

# JO THOMPSON – PRODUCTION RUNNER / ASSISTANT

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## UNIVERSITY OF LEEDS: 2010 – 2014

- 1<sup>ST</sup> Class Honours: BA English Language and Literature
- Electives in Politics, History and Visual Culture
- Erasmus year at Université Paul-Valéry in Montpellier

## SKILLS

- Highly proficient in both Windows and Mac – particularly Excel
- Conversational French
- Familiarity with Photoshop and InDesign

*I have passed the APA Covid-19 Assessment and taken the Screen Skills Coronavirus Basic Awareness on Production Training*

## PRODUCTION CREDITS

COMPANY	PRODUCT	DIRECTOR	1 <sup>st</sup> AD	POSITION
The Line	Promo - Gorillaz	Max Taylor / Tim McCourt	Tom Kelly	Runner
AMV BBDO	TVC - Lebrasse	Jess Journo	Emma Pounds	Runner
Impolite Culture GmbH	TVC - Nike H020 Blazer	Aimee Hoffman	Luke Goodrich	Production Assistant
Object & Animal	TVC - Dunhill SS2021	Max Luz	Mark Gillespie	Floor Runner
Pulse Films	Promo - Ghetts ft. Skepta	Hector Dockrill	Ty Hack	Production Assistant
Riff Raff	Promo - Glass Animals	David Wilson	Luke Goodrich	Production Assistant
Greatcoat Films	Promo - DC	Dir.LX (Lex)	Steven O Eniraiyeta	Production Assistant
Object & Animal	Content - Nike x Dave	Netti Hurley	Luke Goodrich	Production Runner
Caviar Films	Promo - Danny Seth x Fekky	William Kennedy	Tom Wynbourne	Production Runner
Object & Animal	Promo - Raye - All of My Love	Aidan Zamiri	Jack Meredith	Production Runner
Knucklehead	Short Film - FGM Stops Here	Fanny Hoetzeneder	-	Production Runner
Untold Studios	Promo - Dave	Nathan J. Tettey	Dan Smith	Production Runner
LaLaLand	Stills - Armani Beauty	Jason Hetherington	-	Production Assistant
LaLaLand	Stills - Marie Claire	Solve Sundsbo	-	Production Assistant

## **OTHER EMPLOYMENT:**

### **FREELANCE**

#### **Researcher, Features & Copy Writer: August 2019 – Present**

- I have written features for titles like Twin Magazine, DAZED, 10 Magazine, The Ingenue and
- Conduct in-depth research and analysis for behavioural insights practise and brand consultancy, including writing reports and case studies, as well as consulting on strategy for major brands like Google
- I also work to provide professional transcription services to both public and private sector businesses
- Produce clear, concise product copy for e-commerce platforms across streetwear and women's luxury sector
- Extensive experience writing engaging text for press releases, websites, blogs and print

### **DOVER STREET MARKET**

#### **PR, Marketing & Events Assistant: September 2017 – August 2019**

- Promoted and reinforced the reputation of Dover Street Market through literal and physical storytelling
- Responsible for generating and nurturing collaborative relationships with relevant external partners and media
- Project managed and coordinated large-scale events and projects throughout the year with said partners including Photo London, Frieze, Magnum Photos, Nike, Luncheon, Sotheby's and AnOther Magazine
- Liaised extensively with key stakeholders from stocked brands and their agencies to deliver collaborative communications strategies and secure key coverage around seasonal and specific launches
- Researched and commissioned photographers to cover events and deliver creative briefs to promote projects
- Confident liaising with and presenting to senior contacts across the industry in person and remotely, as well as fielding collaboration requests and managing expectations across multi-party projects
- Co-ordinated complex international logistics for European COMME des GARÇONS shoots and loans

### **THE BRITISH FASHION COUNCIL**

#### **PR Assistant: October 2015 – September 2017**

- Grew BFC's Reputation pillar by working to promote all events and initiatives, helping to deliver overall increases in media value across pillar events including: LFW, LFWM and The Fashion Awards
- Worked closely with marketing team to plan digital and social around our seasonal and yearly messaging
- Managed central project and company pillar timelines and produced insightful, timely post-event reports
- Developed relationships and collaborated with key stakeholders including print, digital and broadcast journalists, brand and supplier PRs, high-level sponsors, agents and photographers
- Strategy and logistics for international Guest Programme, bringing 80 VIP editors to London four times a year
- Sourced and liaised with venues and external contractors for the production of any number of events
- Assisted with allocation and management of seasonal PR budgets across all projects
- Oversaw event accreditation for all UK and international press, photographers and broadcasters