



EMMA POUNDS

1st ASSISTANT DIRECTOR

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Highbank
54A Five Head's Road
Waterlooville,
PO8 9NU

COMPANY

Art War Entertainment

Birch Creative

Black Shark media,

Work includes, Women's FA, Southampton football club, West Ham, Chelsea football club, Betstars, Duplo, Ellas Kitchen, & International Rugby

Box TV/Channel 4

Bullion Productions

Channel Four TV

Contented

Cain and Abel

Canada London

Disney

Disney

Disney

Dad Bod

Dark Energy Films

First Ave Machine

Greenroom Films

Greenroom Films

Girl and Bear

Girl and Bear

Girl and Bear

Gorilla Gorilla

Hogarth Worldwide

Hogarth Worldwide

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Hogarth Worldwide

CLIENT

Purple Bricks x 3 campaigns.

Siro Hotel group

McDonald's

Nike

Indents

Starbucks

Virgin Atlantic

Microsoft

Toy Story/Smyth's toys

Star Wars Lego

Star Wars Lego/Hambro

River Island x 5 campaigns.

Nescafe

Sloggi

Wren Kitchens

Electoral Commission

TFL

Cadbury Brunch Bar

Lingo

HSBC

Heinz

Boots 'Your Good Skin'

Boots 'Skinpaste'

Boots Xmas

Soap and Glory 'Flamingo'

Ford ranger.

Ford Mustang

DIRECTOR

Jaypond Jones

Marta Gronowska

James Kibbey

Sue Williams

Wowa

Liz Unna

John Bentham

Jamie Maule Finch

Chloe Wallace

Matt Giffen

Matt Giffen

Andrea Kapos

Harry Barber

Mark Emberton

Erica and Matteo Mathery

Michael J Ferns

Lauren Midwinter

Christian Bevilacqua

Eros Viahos

Harry Reaveley

Michael J Ferns

Tim James Brown

Rebecca Gower

Elisabeth Hoff

Simon Rowles

Lee Bamsey

Loren Coulson

Robbie Rocketman

PRODUCER

Alex Leach

Harry Reaveley

Various.

Simon Price

Flo Clive

Liz Arnott

Lucy Cate

Camila Stoppani

Madeleine Morlet

Lisa Giffen

Sarah Ebockayuk

Miriam Honeyball

Romy Waller/& Various

Phil Burgess

Isabella Parish

Michael Evans

Michael Evans

Lucy Benson Browne

Rory Calder

Rory Calder

Maria Apps

Hannah Winterbourne

Ryan Williams

Alec Christie

Ryan Williams

Alec Christie

Ruth Oates

Ruth Oates

Hogarth Worldwide	Ford	Robbie Rocketman	Ruth Oates
Hogarth Worldwide	Little journeys	Charlie Bray	Karl Dobby
Hogarth Worldwide	Nespresso	Barbara Metz & Eve Raccine	Ryan Williams
Hogarth Worldwide	Nespresso	Barbara Metz & Eve Raccine	Karen Durham
Hogarth Worldwide	Ford Raptor	Charlie Bray	Ruth Oates
Hogarth Worldwide	Ford Transit	Charlie Bray	Ruth Oates
Iconoclast	Sainsbury's	Mees Peijnenburg	Hera King
Irresistable	Dove	Narghi Doteyeva	Blake Kenward
Irresistable	Dove	Andy Pearson	Faye Wilkinson
Irresistable	Acuvue	Pedro Suarez	Rebecca Shawyer
ITN	Hasbro	Dan Magee	Claire Welberry
Iris Worldwide	Barclays	Narghi Doteyeva	NA
Iris Worldwide	Britax water	Jonny Briggs	Lucy Benson Browne
Iris Worldwide	Samsung / Fleur East	Jonny Briggs	Paris Palmer
Iris Worldwide	Samsung	Jonny Briggs	Sam Kirby
Jungle Creations	Dating,Dentures Eps 1,2,& 3	Mark Henderson	Emma Baggott
Jason Bailey Studio	Jonny Walker Whiskey	Jason Bailey	Annabel Harper Heath
Just So	NCTL	Rod Main	Jeannette Sutton
LCS Studio	Nike	Sam Goldwater	Jayde Thomas
JJ Media	Amazon	David Gluckstein	Felicity Ingram
Knock Knock	Stobbs IP	Jamie Maule Ffinch	Yazz Anderson
Knock Knock	Ford	Jamie Maule Ffinch	Ruth Oates
Ladbible	Samsung.	Connor Pearce	Aidan O'Mara
Local Hero	Mc Donald's	Stephen Dalton	Stephen Pook
Mendoza	M&S	Mark Emberton	Debby Mendoza
Mother London	Ted Talks	Chris Vernon	Emerald Fennell
Multimedia	Dell/Maclaren F1 x 3 campaigns.	Brian Healy	Melody Crawford
Moving Picture	Milka	Diarmid Murray	Johnny Blick
My Accomplice	Skullcandy	Mathy & Fran	Jen Corcoran
Marmalade Films	Diageo	Simon Sanderson	Tim James Brown
Moving Picture	Milka	Diarmuid Murray	Johnny Black
Nexus	East Vision /Olympic Park	The Theory	Janet Smith
Not Film	Stand up to Cancer	Tom Mckay	Mark Bage
Outfit	Mc Donald's	Rod Main	Claire Welberry
Paramount Plus	UEFA	Greg Jordan	Amit Mehta
Park Village	Google	NA	Naliah Blisset
Papaya Films/ Hogarth & Various	Sensodyne x 7 Campaigns	Various	Max Sobol

Papaya Films	Shreddies	Dan Castella	Rupert Greaves
Pretty Data	Centre point	Ray Moody	Jenny Vaughan
Pretty Data	Alzheimer's society	Ray Moody	Kelly Hewitt
Pretty Bird	H & M	Em Cole	Paulette Caletti
Pretzel	RBS	Brock Neal - Roberts	Laura Northover
Pretzel	Cornerstone	Lawrence Blankenbyl	Mike Facey
Pretzel	Boots	Ben Sharrock	Mike Facey
Pretzel	Nat West	Ben Sharrock	Mike Facey
Pretzel	Virgin Active	Lawrence Blankenbyl	Mike Facey
Partizan	Fitbug	Michael Williams	Sam Kennedy
Partizan	Asos, Benefit & Citroen	Zaiba Jaffer	Alex Halley
Prodigious	Visa	Dominic O'Riordan	Jess Wretham
Prodigious	Kellogs	Ornette Spencerley	Sarah Hall
Prodigious	Betfair Casino	Sam Washington	Alec Christie
Prodigious	BT	Dan Magee	Ryan Williams
Prodigious	Health Lottery	Michael J Ferns	Elliott Summers
Redwood	Google Pixel	Dan French	Paris Palmer
Rattling Stick	Knorr	Michael J Ferns	Kelly Spacey
Riff Raff	The Soldiers tale	Matthew Stone	Holly Harding
Sky Creative	Unboxing	Mark Emberton	Liz Arnott
Sky Creative	Aleague of their own	Chris Kirtley	Katie Empett
Sky Sports	Paddy Power	Mark Harrison	Rebecca Hunnybunny
Studio 99	Maserati.	Nicolai Jull	David Beckham/Abi Beaseley
Sliced studio	Eurovision	Tobias Rothwell & Martin Jarrett.	Will Burgass
Sliced studio	Tik Tok	Tobias Rothwell & Martin Jarrett.	Will Burgass
Stink	Google	Loose	Romy Waller
Stink	Google	Loose	NA
Sweet Pixel	Resuscitation Council	Martin Percy	Rory Mathieson
Salt TV Ltd	Raffaello	John Bentham	Isabelle Graham
Saatchi	EE	Richard Hunter	Kay Czuba
Saatchi	Visa World Cup	Dominic O Riordan	Jess Wrentham
Saatchi	Toyota Rav	David Stoddart	Cherish Perez de Tagle
Somesuch	Palace Skateboard	Lev Tanju/ Stuart Hammond	Chris Massey
Somesuch	James Cousins	Denna Cartamkhoob	Elly Camisa
Skin Studios	St Tropez	Elizabeth Hoff	Elizabeth Hoff
Splash	Under Armour	Josh Cohen	Felicity Cruickshank
Sweet Spot Content	Tusker Beer	Miles Goodall & Gareth Paul	Linda Notelovitz

Serious Pictures	Glove Compartment	Rob Dickens	Paul McNally
Superimpose	Adidas	Josh Cohen	Pamela Pifferi/Max Harrison
Superimpose	Nixon	Josh Cohen	Pamela Pifferi/Max Harrison
Steam Media	Marks and Spencer	Charlie Stebbings	Dom Seymour
Steam Media	Aldi x (Campaign x 4)	Charlie Stebbings	Dom Seymour
Steam Media	Iglo (Campaigns x 3)	Mark Emberton	Adam Dolman
Tangerine Films	EE/Apple Watch - Go All Out	Tom Wakeling	Claire Welberry/Blake Kenward
Tangerine Films	Power bocking	Tom Wakeling	Claire Welberry/Blake Kenward
Tangerine Films	EE/Smart Home	Mark Jewitt	Claire Welberry
Tangerine Films	Always	Erin Heidereich	Sally Llewellyn
Twenty Twenty	Levis	NA	Em Cole
Untold Studios	Draft Beer	Michael J Ferns	Karim Zouak
Unit 9	Volkswagen	Ameilia Hashemi	Harry Starkey Midha
Unit 9	Stella Artois	Alex Rakoff	Adam Dolman
Unit 9	Crisis Action	Jacob & Greg	Gabriel LoGuidice
Unit 9	Don't Panic	James Kibbey	Adam Dolman
Unit 9	Hexagon Modern Classics	Tanya Michaels / Tasha Grey	Adam Dolman
Unit 9	Natwest	Jacob & Greg	Harry starkey Midha
Unit 9	Unicef	Jonathan Pearson	Gabriel Lo Gludice/ Nick Rowell
Unit 9	Bayeur	Martin Percy	Louis Figgis
Unit 9	Save The children	Jonathan Pearson	Alex leach
Unit 9	Nat Geo /DMC	Jonathan Pearson	Adam Dolman
Unreasonable studios	Weight Watchers	Chris Hugnall	Julia Letterman
Unreasonable studios	Instagram	Ashleigh Armitage	Nisha Muller
VCCP	TFL	Lucy Benson Brown	NA
VCCP	Virgin Games/HI LO Turkey	Livestream	Maxine Denton
VCCP	Easy Jet	Zay Al-Saygh	Maxine Denton
VCCP	Virgin Games	Livestream	Maxine Denton
We are Social	Tik Tok Santa	Luke Mortimer	Connor Pearce
We are Social	Audi	Tom McKay	Sophie FitzGerald
We are Social	Samsung	Brooke Lagana	Milly Bobby Brown
We are Social	Lego	Luke Mortimer	Coral Browne
We are social	Lego	Luke Mortimer	Connor Pearce
We are Familia	Ballantines	Emma Stevens Broyd	Niall

Music Promos :

Many artists that include: Little Mix, The Spice Girls, Queen, Drake, Jack Garrett, Emily Sande, Jorja Smith, The Doves, Wolf Alice, Cia, Say Lou Lou, Blake, Atomic Kitten, Peter Andre, Tom Walker, Twigs, Lady Leticia, Disney the Lodge (Musical Drama)

Trailers for films/theatre productions/additional photography/pic ups days ;

Channel Four TV

Taskmaster promo

Dusthouse ,Young Frankenstein ,Bend it Like Beckham, Sunny afternoon,Caroline or change.

Dir: Chris McGill Prod: Various

Glassal Films

Borderline (Pic ups & additional)

The Guard Brothers

Romy Waller

ITV.

Love Island Idents / 2 series.

Various

Various

Netflix

Squid Game.

NA

Pip Ayers

PMA

Cats Promo

Chris Purchase

Tom Savage

PMA

Last Christmas

Pip Ayers

Tom Savage

/20th Century Fox

His House

Toby Meakins

Shaun Caulfield

Paramount Plus

Queens of the Universe

Various

Various

Royal Shakespeare Company

Duchess of Malfi

Christopher McGill

Jake Bartle

Royal Shakespeare Company

Salome/Vice Versa Concept

Christopher McGill

Jake Bartle

Trailer Park

Walking Dead /Now TV

Richard Hunter

Laura James

Loft Films

Beasted Eps 1,2 & 3

Daniel Fazo

Will Robertson

You tube

Park the Bus

Warner Brothers

Fantastic Beasts 1 & 2 promo

Rajan Patel

Garrett Quigley

PRODUCER CREDITS

Feature Films ; Silent Hours /Hugh Bonneville / currently on Netflix 2023.

Commercials ;

Black Shark Media ; over 15 jobs as a producer for BSM clients including,SFC,Lions Rugby, Natwest, Womens FA,Wimbledon tennis championships, Duplo, Cricket test matches.(Chabbuddy G) Lionesses.

I have 30 years of past experience working within TV, Drama, Features,Commercials,Social media, music promos & shorts.

Directors I have worked with on feature films include, Sir Anthony Hopkins, Billie August, Kenneth Branagh,

John Boorman, Paul Weiland, Peter Kosminsky, Sir Trevor Nunn, Marleen Gorris, Stephen Daldry.(A list of features on request)

Countries worked in: Greenland, Denmark,Sweden,France, Germany, Ireland, Malaysia, Switzerland ,SA,Italy and All UK.

Experience with high profile sportsmen / women and actors.

Snow (proficient skier)Animals, Horses (proficient rider)

Children. All APA rules/times/tutoring etc. (I have done many jobs with babies, toddlers and minors)

Food /table top.

Cars/Low loaders/Tracking vehicles/Drones.(Particularly Hogarth Worldwide work) SFX/Stunts.

Qualified first aider

CRB checked

Clean Driving Licence

Guest lecturer at Portsmouth University in Media/ film production and location/studio filming.(Ref ;Jonathan Lochland)