

GEORGE NELSON
Assistant Director
Speak SPANISH and FRENCH.
PORTUGUESE literate
London / Lisbon-Based
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- Experience in shooting with Ai, Virtual Production, Bullet Time, Projection Mapping Motion Control, Low Loaders, Motion Capture, 3D and Aerial Photography with Marc Wolff. Underwater Shoots (Sea + Tank)

- 150+ Days worked abroad - Australia, Mexico, Mauritius, Albania, Tenerife, Saudi and extensively across Europe (Largely Spain)

Fashion

Company	Production	Director/Photo	Producer
MMXX	Jo Malone (Various)	Felix Cooper	Gabi Besevic-Simpson
Cebe Studios	Nike x Isamaya	Rodrigo Inada	Mica Kossokowska
The Curated	Jimmy Choo	Kerry Haynes	The Curator
Yeti Productions	Champion	Elliot Kennedy	Victoria Allister
Polène Creative	Polène	Jan Vrhovnik	Cyril Pheulpin
VP / Psycho	Miu Miu	Liv Liberg	Nicola Rusted
KO Collective	Rimmel (Various)	Various	Imogen Harding
Mi Artist	Aesop	Various	Connor Lawson Evans
Studio Lou	Hugo Boss (Various)	Various	Louise Lund
Production Factory	M+S Christmas ‘25	Various	Marta Gronowska
Object + Animal	Nike	Jordan Hemmingway	Morgan Clement
Net a Porter	Net a Porter - Xmas ’25.	Various	Erin Shanahan
Voodoo Pictures	Hermés (Live Event)	Simon Cahn	Alex Jefferson
Voodoo Pictures	Jaeger Le Coultre	Felix Cooper	Alex Jefferson
Voodoo Pictures	Mango	Felix Cooper	Francois Larpin
January Productions	Diet Coke	Felix Cooper	Leonard Cuinet
Rosco	Rimmel	Felix Cooper	Chloe Medley
CLM	DeBeers	Felix Cooper	Shauna Irwin
Holmes	Versace	Carlijn Jacobs	Clementine Azis
Voodoo Pictures	Corteiz/Nike	Walid Labri	Elliot Ruby/F. Larpin
Concoct	Off White/Nike	Walid Labri	Theo Hue Williams
KO Collective	Ports ’23-’26	Various	Imogen Harding
KO Collective	Creed Fragrances	Jo Metson Scott	Louise Bolze
KO Collective	Cos ’21 – ‘26	Karim Sadli	Imogen Harding
KO Collective	Pepe Jeans	Josh Olins	Imogen Harding
ULaLa	Jimmy Choo	Helmi	James Stewart
Farago	Royal Mint	Tyler Mitchell	Siobahn Devlin
Farago	FarFetch	Emily Overhoff	Nicola Caterall
Greg Williams Photos	Fantastic Beasts Poster	Greg Williams	Bob Ford
North6	Louis Vuitton	Ollie Hadlee Pearch	Kate Miller
Cebe Studios	Aime Leon Dore	Walid Labri	Sarah Aranda Garzon
Art Partner	Hermes	Ollie Hadlee Pearch	Emilie Dumas

CLM	Paul Smith '531'	Ollie Hadlee Pearch	Suze Olbrich
Cadence Films	Clinique	Ronan Mckenzie	Tom Birmingham
Creative Blood	Various	Various	Sarah Thompson
KO Collective	Pepe Jeans	Josh Olins	Imogen Pedlar
Object+Animal	Adidas	Bafic	Millie Yoxen
Top Line	Off White	Bafic	Clare Burman
Image Partnership	River Island	Dan Giannini	Kate McCreery
Image Partnership	Mulberry	Albert Moya	Gawain Rainey
Creative Blood	Jaeger LeCoultre		Sarah Thompson
W+N Studio	Garrard	Warren+Nick	Daphne Do
Spring Studios	Various	Various	Various
Pretty Bird	Kanye West	Nick Knight	Juliette Larthe

Commercials

Company	Job	Director	Producer
Blink Prods	Phillips	Will Hooper	Rich Wilson
Passion Pictures	McDonalds	Tom O'Meara/ Simon Willows	Josh Smith
1st Avenue Machine	Meta x Oakley	Ricky Rose	Kirsty Lane
DLNQNT/Softspot	Brooks Trainers	Josefine Cardoni	Harvey Ascott
DLNQNT/Softspot	LuLu Lemon	Dan Solomito	Harvey Ascott
At Your Service	Zalando	Max Montgomery	Rhys Evans
Black Sheep	Burger King	Paul Butterworth.	Rhiannon Nother-Carter
Object + Animal	EE – "Yes Boys"	Aria Mark	Malachy McAnneny
Execute	Nat'l Emergency Brief	Marcus Jones	Tony Powell
Execute	Numan	Greg Bray	Pranav Arya
Framestore	Wembley Exp(Ai)	Various	David Hay
Somesuch	Bank of America	Jazmin Garcia	Craig Dixon
SomeSuch	British Airways	Mollie Mills	Tarquin Glass
Somesuch	Bank of Ireland	CC Wade	Tarquin Glass
ITV	ITV Saturday Nights	Amara Abbas	Tarquin Glass
ITV	Love Island	Caswell Coggins	Rebecca Sherab
ITV	Benenden Insurance	Simon Willows.	Jon Hinton
Sweetshop	Dept. of Health (Ai)	Simon Willows	Hannah Cooper
Craft / McCann	Kayak	Simon Willows	Lucy Hayes
Agile Films	Sanofi	Simon Willows	Lucy Hayes
7 Stars	Affinity Water	Simon Willows	Dan Smith
Untold Fable	Meta "Good Ideas"	Simon Willows	Tiernan Hanby
Object +Animal	Rugby World Cup	Elle Brooks Tao.	Maddy Perkins
Anonymous Content	Tesco's / F+F	Elena di Roreto	Maddy Perkins
Iconoclast	JD Sports	Ewen Spencer	Maddy Perkins
Blink Ink	First Direct	Will and Jonny	Jon Mealing
Blink Ink	Habitat	James Papper	Jack Bristow
Blink Ink	Fanduel	Andy+Adeena	Gareth Owen
Riff Raff/Page Intl.	Apple – Ipad Mini	The Sacred Egg	Nicole Powell
Skunk Productions	Apple	Georgie Banks-Davies	Toby Courlander
Thursdays Child	Apple	John Finley	Zoe Rose Davies
Tangent Studios	Adidas	Will Stefan Smith	Zoe Rose Davies
Kode/Page Intl.	Lexus	Konrad Begg	Neil Edson
Twice Pictures	Hugo Boss	Bugsy Steele	Rhys Evans
Twice Pictures	Bentley / McCallan	Bugsy Steele	Rhys Evans
Alumina Studios	Toyota	Bugsy Steele	Ben Davidson
Iconoclast	Agent Provocateur	Charlotte Wales	Sonya Sier
Caviar US	Eos	Los Perez	Connor Hollman
Outsider	Philips	Pete King	Jon Stopp
Biscuit	Make Money Matter	The Glue Society	Tom Birmingham
Biscuit	Gatorade	Alex Gargot	Sira Roda

Art Partner	Hermés	Ollie Hadlee Pearch	Emilie Dumas
Disney	BFG Idents	Jamie Newton	Jessica Stewart
Cain and Abel	John Lewis	Claire Littler	Georgina Haslam
Cain and Abel	John Lewis	Alex Simpson	Georgina Haslam
Partizan	Booking.com	Allie Avital	Lucy Banks
Dark Energy	Dune	Sye Allen	Dominic Wilcox
Dark Energy	What Car?	Sean Thompson	Dominic Wilcox
Dark Energy	Baileys	Mark Emberton	Phil Burgess
AMV BBDO	Bacardi	Joe Alexander	Alex Olivares
AMV BBDO	Bacardi	Courtney Phillips	Ben Davidson
AMV BBDO	HP Printers	Various	Various
Academy Films	Hiscox Idents	Another Space	Ash Lockmun
Kream	Just Eat Idents	Alex Southam	Jeannine Mansell
Strange Love	KFC	Barnaby Roper	Mikey Levelle
VCCP / Kin	FA	Courtney Philips	Sarah Trottman
Framestore Pictures	Coral Betting	Stephen Goalby	Rupert Greaves
Camp David	UniBet	Andreas Roth	Anders Gernandt
Independent	HSBC	Jake Dypka	Sonya Sier
Independent	KBC	Jake Dypka	Christina Barrett
2am Films	National Lottery	Richard Laxton	Dale Healy
Framestore Pictures	Coral Betting	Stephen Goalby	Rupert Greaves
Believe Media	Huawei	Jeff Darling	Harvey Ascott
Knucklehead	Sainsburys	Zak Razvi	Matt Brown
B-Reel	Ovo – energy	Jesper Hiro Johansson	Tom Knight
B-Reel	Moss Bros	Danny Sangra	Tabetha Glass Jackman
BBH/Black Sheep	Ray Ban's	Nathan Prince	Anthony Taylor
BBH/Black Sheep	Barclay's	Alex Southam	Andy Gordon
BBH/Black Sheep	British Airways	Colin O'Toole	Sophie Dewey
BBH/Black Sheep	Oppo Mobile	Thomas Ormonde	Sonya Sier
St Luke's	Aunt Bessie's	Sye Allen	Hannah Cooper
VCCP Kin	Rexona/Sure	Mike Fisher	Mikey Levelle
VCCP Kin	More Than	Mike Baldwin	Charlotte Trottman
Kream	Iceland	Ollie Murray	Debbie Impett
Friend London	Expedia/Visit Britain	Tim + Joe	Rachel Rumbold
Framestore Pictures	Coral Betting	Stephen Goalby	Toby Walsham
Believe Media	Huawei	Jeff Darling	Harvey Ascott
Independent	Boots	Jake Dypka	Sonya Sier
Kream	Iceland	Ollie Murray	Debbie Impett
Pulse Films	Budweiser	Giorgio Testi	John Bannister
Stink	McDonalds	Sam Huntley	Mikey Levelle
Blink Productions	Waitrose	Matt Russell	Sam Levene
Lucky Strike	Ikea	Charlie Inman	Sonya Sier
BBH/Black Sheep	Google Play	Alex Southam	Julia Fetterman
MPC	McDonalds	Dan Henshaw	Harvey Ascott
MPC	Chanel	Nick Wood	Harvey Ascott
Image Partnership	River Island	Dan Gianini	Kate Mcreery
AMV BBDO	Nicorette	Courtney Phillips	Emily Rohan
Colonel Blimp/Blink	Martini	Pedro Martín Callero	Ash Lockmun
Forever Pictures	Grolsch 'Speakers'	Charlie Robbins	Sonya Sier
Forever Pictures	H+M – Coachella	Ricky Saiz	Sonya Sier
Forever Pictures	EuropCar	Vincent Rodella	Tarquin Glass
Disney	Spielberg/BFG Idents	Harry Perry	Jessica Stewart
London Alley	Thomson Holidays	Alex Southam	Jess Bell
BBH/Black Sheep	Barclays	David Stoddard	George Arton
Independent	Ariel	Linda Brownlee	Sonya Sier
Prod'n International	Go Compare	Graham Rose	Kate Arton
Spring Studios	Kiko - Milano	Becky Smith	Corin Holmes
Partizan	Heineken (2nd Unit)	Reynald Gresset	Nicole Gray
Riff Raff/Soixante Quin5e	Adidas	Nan	Sonya Sier

Riff Raff	Vax – Idents	David Dao	Sonya Sier
Riff Raff	BMW / Six Nations	Andreas Roth	Sonya Sier
Riff Raff	Lexus	Jonas + Francois	Sonya Sier
Riff Raff	Giff Gaff 'Takes Guts"	Jonas + Francois	Sonya Sier
76Ltd.	Cristal Cerveza	Gaspar Antillo	Sonya Sier
Got Got Need	Bosch ITV – Idents	Adam Wells	Mark Gibbons
London Alley	First Choice – Idents	Alex Southam	Jess Bell
Friend UK	Baileys	Duckeye	Sonya Sier
OB Management	Linkedin	Ollie Murray	Jess Bell
Friend	Argos "Toys"	Linnéa Bergman	Sonya Sier
Friend	Argos "Bucking Bronco"	Noel Paul	Sonya Sier
SomeSuch&Co	Tesco - 'Every Mouthful'	Daniel Wolfe (P/Ups)	Seth Wilson
SomeSuch&Co	Tesco – 2nd Unit	George Bellfield	Seth Wilson
Liquid TV	Sat Night Takeaway – Titles – Victor Martinez		Jess Clark
Blink Productions	Great Ormond St	Sam Abrahams	Ellie Britton
Blink Productions	Guinness 'Monument'	David Wilson + James Medcraft	J. Bretton
Blink Productions	Vo5	Tom Kingsley	Patrick Craig
Blink Productions	H+M	Tomas Mankovsky	Cressida Luxton

Music Videos – 1st AD

Somesuch	Ed Sheeran	Dave Meyers	Hannah Cooper
Iconoclast	Dua Lipa	We Are From LA	Al Chamberlain
Immortal Films	Unkle	Warren and Nick	Campbell Beaton
Strange Love	Niall Horan	Malia James	Tom Birmingham
London Alley	Nile Rodgers + L MVula	Alex Southam	Rachel Rumbold
RSA	David Bowie	Tom Hingston	Rob Jelley
RSA	Moana – You're Welcome	Declan Whitebloom	Sonya Sier
RSA	Jess Glynne	Declan Whitebloom	Sonya Sier
RSA	The Rua	Declan Whitebloom	Sonya Sier
Somesuch + Co	Frank Ocean	Tyrone Lebon	Tom Birmingham
Somesuch + Co	The Vaccines	Max Weiland	Denna Cartamkhoob
SomeSuch + Co	Paloma Faith (P/Ups)	Paul Gore	Denna Carthamkoob
Friend/BBH	KFC Music Vid Challenge	That Go	Rachel Rumbold
London Alley	Ed Sheeran/Rudimental	Emil	Leanne Stott
OB Management	Clean Bandit 'Stronger'	Jack Patterson	Katie Cowell
London Alley	D. Guetta/Emeli Sande	Colin Tilley	Jess Bell
Colonel Blimp	Jungle	Ollie Hadlee Pearch	Corin Taylor
OB Management	Kodaline	Alex Southam	Rachel Rumbold
OB Management	Rae Morris	Alex Southam	Jess Bell
My Accomplice	Noel Gallagher	Ollie Murray	Tina Pawlik
Agile Films	Jessie Ware – Live	Tom Bryant	Alex Chamberlan
Able and Baker	The Kooks	Ivana Bobic	Sarah Tognazzi
My Accomplice	Jamie T	James Slater	Jamie Clarke
OB Management	Hozier	Anthony Byrne	Jess Bell
OB Management	Cheryl Cole	Colin Tilley	Jess Bell
Academy Films	FKA Twigs	Nabil	Scott O'Donnell
Academy Films	James Blake	Nabil	Liz Kessler
JJ Stereo	Jake Bugg	Andrew Douglas	Sonya Sier
Friend UK	Paul McCartney	Andre Chocron	Sonya Sier
Riff Raff	DJ Fresh	Sacred Egg	Sonya Sier
Friend UK	Bat for Lashes	Noel Evans	Sonya Sier
Riff Raff	Paloma Faith	Si Allen + Saul	Elliot Tagg
Riff Raff	Alt-J	David Altobelli	Elliot Tagg

Film and TV

Company	Production	Director	Producer
BBC	Top Gear (Christmas)	John Richards	Alex Renton
ITV	I'm a Celebrity (Opening episode)	Josh Jacobs	Richard Cowles
Netflix	Behind her eyes (VFX P/Ups)	Jason Halverson	Eliza Mellor
Framestore/Legendary	Pokemon – VFX P/Ups	Will Bartlett	David Hay
Netflix	Curious Case of Carlos Groshn	Lucy Blakstad	Christian Holland
BBC	Our World War(2nd Unit)	Bruce Goodison/Ben Chanan	Sue Horth
Lion Television	Horrible Histories	Dominic Brigstocke	Caroline Norris
Daffodil Productions	The Fold (2nd Unit)	Benj Minot	Jay Taylor
AMP Ltd.	Unwatchable (2nd Unit)	Marc Wolff	George Arton
Factory Films	Treacle Jr.	Jamie Thraves	Rob Small

Live / Multi-Camera

1st AD / Floor Manager / PA

Aldgate Pictures	Raye Live at Abbey Road	Becky Garner	Amy James
BBC	Match of the Day	Various	Various
BBC	Last Night of Proms '09-'14	Various	Various
Grasshopper Films	Roger Waters – Live@O2	Roger Waters	Clare Spencer
Grasshopper Films	Dave Matthews–Live@Brixton	Sam Erickson	Clare Spencer
Whizzkid Ent.	George Michael–Live@Wembley	Nikki Breadin	James O'Brien
BBC	Horrible Histories Live	Dominic Brigstock.	Oliver Macfarlane
Citrus Films / Sky	Don't Sit in the Front row	Dominic Brigstock	Sarah Morris
Decca Records	La Voix Humaine	Dominic Best	Alexander Van Ingen

References:

On Request