Bradly & Pablo	2nd AD	Little Mix, Ty Dolla Sign & Dancers
Nat West 'The Move'	Commercial	The SweetShop	Ian Craig	Mark Albiston	2nd AD	Feature Cast & Crowd
BT Mobile 'KISS', 'PIERCING' & 'BUTTERFLY'	Commercial	Outsider	Julian Higgs	Chris Balmons	2nd AD	Featured & Walk-on Cast
The Valuable 500 - Davos	Commercial	Outsider	Ian Craig	James Rouse	2nd AD	Featured & Walk-on Cast
William Hill 'HEAVY WEIGHT SINCE 34'	Commercial	Riff Raff	Chris Kelly	Ed Kaye	2nd AD	Running 2nd Unit / Social Content
Paddy Power 'TEAM TALK, VEGAN, SNOWFLAKE'	Commercial /Stills	Rattling Stick	Joe Carter	Andy McLeod	2nd AD	Running Stills Unit
Shop Direct - very.co.uk	Commercial	Outsider	Julian Higgs	Chris Balmond	2nd AD	Featured, Walk-on & SA Cast
Dave - 'Black'	Music Promo	Rattling Stick	Julian Higgs	Nathan & Edem	2nd AD	Dave & Featured Cast
British Heart Foundation- 'Boy'	Social Content	Knuckle Head	Chris Kelly	Broken Antenna	2nd AD	Featured Child

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Paddy Power - Varius	Commercial	Hunky Dory	Ezra Sumner	Luc Schurgers	2nd AD	Featured, Walk-on & SA Cast
M&S Food 'This isn't just food'	Commercial	Sonny London	Chris Kelly	Guy Manwaring	2nd AD	Multiple Featured & SA cast over 5 days.
Amazon Prime Video	Commercial	SomeSuch	Euan Keddie	Steve Rogers	3rd AD	Floor 3rd AD over 5 Days
Littlewoods 'Looking Forward to Summer'	Commercial	Apostle	Tom Kelly	Sye Allen	2nd AD	Featured Cast
Adidas 'Own Your Zone'	Commercial	Outsider	Julian Higgs	Billy Pols	2nd AD	Multiple Featured & SA cast over 4 days.
Morrisons - 'Celebration Cakes'	Commercial	76 LTD	Griffin	Yann Secouet	2nd AD	Children & Adult Hand Models
M&S Food 'Summer'	Commercial	Sonny London	Chris Kelly	Guy Manwaring	3rd AD	Floor 3rd AD

Experience.

**Working with big crowds, babies, children, animals, the elderly & high profile celebrities.
Full clean Drivers Licence and car owner. Emergency First Aid trained.**