

TOBY LUCAS

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Over the past ten years I have worked on numerous high-end commercial productions, including Nike, Samsung, Armani and Coca-Cola, as well as natural history documentaries, television programmes, music videos and virals. I have been an integral member of shoots, and work well as part of a team. I pride myself on being well-organized and good time management.

Production Experience:

July 2021 – May 2022

Dyson UK – Prod. Jason Ayers – Various Commercials/Online

Role – Production Coordinator/PM

Over the past eleven months I have been assisting Producers on a variety of productions; from large scale television commercials to online films. I've been responsible for casting, organising catering, booking crew, and producing the call sheets. I have also assisted in running smaller post-production jobs.

July 2021

76ltd – Prod. Phil Barnes – Sky Glass Commercial

Role – Production Coordinator

Launch of Sky's latest Sky Glass on demand television service. I assisted the Producer in covid testing all crew and cast, booking transport, confirming crew, as well as producing the call sheet in a fast-turnaround production.

June 2021

Formidable Media – Prod. Joanna Riding – Vindaloo Part 2

Role – Production Coordinator

My role involved sourcing crew, props, booking cast, catering and producing the call sheet for the latest re-make of the Vindaloo music video. This was shot for the European Football Championship's. The cast included Paddy McGuinness and Keith Lemon.

April - May 2021

Formidable Media – Prod. Joanna Riding – David Beckham Guild Academy, FA Cup online content

Role – Production Coordinator

Assisting the producer with sourcing crew, catering, studio and producing the call sheet for various online projects.

March 2021

Dadbod Films – Prod. Joshua Smith – Mastercard Commercial

Role – Production Coordinator

Assisting the producer and production manager in booking crew covid tests, sourcing and confirming crew, producing the call sheet and booking travel. The job was shooting with Jose Mourinho, so I ensured we had a suitable food rider, as well as making sure he was comfortable on set.

December 2020 – February 2021

Feed Ltd – Prod. Faye Wilkinson – Barclays, Astra Zeneca, McDonald's Online Content

Role – Production Coordinator

Working on a variety of different online content projects. My role involved searching for locations, booking crew, producing call sheets, and searching for cast and archive material.

September – October 2020

Bubble Television Group Ltd – Prod. Sagal Aden – Debenhams Xmas Campaign

Role – Production Coordinator

My role involved sourcing crew, studio, equipment, cast travel, accommodation and producing the call sheet. This was a highly ambitious commercial shooting eleven families over five days, promoting Debenhams Christmas products with a variety of set designs and props.

December 2019 – March 2020

Plimsoll Productions – Line Prod. Richard Walker – Tiny World Natural History Series Apple TV

Role – Production Coordinator

The latest natural history series for Apple TV. My role involved setting up shoots in Australia and the UK. I was responsible for coordinating multiple productions in setting up permits, visas, flights, carnets, accommodation, booking crew, sourcing kit and organising logistics.

November 2019**76 ltd – Prod. Phil Barnes – Jaguar Landrover Secret Service Commercial****Role - Production Coordinator**

Commercial for the release of the new landrover discovery, to promote the latest bond film. My role involved booking crew, accommodation, catering and producing the call sheet.

July 2019**Cult London - Prod. Micki Colker-Pearlman – MAC Cosmetics Viral Campaign****Role - Production Coordinator**

This job involved shooting twelve short films in numerous locations around London; with six tutorial and six real world films explaining how to apply MAC products in everyday life. My role consisted of finding locations, booking crew, producing the call sheet, and confirming cast.

June 2019**Oliver - Prod. Hannah Eckersley – AA Stills Campaign****Role - Production Assistant**

The latest stills campaign for AA Car Insurance. My responsibilities were booking crew, organising catering, producing the callsheet, and booking accommodation for crew.

April 2019**Hogarth – Prod. Chris Chapman – Screwfix Commercial & Boots Stills Campaign****Role - Production Assistant**

My role involved booking crew, transport, studio and catering for the latest Easter Screwfix Commercial. I was also assisting the Producer on a stills campaign for Boots. I booked crew and transport to shoot the Women's England Football team at the FA headquarters in St George's Park.

March 2019**Saatchi & Saatchi - Prod. Richard Guy- Oracle 'Gapsquare' Commercial****Role - Production Assistant**

I assisted the Producer on setting up a two-day location recce in Bristol with booking hotels, transport and contacting the Bristol Film Office to gain access to landmark locations. The shoot itself I booked hotels for client, agency and crew, as well as organising transport and producing the call sheet.

October 2018**Nice Shirt Films – Prod. Luke Goodrum – Glo Commercial****Role – Production Assistant**

This job consisted of a highly ambitious service job for a South African production company. We had five days to prep two ads in a two-day shoot with Anthony Joshua. My role was assisting the Producer and Production Manager in organising a chartered helicopter for AJ and his entourage, booking crew, arranging travel packs for client, as well as booking extras.

September 2018**76ltd – Prod. Phil Barnes – Jaguar 'The Pace' Commercial****Role – Production Assistant**

The latest Jaguar Commercial with music artist Dua Lipa. This was a fast turnaround production with four days prep for Jaguar's latest electric car. My role involved organising catering, producing the call sheet, booking travel and hotels for cast and crew.

May 2018**Saatchi & Saatchi – Prod. Christian Gill – Aston Martin 'The Precision of Beauty'****Role – Production Assistant**

The job involved prepping for the release of the new Aston Martin. I was responsible for booking crew, equipment, hotels and transport. This was a highly ambitious shoot organising stills and a commercial, with American footballer, Tom Brady. We shot at the home of Aston Martin, as well as finding a suitable studio to satisfy the demands of the US client.

March - May 2018**BT Sport – Prod. Matthew Curtis – BT Sport Score****Role – Production Coordinator**

My responsibilities involved setting up to five outside broadcast football games in England and Scotland each week. I was in charge of booking crew and satellite trucks for each stadium, as well as organising logistics. I was responsible for setting up interviews with managers and players for each game. I also ensured the outside broadcast would be ready to go live for the program each Saturday.

Education:

2017 - APA Producer Masterclass - Achieved Merit

2006 - 2009 University of the West of England - 1st Class BA (HONS) Media Practice