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Over the past ten years I have worked on numerous high-end commercial productions, including Nike, Samsung, Armani and Coca-Cola, as well as television programmes, music videos and virals. I have been an integral member of shoots, involved in all stages of production.

I work well as part of a team, and pride myself on being well-organized and good time management.

## Toby Lucas

## Production Assistant/Coordinator

PRODUCTION COMPANY	PRODUCT	DIRECTOR	PRODUCER	POSITION
Formidable Media	David Beckham/FA Cup	Various	Joanna Riding	Production Coordinator
Dadbod Films	Mastercard Commercial	Harry Barber	Joshua Smith	Production Coordinator
Feed Ltd	Various Online Content	Faye Wilkinson	Faye Wilkinson	Production Coordinator
Bubble Television Group Ltd	Debenhams Xmas Commercial	Jonathan Casey	Sagal Aden	Production Coordinator
Plimsoll Productions	'Tiny' Natural History Series	Various	Richard Walker	Production Coordinator
76 ltd	Jaguar Landrover Commercial	Chris Corbould	Phil Barnes	Production Coordinator
Forever Beta	Kaspersky Online Viral	Danny Vaia	Matt Diegan	Production Assistant
Hangar Seven	Boots Online Content	Artur Zaremba	Bella Danon	Production Coordinator
Cult London	MAC Cosmetics	Lily Rose Thomas	Micki Colker-Pearlman	Production Manager/PC
Oliver	AA Stills Campaign	Kate Abbey	Hannah Eckersley	Production Assistant
Hogarth	Screwfix Commercial	James Buck	Chris Chapman	Production Assistant
Hogarth	Screwfix & Boots Commercial	James Buck	Phil Vanier	Production Assistant
Saatchi & Saatchi	Coral 'Gapsquare' Commercial	Dominic O'Riordan	Richard Guy	Production Assistant
76 ltd	Kellogg's Commercial	Yann Secouet	Alex Katz	Production Assistant

Nice Shirt Films	Glo Commercial	Kim Geldenhuys	Luke Goodrum	Production Assistant
76ltd	Jaguar 'The Pace' Commercial	Phil Barnes	Simon Berry	Production Assistant
Hurricane Media	GSMA Mobile Network	Craig Holdsworth	Claire Walsh	Production Coordinator
Saatchi & Saatchi	Aston Martin Viral	Tom Krueger	Christian Gill	Production Coordinator
BT Sport	BT Sport Score – Live TV	Kylie Jenner	Matt Curtis	Production Coordinator
Outsider Ltd	02 'Follow The Rabbit' TVC	Dom & Nic	John Madsen	Production Assistant
Taylor James	Head 'Radical' Andy Murray	Simon Thorpe	Heather Woodburn	Production Assistant
Outsider Ltd	Heathrow Bears Xmas TVC	Dom & Nic	John Madsen	Production Assistant
Taylor James	Head-Radical 'Andy Murray'	Simon Thorpe	Heather Woodburn	Production Assistant
76 Ltd	Morrison's Price Crunch	Patrik Bergh	Phil Barnes	Production Assistant
Nice Shirt Films	HSBC UK Cycling TVC	Jesper Ericstam	Connor Hollman	Production Assistant
Oliver	Google	Ben Dearlove	Ben Dearlove	Production Assistant
Whisper Films	Samsung 'Home Appliances'	Ben Wright	Kirsty Lane	Production Assistant
Shuffle Media	Diageo 'World Class Summer'	Dan Pickard	Ann-Marie Negre	Production Coordinator
Mana Media	Wellman TVC 'David Gandy'	Tomo Brejc	Andy Redpath	Production Assistant
Dare London	Ryanair 'Satisfying'	Guy Soulsby	Tiernan Hanby	Production Assistant
Black Sheep Studios	Tesco 'Valentines'	David Stoddart	Phil Barnes	Production Assistant
Glassworks	Huawei Nexus P6 Viral	Duncan Malcolm	Phoebe Scott	Production Assistant
Black Sheep Studios	KFC 'Fashion Challenge'	Ben Holman	Mariana Conde	Production Assistant
Believe Media	Lierac 'Premium'	Floria Sigismondi	Rory Fry	Production Assistant
Outsider	Puma 'Fan Power'	Chris Balmond	Paul McPadden	Production Assistant
Another Film Company	Voslauer 'Mineral Water'	Jan Wentz	Bash Robertson	Production Assistant
Outsider	DFS 'Xmas'	Pedro Romhanyi	Gareth Francis	Production Assistant
Believe Media	Easyjet TVC	Roderick Fenske	Veronica Saez	Production Assistant
Knucklehead	Home Office: Modern Slavery	Siri Bunford	Lindsay Turnham	Production Assistant
Park Pictures	Thomson	Tom Tagholm	Fran Thompson	Production Assistant
Jam	Samsung 'CES Las Vegas'	Daniel Fagerson	Sagal Aden	Production Assistant

**Countries Worked In:**

**Additional Information:**

**Education:**

United States

2017 APA Masterclass - Merit

Full clean driving license, own Mac and own car

2006 – 2009 University of the West of England – 1st Class BA (HONS) Media Practice