CALLUM TOMS

2nd ASSISTANT DIRECTOR

07540 847363 CALLUMTOMS@ME.COM CALLBOX : 01932 592572

EXPERIENCE

WORKING WITH HIGH PROFILE CELEBRITIES, CHILDREN, ANIMALS AND LARGE CROWDS. FULL CLEAN LICENCE + CAR + SELF SHOOTER

PROJECT	TYPE	PRODUCTION CO	<u>1st AD</u>	DIRECTOR + PRODUCER	ROLE	RESPONSIBLE FOR
BOOTS "2022 SUMMER CAMPAIGN"	COMMERCIAL	CHERRY STUDIO	CHRIS KELLY	JAKE NAVA + BEN COOPER	2nd AD	76 CAST ACROSS 7 DAYS OF SHOOTING
TIK TOK "ANT & DEC"	COMMERCIAL	ROGUE FILMS	CHRIS KELLY	ALEX BOUTELL + TOM FARLEY	2nd AD	ANT & DEC + 4 FEATURED + 41 BG'S
BHF "THIS IS SCIENCE FICTION "	COMMERCIAL	BISCUIT	BENJI EDWARDS	BEN STREBEL + SAMANTHA CHITTY	2nd AD	RECCE & SCHEDULE 14 FEATURED + 81 BG'S OVER 4 DAYS
BBC THREE "NOW ON TV"	COMMERCIAL	RIFF RAFF	DAVID CALLAND	RICH HALL + ROSIE LITTERICK	1st & 2nd AD	4 FEATURED CAST + MAIN UNIT RESHOOT
OREO "OREO TWIST"	DIGITAL CONTENT	PRODIGIOUS	DAN GIBLING	SAMI ABUSAMRA + ELLIOT SOMMERS	2nd AD	7 FEATURED CAST
VRBO "SAME HOUSE" + "HIDE & SEEK"	COMMERCIAL	OUTSIDER	TOM KELLY	TOM DAY + TEX TRAVI	2nd AD	5 FAMILIES ACROSS 5 DAYS WITH CHILDREN
NIKE "RAHEEM STERLING"	COMMERCIAL	ACADEMY FILMS	TOM KELLY	BILLY BOYD CAPE + JULIETTE HARRIS	2nd AD	RAHEEM STERLING + 15 CHILD CAST + RECCE
AUDIBLE "HAVE YOU HEARD?"	COMMERCIAL	RATTLING STICK	BARRY COLDHAM	OWEN TREVOR + STUART BENTHAM	2nd AD	13 FEATURED + 17 BACKGROUND
TJMAXX "HOLIDAY CAMPAIGN"	COMMERCIAL	THOMAS THOMAS	JAMES AMOS	KEVIN THOMAS + TRENT SIMPSON	2nd AD	8 FEATURED 10 SA's (All Kids)
DUNELM "AUTUMN CAMPAIGN"	COMMERCIAL	NICE SHIRT	SHEA BRADLEY	RICHARD MARTIN	2nd AD	3 FEATURED ARTISTS
PURPLE BRICKS "MIDAS TOUCH"	COMMERCIAL	OUTSIDER	BARRY COLDHAM	JIM GILCHRIST + BOBBY BRAY	2nd AD	MO GILLIGAN + 17 FEATURED + 6 BACKGROUND
IKEA "THE WONDERFUL EVERYDAY"	COMMERCIAL	BLINK	GABRIEL O'DONOHOE	WILL HOOPER + CORIN TAYLOR	2nd AD	5 FEATURED CAST
NIKE "WC_PTGL"	COMMERCIAL	SHOOT EUROPE	GABRIEL O'DONOHOE	TILL JANZ	2nd AD	8 BODY DOUBLES

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McDONALDS "MONOPOLY"	COMMERCIAL	AGILE	BARRY COLDHAM	ZAC ELLA + LUCY HAYES	2nd AD	RECCE + 4 FEATURED CAST + 10 BG'd
ANDREX "A LITTLE LOVE GOES A LONG WAY"	COMMERCIAL	SWEETSHOP	TOM KELLY	NICK DAVIES + JESS BELL	2nd AD	4 FEATURED CAST + 25 BG's
BREEDERS "S3 STILLS"	STILLS	FX	WILL HUDSON	MATTIAS CLAMER + DAVE BIRCHALL	2nd AD	MARTIN FREEMAN + 3 FEATURED CAST
FACEBOOK "FALCON BEAR"	COMMERCIAL	CANADA LONDON	CHRIS KELLY	MANSON + TOM BIRMINGHAM	2nd AD	36 FEATURED CAST OVER THREE DAYS
SKY VEGAS	COMMERCIAL	KODE MEDIA	TOM KELLY	GUY SOULSBY + ANTHONY TAYLOR	2nd AD	7 FEATURED CAST
ON "OPTIMUM NUTRITION"	COMMERCIAL	KODE MEDIA	BARRY COLDHAM	SARAH CHATFIELD + JACK BEARDSLEY	2nd AD	6 HIGH PROFILE ATHLETES + 14 SA's
GODADDY "TV ADVERT"	COMMERCIAL	CANADA LONDON	CHRIS KELLY	PENSACOLA + NICOLE POWELL	2nd AD	8 FEATURED 30 SA's
WEETABIX "WEETABIX MELTS"	COMMERCIAL	STINK	TOM KELLY	GOLDEN WOLF + JAMES GREENALL	2nd AD	4 FEATURED CAST
SCOTTISH WIDOWS "MOMENTS"	COMMERCIAL	ACADEMY FILMS	CHRIS KELLY	CONKERCO + MARK WHITTOW-WILLIAMS	2nd AD	17 FEATURED 6 WALK ONS + 11 SA's
ROYAL LONDON "SPORTS DAY"	COMMERCIAL	SPACE CITY	SPENCER WILSON	PETER CLAPPERTON + STEPH DAVIS	2nd AD	11 FEATURED 19 ADULT + 21 KID SA's
ASUS "BRAND FILM"	COMMERCIAL	UNIT9	JOHN ROBINSON	JONATHON PEARSON + GEOFF STICKLER	2nd AD	1 FEATURED + 20 SA's
CHECKATRADE "CHECKATRADE"	COMMERCIAL	OUTSIDER	TOM KELLY	JAWY MARLOW + JON STOPP	2nd AD	10 FEATURED
SAMSUNG "CES 2020"	COMMERCIAL	CYLNDR	CHRIS KELLY	SAMIR MALLAL + SALLY MULLIGAN	2nd AD	6 FEATURED 40 WALK ONS
FREESAT "G3 LAUNCH"	COMMERCIAL	OUTSIDER	TOM KELLY	JIM MARLOW + JON STOPP	2nd AD	14 FEATURED ARTISTS
KANO "MICROSOFT BRAND LAUNCH"	COMMERCIAL	JUST SO	TOM KELLY	BENEDICT COVERDALE + SOPHIE KING	2nd AD	12 FEATURED KIDS
VIRGIN VOYAGES "SAFETY"	DIGITAL CONTENT	PARTIZAN	TOM KELLY	WARREN FU + RICHARD WILSON	2nd AD	14 FEATURED CAST
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WRETCH 32 "MUMMY'S BOY"	MUSIC VIDEO	CREATIVS LABEL	SPENCER WILSON	CHRIS CHUKY + TONY LONGE	2nd AD	WRETH32 + 12 FEATURED + 12 SA's
MICHAEL KIWANUKA "LIVE SESSION"	MUSIC VIDEO	KODE MEDIA	TOM KELLY	HUSE MONFARADI + HANNAH WAINWRIGHT	2nd AD	MICHAEL KIWANUKA + BAND + 50 CROWD
THREE MOBILE "OH THE HORROR"	DIGITAL CONTENT	GRAVITY ROAD	JOHN ROBINSON	TOM BROWN + CAMILLE HANISH-OAKES	2nd AD	4 INFLUENCERS + 6 CAST
ADIDAS "4D"	COMMERCIAL	UNIT9	JOHN ROBINSON	TOM BROWN + CATH BOUVERAT	2nd AD	6 FEATURED CAST / INFLUENCERS
TJMAXX "CHRISTMAS 2019"	COMMERCIAL	PARTIZAN	CHRIS KELLY	MICHAEL GRACEY + DAN WHELDON	3rd AD	300 SA's OVER THREE NIGHTS
WILLIAM HILL "HEAVY WEIGHT SINCE 34"	COMMERCIAL	RIFF RAFF	CHRIS KELLY	ED KAYE + CATHY HOOD	3rd AD	100 SA's
FORD "MHFS"	COMMERCIAL	WEEKEND	JUSTIN TRAVERS	LOREN COLSON + JOE CHURCHILL	3rd AD	ACTION VEHICLES
RENAULT "THE BIG SHOP" & "GAME OVER"	COMMERCIAL	PULSE FILMS	BENJI EDWARDS	DYLAN SOUTHERN + SHIRLEY O'CONNOR	3rd AD	THEIRRY HENRY
M&S "CHRISTMAS 2019"	COMMERCIAL	PULSE FILMS	ROB THORPE	FINN MCGOUGH + NEIL ANDREWS	3rd AD	90 SA's
MCDONALD'S "WEDDING DAY"	COMMERCIAL	SOMESUCH	JIM COLE	BOB HARLOW + ELLY CAMISA	3rd AD	30 SA's
DACIA "NOT FOR YOU"	COMMERCIAL	THOMAS THOMAS	JAMES AMOS	KEVIN THOMAS + TRENT SIMPSON	3rd AD	40 SA's
VITALITY "TV IDENTS"	COMMERCIAL	MERMAN	BARRY COLDHAM	WILL CLARK + CLARA BENNETT	3rd AD	FEATURED ON SET J.Ennis, U.Bolt + 30 SA's
AMAZON "PRIME VIDEO"	COMMERCIAL	SOMESUCH	EUAN KEDDIE	STEVE ROGERS + LEE GROOMBRIDGE	3rd AD	200 SA's OVER 3 DAYS
DUBAI EXPO 2020 "PROJECT DUBAI"	COMMERCIAL	RSA FILMS	HOWELL CALDWELL	Robert Stromberg + Garfield Kempton	3rd AD	40 ADULT + 30 CHILD SA's
KFC "PIANO"	COMMERCIAL	MJZ	ROB BLISHEN	NICOLAI FUGLSIG + TIM WILD	3rd AD	50 SA's OVER TWO DAYS
NIKE "LYG"	COMMERCIAL	PICTURE FARM	JAMES AMOS	JAMES MEDCRAFT + MIRA BAJAGIC	3rd AD	20 ATHLETES + INFLUENCERS
NCS "NO WE CAN"	COMMERCIAL	RIFF RAFF	CHRIS KELLY	FINN KEENAN + JESSICA WRETHAM	3rd AD	13 CAST + 6 SA's