

# TOBY LUCAS

Address: 79 Kenyon Street, London, SW6 6LA  
Tel: 07788 713 455  
Email: tobylucas123@googlemail.com  
D/O/B: 26/03/1987

Over the past ten years I have worked on numerous high-end commercial productions, including Nike, Samsung, Armani and Coca-Cola, as well as natural history documentaries, television programmes, music videos and virals. I have been an integral member of shoots, and work well as part of a team. I pride myself on being well-organized and good time management.

## **Production Experience:**

### **April – May 2021**

**Formidable Media – Prod. Joanna Riding – David Beckham Guild Academy, FA Cup online content**

#### **Role – Production Coordinator**

Assisting the producer with sourcing crew, catering, studio and producing the call sheet for various online projects.

### **March 2021**

**Dadbod Films – Prod. Joshua Smith – Mastercard Commercial**

#### **Role – Production Coordinator**

Assisting the producer and production manager in booking crew covid tests, sourcing and confirming crew, producing the call sheet and booking travel. The job was shooting with Jose Mourinho, so I ensured we had a suitable food rider, as well as making sure he was comfortable on set.

### **December 2020 – February 2021**

**Feed Ltd – Prod. Faye Wilkinson – Barclays, Astra Zeneca, McDonald's Online Content**

#### **Role – Production Coordinator**

Working on a variety of different online content projects. My role involved searching for locations, booking crew, producing call sheets, and searching for cast and archive material.

### **September – October 2020**

**Bubble Television Group Ltd – Prod. Sagal Aden – Debenhams Xmas Campaign**

#### **Role – Production Coordinator**

My role involved sourcing crew, studio, equipment, cast travel, accommodation and producing the call sheet. This was a highly ambitious commercial shooting eleven families over five days, promoting Debenhams Christmas products with a variety of set designs and props.

### **December 2019 – March 2020**

**Plimsoll Productions – Line Prod. Richard Walker – Tiny World Natural History Series Apple TV**

#### **Role – Production Coordinator**

The latest natural history series for Apple TV. My role involved setting up shoots in Australia and the UK. I was responsible for coordinating multiple productions in setting up permits, visas, flights, carnets, accommodation, booking crew, sourcing kit and organising logistics.

### **November 2019**

**76 ltd – Prod. Phil Barnes – Jaguar Landrover Secret Service Commercial**

#### **Role - Production Coordinator**

Commercial for the release of the new landrover discovery, to promote the latest bond film. My role involved booking crew, accommodation, catering and producing the call sheet.

### **September 2019**

**Forever Beta – Prod. Matt Diegan – Kaspersky Online Viral**

#### **Role – Production Coordinator**

My responsibilities involved searching for locations, ensuring the casting sessions ran smoothly, booking crew, organising catering and producing the call sheet. This was a fast turnaround job shooting six locations in one day.

### **July 2019**

**Cult London - Prod. Micki Colker-Pearlman – MAC Cosmetics Viral Campaign**

#### **Role - Production Coordinator**

This job involved shooting twelve short films in numerous locations around London; with six tutorial and six real world films explaining how to apply MAC products in everyday life. My role consisted of finding locations, booking crew, producing the call sheet, and confirming cast.

**June 2019****Oliver - Prod. Hannah Eckersley – AA Stills Campaign****Role - Production Assistant**

The latest stills campaign for AA Car Insurance. My responsibilities were booking crew, organising catering, producing the callsheet, and booking accommodation for crew.

**April 2019****Hogarth – Prod. Chris Chapman – Screwfix Commercial & Boots Stills Campaign****Role - Production Assistant**

My role involved booking crew, transport, studio and catering for the latest Easter Screwfix Commercial. I was also assisting the Producer on a stills campaign for Boots. I booked crew and transport to shoot the Women's England Football team at the FA headquarters in St George's Park.

**March 2019****Saatchi & Saatchi - Prod. Richard Guy- Oracle 'Gapsquare' Commercial****Role - Production Assistant**

I assisted the Producer on setting up a two-day location recce in Bristol with booking hotels, transport and contacting the Bristol Film Office to gain access to landmark locations. The shoot itself I booked hotels for client, agency and crew, as well as organising transport and producing the call sheet.

**October 2018****Nice Shirt Films – Prod. Luke Goodrum – Glo Commercial****Role – Production Assistant**

This job consisted of a highly ambitious service job for a South African production company. We had five days to prep two ads in a two-day shoot with Anthony Joshua. My role was assisting the Producer and Production Manager in organising a chartered helicopter for AJ and his entourage, booking crew, arranging travel packs for client, as well as booking extras.

**September 2018****76ltd – Prod. Phil Barnes – Jaguar 'The Pace' Commercial****Role – Production Assistant**

The latest Jaguar Commercial with music artist Dua Lipa. This was a fast turnaround production with four days prep for Jaguar's latest electric car. My role involved organising catering, producing the call sheet, booking travel and hotels for cast and crew.

**June - August 2018****Green Rock – Prod. Natalie Brook-Reynolds – Natwest 'Mortgage'****Role – Production Coordinator**

I assisted the producer in prepping shoots in London, Manchester, Cornwall and Birmingham. I booked crew, catering, organised accommodation, logistics and the call sheets. I also assisted in coordinating a live Natwest Spotlight TV show every week showcasing the UK's most successful entrepreneurs in their business ventures.

**May 2018****Saatchi & Saatchi – Prod. Christian Gill – Aston Martin 'The Precision of Beauty'****Role – Production Assistant**

The job involved prepping for the release of the new Aston Martin. I was responsible for booking crew, equipment, hotels and transport. This was a highly ambitious shoot organising stills and a commercial, with American footballer, Tom Brady. We shot at the home of Aston Martin, as well as finding a suitable studio to satisfy the demands of the US client.

**March - May 2018****BT Sport – Prod. Matthew Curtis – BT Sport Score****Role – Production Coordinator**

My responsibilities involved setting up to five outside broadcast football games in England and Scotland each week. I was in charge of booking crew and satellite trucks for each stadium, as well as organising logistics. I was responsible for setting up interviews with managers and players for each game. I also ensured the outside broadcast would be ready to go live for the program each Saturday.

**December 2017****Outsider Ltd – Prod. John Madsen – O2 'Follow the Rabbit' Commercial****Role – Production Assistant**

Assisting the Production Manager and Producer in prepping for a five-day shoot, five locations a day, shooting with three hundred extras and ten-featured cast. This was a highly ambitious project with a short turnaround with live action and CGI. Premiered during the 2-minute ad break at the Brits in February 2018.

**Education:**

2017 - APA Producer Masterclass - Achieved Merit

2006 - 2009 University of the West of England - 1st Class BA (HONS) Media Practice