

Yazzmin Anderson - Moore y.andersonmoore@hotmail.com

Commercial Producer delivering branded, social and TVC campaigns, including international productions, VFX and virtual production workflows. Experience spanning Uruguay, Croatia, Lithuania, Slovenia and Georgia, alongside UK studio and location-based work, with a collaborative approach and strong agency relationships.

Producer

Black Sheep Studios Jul 2023 - Dec 2025

Delivered multi-territory TVC and social campaigns for global brands, overseeing international service production, VFX workflows and agency-facing production.

PRODUCT	DIRECTOR	AGENCY	NOTES
Tesco 'CCP 30 Years Product RTB's'	Kyle John Shephard	BBH: Emma Fewtrell	TVC: Virtual Production
Mentos 'Discovery 14 Flavours'	Chris Bristow	BBH: Victoria Doran	TVC: Studio + VFX
Burger King 'Delivery'	Taso Alexander	BBH: Kreepa Naisbitt	Lithuania service production
Susvimo 'Everywhere They Go'	Christian Bevilacqua	BBH: Alex Coughlin	Uruguay service production
Tesco 'Stronger Starts with Jess Ennis-Hill'	Rosie GM	BBH: Ali Terrell	UK social
Vabysmo 'DME Socials'	Jared Lapidus	BBH: Nikki Oksiutycz	Croatia service production
Tesco 'Opsie'	Imii Mace	BBH: Ali Terrell	UK social
Tesco 'Snowball Effect Duet'	Gabs Old	BBH: Nikki Oksiutycz	UK social
Hofmeister Case Study with CEO & Founder Spencer Chambers	Stu McCardle	BBH: Clemmie Gaité	Case Study
Genentech / Susvimo KOL's		BBH: Charlotte Kirk	Remote production across multiple US territories (Crew In A Box model)
Konyikeh 'A Problem With Authority'	Korrie Powell	Label: FAMM	Music video

Music Videos (Selected)

Selected projects across label and director-led music video productions.

TRACK	DIRECTOR	COMPANY
Juanita Euka 'Na lingi Mobali te'	Zoe Fayuad	Strut Records
MDNT 'Kanye Loves Kanye'	Daniel Fletcher	PRETTYBIRD
Donrachi 'Karachi Kid'	Daniel Fletcher	PRETTYBIRD

Selected Production Management

BRAND	DIRECTOR	COMPANY	ROLE
Waze 'Tea time with Boy George'	Ben Cole	PRETTYBIRD	Production Manager
Amazon	Melina Matsoukas	PRETTYBIRD	DA / 2nd Unit Director
Argos / Habbitat	Sunny Bahia	No Trace	Production Manager
Ikea	Daniel Chaput	Knock Knock	Production Manager
Nike x Patta	Mahaneela	Lammas Park	Production Coordinator
YSL 'Black Opium'	Jonathan Desbiens	PRETTYBIRD	Production Coordinator

Training

APA Masterclass 2026

BA (Hons) Contemporary Theatre & Performance - Manchester Metropolitan University