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Paul McCann

1st ASSISTANT DIRECTOR



Assistant
Directors
Guild UK

FULL MEMBER

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A selection of jobs from a career spanning multiple fashion campaigns, food styling, car shoots, tracking vehicles & U-Krane experience, long-form, stunt work, armourers, pyrotechnics, video game content, multitude of VFX shoots, TV shows, multitude of football shoots, sports experience, F1 campaigns, motion capture, motion control, helicopter / aeroplane air & ground experience and everything inbetween A.D. Guild Full Member, Bectu affiliated
Countries worked in include: Saudi Arabia, Slovenia, Chile, Romania, Italy, Spain, France, Morocco, Croatia, UAE, Dubai, Portugal, Brazil, Mexico, Poland, Northern Ireland, Scotland & 3 Mills Studio!

PRODUCTION CO.	PRODUCT / TITLE	DIRECTOR	PRODUCER	DOP/PHOTOGRAPHER
Pulse Films	Guitar Hero Live Game	Giorgio Testi	John Bannister	Dave Miller
Magna Studios	Sam Fender Promo 'Remember My Name'	Hector Dockrill	Biba Thomas	Chloe Thompson
Partner Films	Max Mara Brand Campaign	Oliver Hadlee Pearch	Cara Gillies	AJ Numan
Magna Studios	Battersea Dogs Home	Hector Dockrill	Theo Hue Williams	Joel Honeywell
Tantrum Films	Holland America Line TVC	Giles Smith	Will Waters	Luke Scully
Wing Films	Formula 1 2026 Season Preview Film	Damien Reeves	Owen Cox	Dan Hiltout
Stink	Cash App x Red Bull with Sergio Perez	Eoin Glaister	Sarah Mavity	Fabian Wagner
Art Partner	Stella McCartney Winter 21 Show	Mert & Marcus	Imogen Stoddart	James Russell
Pulse Films	Rolls Royce Brand Film	Sam Pilling	Arlene McGann	Pat Scola
Craft	L'Oreal with Simone Ashley	Robert Brown	Jordan Crankshaw	Ethan James Green
Partner Films	TNP Promo feat. Alexander Skarsgård	Harley Weir	Kimberley Arms	Paul Bellon
1st Avenue Machine	Ikea Party Tricks Campaign	Mathery	Kerry Smart	Matt J Smith
Little Dot Studios	Swarovski Brand Campaign	Stella Scott	Kate Vogel	Chloe Thompson
Hogarth	Nespresso Christmas Campaign	Mark Emberton	Ryan Williams	Mark Emberton
Pulse Films	Wagamamas 'Dive in'	Hector Dockrill	John Bannister	Olan Collardy
Netflix/Pulse Films	Disappearance of Madelaine McCann	Chris Smith	Isobel Davies	Ben Seresin
Red Bee Media	God Only Knows BBC Music Promo	Francois Rousselet	Joanna Yeldham	Ed Wild
Bang TV	Bridgestone Tyres in Chile	Brian Williams	Tom Whitehouse	Simon Walsh
Pulse Films	Gorillaz 3-Day Live Show	Nick Davies	John Bannister	Dave Miller
Iconoclast	eBay 'Love Island'	Danica Kleinknecht	Emma Wellbelove	Jack Reynolds
BBC Creative	BBC One 'Onesness' Idents Series	Martin Parr	Rachel Roberts	Carl Burke
Red Bee Media	Dr. Who 50 Years' Trailer	Matt Lassasso	Carrie Hart	Clive Norman
Mad Cow Films	Pepsi with Mo Salah	Mohamed Hamdalla	Nicholas Unsworth	Ahmed Al Beshary
Red Bee Media	Brazil World Cup 2014 Ident in Rio	Andy Booth	Deborah Stewart	Matt Fox
Wing Films	Crowdstrike with Lewis Hamilton	Will Ingham	Jake Kelsall	Nathalie Pitters
Wing Films	Binance with CR7 in Saudi Arabia	Damian Reeves	Jake Kelsall	Colin Thomson
Academy Films	Facebook	Concerko	Tom Cartwright	Ben Magahy
Little Dot Studios	Porsche Brand Film Cayman v Drone	Robin Mason	Nick Watson	Arturo Vasquez
Academy Films	NHS England 'Live 1000 Lives'	Novemba	Tom Cartwright	Jaime Ackroyd
Wing Films	Teamviewer with Lewis Hamilton	Will Ingham	Owen Cox	Nicholas Bennett
76	Purina	Alan Friel	Alex Katz	Oliver Curtis
RSA Films	Rimmell with Rita Ora	Leonn Ward	Debbie Garvey	Matthew J Smith
Tantrum Films	Kelloog's	Stephen Pipe	Will Waters	Nicholas Bennett
Pulse Films	Cadbury's Galaxy 'Train'	Sam Pilling	Arlene McGann	Pat Scola
RSA Films	Strictly Come Dancing 'It's Back' Ident	Declan Whitebloom	Sonya Sier	Olivier Cariou
Academy Films	Kelloog's	Concerko	Mark Whittlow-Williams	Ben Magahy
Acne Studios	Stella Artois	Laura Borgio	Vanessa Brown	Tony Miller
Maltese Film Co.	Med. Film Festival w/ David Walliams	James Nunn	Darryl Farrugia	Job Reineke
Pulse Films	Laura Marlin Live	Giorgio Testi	John Bannister	James Rhodes
Acne Studios	Sipsmith Gin	Laura Borgio	Jack Howard	Murren Tullett
Private Island	Adobe	Chris Boyle	Helen Power	Benedict Spence
ITV Creative	Coronation St 'The Last Goodbye'	Mike Baldwin	Deborah Stewart	Ben Magahy
Pulse Films	Tik Tok x Cannes Film Festival	Machine Operated	Bruno Loureiro	Spike Morris
Flare AMV	Currys World Cup	Claire Norowzian	Ghandi El Chamma	Nicholas Bennett
Amazon Music	Lola Young	Beki Mari	Robbie McHugh	Thomas English
Tantrum Films	Laterooms.com	Stephen Pipe	Calire Sears	Oliver Schofield
Partizan	Gym Shark 'Together' Campaign	Salim Adam	Jason Oakley	Joe Cook
Private Island	Bud Lite-Bud Heads	Chris Boyle	Helen Power	Matt Fox
ITV Creative	I'm A Celebrity Ident with Ant & Dec	Jonas McQuiggin	Simon Sanderson	Richard Bell
Smuggler	3 Ireland 'Family Farm'	Tom Speers	Jason Scanlon	Eoin McLoughlin
Pulse Films	Ikea Little Robot	Ninian Doff	John Bannister	Fabian Wagner
Fat Lemon	Milk & More	Fern Beresford	Cabell Hopkins	Tim Sidell
S:E Creatives	Chase Bank with Bakayo Saka	Adam Wells	Dan Prance	Chris Clarke
Armoury	RAC	Simon Levene	James McLoughlin	Ian Murray
Wing Films	UNICEF with Tom Hiddlestone	Will Ingham	Molly Brooks	Ben Magahy
Outsider	Barclays 'Premier League' Campaign	Rob Savage	Jon Stopp	Ollie Downey
Magna Studios	Tescos 'The Promise'	Hector Dockrill	Theo Hue Williams	Jarin Blaschke

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Pulse Films	Harry Potter 20th Anniversary	Giorgio Testi	Isobel Davies	Ed Wild
Sky Creative Agency	Bulletproof 2 Promo	Nicole Poppi	Victoria Mortell	Mitch Jenkins
BBC Studios	Top Gear Promo	Matt Rhodes	Uzma Painchun	Nicholas Bennett
Agile Films	Bloc Party Promo	Aoife McArdle	Hatty Warburg	David Higgs
BBC Creative	Apprentice Promo	Matt Rhodes	Liz Dolan	Luke Scott
Red Bee Media	Disney+ Dr Who Launch Campaign	Danny Kasiry	Kate Boddington	Danny Kasiry/Jim Joliffe
Flare AMV	Mercedes-Benz 'Attention to Detail'	Matt Losasso	Cleo Hodgkinson	Clive Norman
Riff Raff	Beavertown 'Social Beings'	Ed Morris	Frank Hanrahan	Ivan Bird
BlackBall Italy	Paolo Conte Live Concert in Milan	Giorgio Testi	Silvia Azzolina	James Rhodes
Armoury	DoE 'Get The Jump'	Ben Perry	Sarah Mavity	Baz Irvine
Liberte Productions	Burberry Campaign AW19	Nick Knight	Alex Whiting	Nick Knight
Private Island	Dell 'Alienware' Slovenia	Chris Boyle	Helen Power	Benedict Spence
Burberry	Heritage Archive Recreation	Shelley Lee Davies	Jack Byrne	Daryl Chase
Tantrum Films	M & S Cooking With The Stars Idents	Stephen Pipe	Will Waters	Benedict Spence
4 Creative	Channel Rebrand 'Floating Blocks'	Brett Forraker	Jo Dillon	Dan Bronks
ITV Creative	M & S UK Farm Food Tour	James Adamson	Jon Hinton	Nicholas Bennett
BBC Creative	Eastenders Promo with Letitia Dean	Ed Morris	Liz Dolan	Ivan Bird
S:E Creatives	Chase Bank with Mary Earps in Paris	Adam Wells	Dan Prance	Chris Clarke
Tantrum Films	Go Compare with Wynne Evans	Stephen Pipe	Claire Sears	Tim Fok
Pulse Films	Motors.co.uk	D. A. R. Y. L.	Neil Andrews	Ben Fordesman
The Outfit	Jaguar	Will Clarke	Kate Sharpe	Oliver Schofield
Tubby Brothers	Alzheimers Resesearch UK Animation	Tubby Brothers	Rosie Litterick	Ben Magahy
BBC Entertainment	Sports Relief with Micheal Crawford	Dominic Brigstock	Colin Hopkins	Richard Drew
Cylindr	Samsung 'SSD'	Miika Vaso	Matthew Posner	Matt Shaw
Dark Energy Films	Hilary's Blinds	Simon Levene	Dominic Wilcox	Theo Garland
MTP	Two Pigeons Feature Film	Dom Bridges	Matt Hitchens	Ben Moulden
Park Village	Asda Campaign with Peter Andre	Alan Friel	Julia Fetterman	Tony Brown
Discovery+	Vinnie Jones In the Country Ident	Heidi Martin	Amber Preston	Richard Bell
Dark Energy Films	Naked Noodles 'No Shame'	Simon Levene	Russell Curtis	Ian Murray
Disney	Charlotte Tilbury Colab	Steven Hore	Talou Sabbah	Ed Gibbs
Saatchi & Saatchi	Direct Line 'Fleetlight'	Ross Cairns	Julia Frost	Marcus Domleo
Draftline	Juliper 'B.A.R. Activation'	Manuel, Alex & Gabriel	Ella Gancarz	Matt Gentleman
Wing Films	Aston Martin F1 Factory Launch	Jacques Salmon	Molly Brooks	Colin Thomson
Fresh Films	Gtech Airram	Mick Arnold	Richard Carter-Hounslov	Oliver Schofield
Girl & Bear	Thames Water 'Always Fixing'	Zak Razvi	Rory Calder	Steve Annis
Not Just Any	CenterParcs Campaigns 23 & 24	Nan Feix	Mark Gibbons	Maxime Desmet
Prodigious	Head & Shoulders Claudia Winkleman	Laura Borgio	Stephen Riera	Tony Miller
Field Trip	Vision Express	Roman Rütten	Monica Domanska	Tim Green
Rockhound	Sainsbury's 'Halloween'	Simon Levene	James McLoughlin	Ian Murray
Tantrum Films	McDonalds 'Spray Tan'	Stephen Pipe	Claire Sears	Oliver Schofield
Pulse Films	ASOS Brand Film	Hector Dockrill	John Bannister	Matthew Taylor
Freemantle TV	Family Fortunes with Gino	Robin Mason	Julie Burfoot	Adam Bowes
Fresh Films	Starbucks	The Queen	Simon Petter	Ben Smithard
Ginger Whippet	Verisure 'Insurance'	Claire Norowzian	Pete Waite	Tony Miller
Girl & Bear	Hardy's 'Cricket'	Sami Abusamra	Joe Myers	Marcus Autelli
Tubby Brothers	Lego Technics TVC	Tubby Brothers	Rosie Litterick	Chris Clarke
Pulse Films	Mumm Champagne Brand Film	Nez	Adam Saward	James Blann
Hunky Dory	Expedia 'Nothing Beats Being There'	Rob Davis	Nick Papworth	Mik Bakalarz
Girl & Bear	TfL 'Day in the Life'	Sam Hicks	Frank Hanrahan	Neirin Jones
Hype Empire	MoneyGram Haas F1 Car Launch	Jacques Salmon	Jon Stopp	Ben Magahy
1st Avenue Machine	Talk Talk Fast Fibre Launch	Stephen Dalton	Kerry Smart	Alex Melmans
Fresh Films	British Gas 'Men at Work'	Mick Arnold	Richard Carter-Hounslov	Oliver Schofield
Armoury	Visa 'Supporting the High St'	Jack Lawrence	Matt Hitchens	James Rhodes
Rockhound	DHL 'Good Hands'	Adam Wells	James McLoughlin	Gary Shaw
ITV Creative	Emmerdale Promo	Matt Rhodes	Ella Sanderson	Nicholas Bennett
Hunk Dory	Virgin Media '30-Day Contract'	Dean Blumberg	Lucy Hayes	Luke Scott
1st Avenue Machine	KFC 'The Power of the Colonel'	Mathery	Kerry Smart	Alex Melman
Academy Films	Magnet Kitchens	Concerko	Mark Whittlow-Williams	Ben Magahy
Girl & Bear	Nationwide 'Poetry Campaign'	Greta Wynn-Davies	Frank Hanrahan	Nanu Segal
River Films	Thiqah Investment TVC	Matt McDermott	Naseem Hathi	Tim Green
Paramount+	Stags Stills Marketing Shoot	Ben Mahon	Sophie Penfold	Matthias Clamer
Viacom NE	Catfish Promo	James Green	James Botting	Richard Bell
ITV Creative	Queen's 90th Street Party	Jon Yeo	Louise Jones	Tim Green
Riff Raff	Habitat	Ivana Bobic	Kate Brady	Max Randell
Hunky Dory	Gamble Aware	Jack Clough	Nick Papworth	Sam Care
Mustard	Carlsberg 'Euro 2020'	Matt Rhodes	Matt Hitchens	Nicholas Bennett
4 Creative	Alan Carr Chatty Man Promo	Mick Arnold	Tabby Harris	Oliver Schofield
ITV Creative	Samsung 'Circle to Search'	Stephen Pipe	Jon Hinton	Oliver Schofield
Hunky Dory	PDSA 'Best Friends Forever'	Charlie Thorn	Nick Papworth	Martin Hill
ITV Creative	Euro 2021 Campaign with Ian Wright	Claire Norowzian	Simon Sanderson	Nicholas Bennett
BBC Creative	The Fall Promo with Gillian Anderson	Matt Rhodes	Ella Sanderson	Ben Todd
Karmarama	Iceland 'Power of Frozen'	Alan Friel	Julia Fetterman	Tony Brown

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Mustard	Coco Cola 'Vending Machine'	Dom Bridges	Matt Hitchens	Steve Annis
Kream	Plusnet 'BFI Love Season Partnership'	Will Clarke	Gwillim Gwilym	Oliver Schofield
Mustard	Valspar Paint	Matteo Bonifazio	Lucy Hayes	Stef Colosi
Missing Pieces Films	Miller Lite	Jason Zada	Joe Binks	Marcus Domleo
Mrs Baxter	Trivago 'Trivmaster' Campaign	Simon Levene	Emma MacGregor	Ian Murray
Flare AMV	Dixons	Jones	Mark Gibbons	Dan Stafford Clarke
Tantrum Films	Zoe TVC with Prof Tim Spector	Stephen Pipe	Will Waters	Simon Richards
Simon Walden Films	Honor Magic 6 Phone Launch Film	Simon Walden	Shizuka Hata	Kyle McFadzean
Paramount+	The Road Trip S1 Stills	Abbey Whitehouse	Dan Griffiths	Jason Bell
Red Bee Media	Ciao House S2 Promo in Puglia	Matt Rhodes	Sarah Caddy	Nicholas Bennett
Girl & Bear	Kwik Fit Sponsor Idents	Zak Razvi	Hannak Chitty	Sy Turnbull
4 Creative	Jaguar Ident with Jimmy Carr	Will Clarke	Laura Osbourne	Oliver Schofield
Distillery	Midea Awards	Teddy Powell	Tim Tyrell	Paul O'Callaghan
The Mill	Meta 'Project V'	Rogier Schalen	Tim Tyrell	Ray Coates
Mustard	Colgate Toothpaste	Lance Kelleher	Matt Hitchens	Steve Keith-Roach
ITV Creative	Waitrose Sponsors The Voice	Paul Quinn	Jon Hinton	Richard Bell
Girl & Bear	O2 & Virgin Media 'Volt' Merger Launch	Lee Ford	Tim Tyrell	David Foulkes
Royle Productions	Diabetes UK	Anthony Dickenson	Jeremy Barnes	Ben Fordesman
ITV Creative	ITV Sport x Weetabix	Tom Hall	Shizuka Hata	Oliver Schofield
Sweetshop	Andrex 'A Little Love Goes a Long Way'	Nicholas Jack Davies	Jess Bell	James Rhodes
Private Island	Adobe Systems	Chris Boyle	Helen Power	Benedict Spence
Tantrum Films	Wickes 'Be Home Proud'	Stephen Pipe	Claire Sears	Oliver Schofield
Prodigious	Ariel Oxi Powder	Laura Borgio	Ross Saunders	Tony Miller
ITV Creative	Paddy Power Idents	James Adamson	Simon Sanderson	Richard Bell
Prodigious	Direct Line 'Essentials'	Joe Dixon	Ben Davidson	Murren Tullett
Rascal Films	Beefeater Gin	Fernando Livshitz	Micaela Blitz	Matias Penachino
Whitecoat Films	Facebook 'EU Data Transfer' TVC	Miika Vaso	Kate Pirouet	Sam Goldie
Private Island	Terry's Chocolate Orange	Chris Boyle	Helen Power	Benedict Spence
We Are Another	MTV End Of Year Music Stunt	Henry Cramer-Todd	Danny Prescott	Matt Fox
Prodigious	Morrisons Price Match	Simon Hynd	Ben Davidson	Trevelyan Oliver
Uncommon	Pinterest 'Inner Critic' TVC	Laura Borgio	Sorcha Bacon	Tony Miller
ITV Creative	The Masked Singer Promo	Alex Dickinson	Ann-Marie Small	Richard Bell
Dave TV	Falken Tyres Ident	Scott Russell	Tom Wimbourne	Tim Green
2am LTD	Halfords Idents	Joel & Jamie	Matthew Kitchen	Steve Annis
Rascal Films	Jeshi 'Disconnect'	Sam Davis	Will Preston-George	Joseph Dunn
UKTV	UKTV Play Ident with Tony Robinson	Ceri Payne	Tom Wimbourne	Matt Fox
Highly Unlikely	Lego Adult Consumer Tests	Laura Borgio	Alexander Davis	Sy Turnbull
The Outfit	Very TVC	Stephen Pipe	Alex Fielding	Oliver Schofield
Red Studios	Tena Sensor TVC	David J East	Ella Sanderson	Thomas Tyson Hole
The Mob	Alton Towers 'Mind Blown'	Adam Wells	Mark Collins	Chris Clarke
Private Island	Royal Navy Recruitment campaign	Chris Boyle	Helen Power	Matt Fox
Tantrum Films	Pet Health Club TVC	Stephen Pipe	Will Waters	Dan Stafford Clarke
Stink	Amazon Prime Video	Eoin Glaister	Sara Nouman	Carl Burke
ITV Creative	Emmerdale Promo "The Last Dance"	Jon Yeo	Cressida Ranfield	Ben Todd
Sky Creative Agency	SKY 1 Channel Rebrand	Guy Soulsby	Vicky Holtby	Ed Mash
Tangerine Films	Robot Wars Promo	Gary Holder	Blake Kenward	Shaun Atherton
ITN Productions	eBay TVC	Laura Borgio	Noelia Lage	Sy Turnbull
Tangerine Films	Voltorol 'Joy Of Movement' Idents	Chris Chung	Blake Kenward	Richard Bell
House 337	Eon Brand Film & Stills Campaign	Rob Sanderson	Sagal Aden-Buxton	Richard Preisner
BBC Creative	Enterprise Car Rental Ident	Matt Rhodes	Liz Dolan	Nicholas Bennett
Kode Media	Sky Bingo Arcade	Guy Soulsby	Jen Gelin	Michael Paleodimos
4 Creative	Graham Norton Xmas Idents	Phil Lind	Shananne Lane	Oliver Schofield
Yes Studio	Wild 'Deo You Don't Need To Dump'	Laura Borgio	Zoe Waller	Sy Turnbull
4 Creative	Royal Wedding Promo	Will Clarke	Simon Glover	Oliver Schofield
Sweetshop	Democracy	Alex Brown	Jess Bell	Benedict Spence
ITV Creative	Good Morning Britain Ident	James Adamson	Ann-Marie Small	Nicholas Bennett
Sky Creative Agency	Team Sky Goodbye Cycling Film	Simon Corkin	Patrick Green	Luke Scott
Girl & Bear	6 Nations TVC	Miika Vaso	Greta Wynn-Davies	Ray Coates
House Of Greenland	Appartment List TVC	Jonnie Malachi	Sagal Aden-Buxton	TomTurley
ITN Productions	This Morning TV Promo	Laura Borgio	Noelia Lage	Sy Turnbull
BBC Creative	Glow Up Stills Campaign	Susan Ayton	Clare Donaldson	David Ellis
2am LTD	Paypal 'Too Much Jogging'	Joel & Jamie	Matthew Kitchen	Steve Annis
BBC Creative	BBC Sports World Cup History Film	Claire Norowzian	Liz Dolan	Bruce Jackson
Disney Creative	Star Wars Super Fan Idents	Andy Howden	Donny De La Cruz	Simon Paul
Stink Studios	Disney Toy Story TVC	Claire Norowzian	Gem Souleyman	Nicholas Bennett
Hunky Dory	SnapChat	Claire Norowzian	Vanessa Hetherington	Tim Fok
AT IT Productions	Hider In The House-Children's TV show	Chris Little	Ian Wimbush	Cliff Evans
Discovery+	Bear Grylls Survival Ident	Meriem Adib	Paul Mortimore	Katie Swain
A + E Networks	Ship Wreck Survival Ident with Ross Kemp	Dan Dalton	Ann Davies	Tim Green

Public Liability Insurance

Full Clean UK Driving License

Advanced Driver Qualification

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