

Louis Barron

Producer

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An experienced Producer with extensive on-set knowledge of studio, location and multi-camera shoots; efficient and experienced with organising complex logistics and budgetary constraints with skill and diplomacy. Particular experience with social/football/sports & high profile talent/brands

SELECTED CREDITS:

COMPANY	PRODUCTION/BRAND	TITLE	PROD/EXEC PRODUCER	DIRECTOR	POSITION
Commercials, Promos & Corporate.					
GOOD FILMS	SUMITOMO	SUMITOMO FORESTRY	YANINA BARRY (exec.)	HISASHI ETO	PRODUCER
SHOOT THE COMPANY	UEFA	SUSTAINABILITY 'FABIO CANNAVARO'	HENRY WILKS (exec.)	WILL INNES SMITH	PRODUCER
MADELEINE PENFOLD STUDIO	PEPSI	PEPSI FOOTBALL '27 STILLS	RHIANNON REID (exec.)	MADELEINE PENFOLD	PRODUCER
LYNCH ROBINSON FILMS	CLARKSONS FARM	FARMFEST	JON STOPP (exec.)	KIT LYNCH ROBINSON	PRODUCER
HOUSE OF PRODUCTION &SMITH	GOOGLE	INTERVIEWS	LOVIE RAY	DAVE BULLIVANT	PRODUCER
	CLAYS SOHO	LAUNCH FILM & STILLS	ROBYN TAYLOR	ADAM PESTER	PRODUCER
HYPE EMPIRE	ADIDAS x LEEDS UNITED	LEEDS ALWAYS TAKE MORE	JON STOPP (exec.)	WILL INNES SMITH	PRODUCER
MADELEINE PENFOLD STUDIOS	PEPSI	'JUNO' EA FC '26 STILLS CAMPAIGN	RHIANNON REID (exec.)	MADELEINE PENFOLD	PRODUCER
HOUSE OF PRODUCTION	VINTED x ALEXA CHUNG	LUXURY, NOW ON VINTED	KELLY ROSS (exec.)	TOM IVIN	PRODUCER
OUR HOUSE	COMIC RELIEF	RED NOSE DAY 2025 LAUNCH FILM	MALI OKOI-OBULI (exec.)	TOM LEVINGE	PRODUCER
HOUSE OF PRODUCTION	PINTEREST	PINNER STORIES	RAVEN JENSEN (US Prod.)	JESSICA CHERMAYEFF	PRODUCER
MADELEINE PENFOLD STUDIOS	PEPSI	WHERE THERE'S A BALL STILLS CAMPAIGN	RHIANNON REID (exec.)	MADELEINE PENFOLD	PRODUCER
OUR HOUSE	HEINZ	PICKLE KETCHUP	MALI OKOI-OBULI (exec.)	TIM JAMES BROWN	PRODUCER
GOOD FILMS	AMAZON PRIME VIDEO	'CITADEL' PROMOS	YANINA BARRY (exec.)	TYLER ADAMS	PRODUCER
24 PRODUCTIONS	ADIDAS	SPEEDFLOW x FW21	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER
24 PRODUCTIONS	ADIDAS	TENNIS 'BARRICADE' - VIENNA	BIANCA ANTON (exec.)	VINCE MAK	PRODUCER
24 PRODUCTIONS	ADIDAS	TENNIS 'BARRICADE' - ATHENS	BIANCA ANTON (exec.)	VINCE MAK	PRODUCER
24 PRODUCTIONS	ADIDAS	'HIJAB'	BIANCA ANTON (exec.)	N/A	PRODUCER
24 PRODUCTIONS	ADIDAS	ADIDAS x MAN UTD 'GLORY'	BIANCA ANTON (exec.)	N/A	PRODUCER
HYPE EMPIRE	HBO 'EUPHORIA'	LABRINTH LIVE - SOUTH AMERICA	JON STOPP (exec.)	CHRIS RANSON	PRODUCER
24 PRODUCTIONS	ADIDAS	4D RUNNING ' FUTURECRAFT'	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER
24 PRODUCTIONS	ADIDAS	4D RUNNING 'PARLEY' & SOUTHBEACH'	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER
24 PRODUCTIONS	ADIDAS	ATTTD FOOTBALL SS21 'PRODUCT'	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER
HEIMAT BERLIN	HORNBAACH	'AI WEIWEI' - UK LEG	NICK HUDSON (exec.)	HARUN GULER	PRODUCER
24 PRODUCTIONS	ADIDAS	ATTTD FOOTBALL SS21 'BODY DOUBLE'	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER

24 PRODUCTIONS	ADIDAS	ATTTD FOOTBALL SS21 'STADIUM'	BIANCA ANTON (exec.)	BEN SCHOSMANN	PRODUCER
24 PRODUCTIONS	ADIDAS	ADIDAS x STELLA McCARTNEY 'LAND'	BIANCA ANTON (exec.)	NETTI HURLEY	PRODUCER
24 PRODUCTIONS	ADIDAS	ADIDAS x STELLA McCARTNEY 'WATER'	BIANCA ANTON (exec.)	NETTI HURLEY	PRODUCER
24 PRODUCTIONS	ADIDAS	CORE FW20 LONDON	BIANCA ANTON (exec.)	GLENN KITSON	PRODUCER
24 PRODUCTIONS	ADIDAS	CORE FW20 MANCHESTER	BIANCA ANTON (exec.)	GLENN KITSON	PRODUCER
HYPE EMPIRE	HBO 'EUPHORIA'	LABRINTH LIVE	JON STOPP (exec.)	CHRIS RANSON	PRODUCER
24 PRODUCTIONS	ADIDAS	SS20 FOOTBALL - CHELSEA FC	BIANCA ANTON (exec.)	CARLES CARABI	PRODUCER
DOCOMO	NTT OLYMPICS 2020	'MATTHEW DIXON'	YANINA BARRY (exec.)	YOTO MURAKAMI	PRODUCER
HBO	SCREENING ROOM	WONDER WOMAN	DAMIEN VENA (exec.)	ANDREW THOMAS	PRODUCER
AMAZON	HANNA	SEASON 2 PROMOS	LIZ STEPANEK (exec.)	BRIAN HUNT	PRODUCER
TFC	NTT	DOCOMO 'TOKYO 2020'	YANINA BARRY (exec.)	YUTO MURAKAMI	PRODUCER
AOI PRO GLOBAL	UNIQLO	ULTRA LIGHT DOWN	MASAHIRO KAWAGUCHI (exec.)	HISASHI ETO	PRODUCER
PIXEF	SON HEUNG-MIN	'MR SON'	YU-JUN YOUNG (exec.)	SEAN LEE	PRODUCER
HBO	ALITA: BATTLE ANGEL	SCREENING ROOM	DAMIEN VENA (exec.)	EVAN BEIER	PRODUCER
THE GOOD FILM CO	SONY VAMOS	CHELSEA FC	YANINA BARRY (exec.)	TOM ALLAN	PRODUCER
THE GOOD FILM CO	ASAHI	MAYA YOSHIDA	YANINA BARRY (exec.)	KOUHEI IMANAKA	PRODUCER
SUMMERJAX	DISNEY	DREAM BIG PRINCESS: JO MALONE	LAUREN TANZER (exec.)	N/A	PRODUCER
SUMMERJAX	DISNEY	DREAM BIG PRINCESS: STAR WARS	LAUREN TANZER (exec.)	N/A	PRODUCER
NBC UNIVERSAL	MAMMA MIA 2	'HERE WE GO AGAIN' IDENTs	OREN POPOVSKY (exec.)	PATRICK TRETENERO	PRODUCER
DENTSU	NTT	DOCOMO 'FUTURE EXPERIMENT'	MIKI MURATA (exec.)	HISAO OUSE	PRODUCER
THE GOOD FILM CO	WOWOW (Jpn. TV channel)	KEI NISHIKORI	YUKI MORI (exec.)	YUKO HAKOTA	PRODUCER
HYPE EMPIRE	SPORTLIFE	GURU	JON STOPP	JONES	PRODUCER
24 PRODUCTIONS	ADIDAS x CREP	ADIDAS x CREP	RHIANNON REID	ALISTAIR STRONG	PRODUCER
HBO	SCREENING ROOM	PLANET OF THE APES	DAMIEN VENA	ANDREW THOMAS	PRODUCER
THE GOOD FILM CO	OEKAKI	SEWING	YANINA BARRY (exec.)	SADAHIRO SONODA	PRODUCER
THE GOOD FILM CO	BARS & MELODY	'UNITE'	YANINA BARRY (exec.)	SHUICHI TAN	PRODUCER
GEEK PICTURES	SUNTORY	CRAFT BOSS TEA	YOSHITERU HARUTA (exec.)	TOSHIKYUKI YAGI	PRODUCER
OUTLANDISH	FUTURE OF THE LEFT	'SHEENA IS A T-SHIRT SALESMAN'	N/A	TOM & NIC	PRODUCER
OUTLANDISH	REVERE	'HALCYON DAYS'	N/A	TOM & NIC	PRODUCER
OUTSIDER	BBC/CHILDREN IN NEED	CHILDREN IN NEED 2019	JON STOPP	JAY MARLOW	PM
PACIFIC RIM	NISSAN	STAR WARS: SOLO	YANINA BARRY	SHAWN LEVY	PM
THE GOOD FILM CO	PROJECT AYUMI	AYUMI HAMASAKI	YANINA BARRY	N/A	PM
TFC	PEPSI	HOT DOG	YANINA BARRY	KOICHI IGUCHI	PM
THE GOOD FILM CO	PANASONIC	OLYMPIC SKIPPING	YANINA BARRY	REI KONISHI	PM
HBO	CINEMAX	PROMETHEUS	LOUIS TANCREDI	SEAN MCNULTY	PM
P FOR PRODUCTION	CANON	EOS 650D 'EDEN PROJECT'	JASON UNDERHILL	N/A	PM
P FOR PRODUCTION	NATWEST	CASHPOINT	JASON UNDERHILL	N/A	PM
THE GOOD FILM CO	BARS & MELODY	'TEEN SPIRIT'	ALAN GRAVES	SHUICHI TAN	PM

HBO	CINEMAX	THE COUNSELOR	LOUIS TANCREDI	SEAN MCNULTY	PM
HBO	CINEMAX	STRIKE BACK:ORIGINS	LOUIS TANCREDI	SEAN MCNULTY	PM
HBO	GAME OF THRONES	SEASON 3 PREVIEW	LOUIS TANCREDI	SEAN MCNULTY	PM
OUTLANDISH	MAGIC TOMBOLINOS	'2012'	MICHAEL SCANLON	TOM & NIC	PM
HBO	MAX FINAL CUT	SHERLOCK HOLMES	LOUIS TANCREDI	SEAN MCNULTY	PM
HBO	CINEMAX	X-MEN FIRST CLASS	LOUIS TANCREDI	SEAN MCNULTY	PM
THE GOOD FILM CO	PULMUONE	MBC	YOUNG B. SONG	YOUNG JUN PARK	PM
THE GOOD FILM CO	CANARY ISLANDS BOARD	NO WINTER BLUES	IBEN NIELSEN	JULIO DEL ALAMO	PM
THE GOOD FILM CO	PEAK MILK	'NWANKWO KANU'	YANINA BARRY	TEBOHO MALATSI	PM
HBO	RING LIFE	AMIR KHAN	LOUIS TANCREDI	ALICE GLINERT	PM
THE GOOD FILM CO	KANEBO	BLANCHIR	YANINA BARRY	YUICHI KODAMA	PM
TC-MAX	CASIO	RED BULL RACING	KATSUHISA TAKAHASHI	JOJI HIROSE	PM
B-REEL	BRITVIC	FRUIT SHOOT	YANINA BARRY	OSCAR TILLMAN	PM
HBO	THE RICKY GERVAIS SHOW	ANIMATED SERIES PROMOS	YANINA BARRY	NOAH LERNER	PM
HBO	MAX FINAL CUT	AVATAR	YANINA BARRY	SEAN MCNULTY	PM
HBO	MAX FINAL CUT	SHERLOCK HOLMES	YANINA BARRY	SEAN MCNULTY	PM

Features & TV

BAREFOOT PRODS.	HONEY IN THE HEAD (UK Unit)	N/A	RALF ZIMMERMAN	TIL SCHWEIGER	PM
TRE VÄNNER	BORG/McENROE (UK Unit)	N/A	OLOF SPAAK (exec.)	JANUS METZ PEDERSEN	PM

Stills & Shorts

OUTLANDISH	THE EXPECTATIONS	N/A	N/A	MICHAEL DEGANI	PRODUCER
DANCING YAK	OUROBOROS	N/A	MARK EVANS	RIYAD BARMANIA	PM
VENNERFILMS	GENTLY GENTLY,	N/A	SOPHIE VENNER	AMAKA UGWUNKWO	PM
CAT & WEASEL	CORVIDAE	N/A	NICK HUDSON	TOM DE VILLE	PM
THE GOOD FILM CO	AYUMI HAMASAKI STILLS	N/A	YANINA BARRY	LESLIE KEE (photo.)	PM

TECHNICAL SKILLS

Drones, SFX, Green Screen, Low Loaders, Tracking Vehicles, Underwater Units, Stunt Work, Choreography, Film Formats (16mm & 35mm), Firearms, Weaponry and of course, Children and Animals!

ADDITIONAL SKILLS & EXPERIENCE

- Managed large teams and liaised across departments to ensure accurate, effective and efficient communication on high-pressured situations against extremely tight time constraints.

- Meticulous in understanding client needs, comprehending creative concepts and translating them into practical production requirements; always ensuring the delivery of high-quality work across any genres, traditional broadcast mediums and online channels.
- 10 years’ experience as an Assistant Director in Film, Television and Advertising.

WORK HISTORY AS ASSISTANT DIRECTOR

Previously having worked as a First Assistant Director for over 15 years, for companies such as Pulse, Friend, Biscuit, AMV, Outsider, Rankin, Prettybird, HBO, RSA, Stink, Rogue and others.

SELECTED WORK AS ASSISTANT DIRECTOR

Selected media and brands from over 200 1st AD credits, including features, short form film, advertising, fashion and promos.

COMPANY	PRODUCTION/BRAND	TITLE	DIRECTOR	PRODUCER
OUR HOUSE	ADIDAS	F1 MOTORSPORT SS25	BEN SCHOSMANN	NKEM EGBUCHIRI
PULSE	ZALANDO	WHAT DO I WEAR - SARAH JESSICA PARKER	AUBE PERRIE	DAVID FRENCH
PULSE	FONTAINES DC	‘DESIRE’	AUBE PERRIE	ELEANOR ARGIOS
BUSINESS CLUB	ADIDAS	PREDATOR SS25	TOM EMMERSON	LUKE TIERNEY
MPS	UNITRON	SMILE	MADELEINE PENFOLD	RHIANNON REID
DROOL	CASH APP	WEIRD FOR REAL	FREDDIE POWELL	NEIL ANDREWS
UNCOMMON	AG1	YOU AND YOUR ROUTINE	JACK COLE	ROSIE WOODS
PULSE	TONAL	FUTURE OF FITNESS	AUBE PERRIE	DAVID FRENCH
PMA	NETFLIX	LONELY PLANET	ANDREW MELBY	PIP AYERS
OUR HOUSE	ADIDAS	WOMEN’S RUGBY SS24	HOLLY MCCANDLESS-DESMOND (Photo)	MALI OKOI-OBULI
PMA	NETFLIX	BUILDING THE BAND	KIMBERLY KAPLAN	KSENIA HARWOOD
UNCOMMON STUDIO	ECOVER	THE CHAIR	THOMAS BROWN	ROSIE WOODS
PULSE	ZALANDO	WHAT DO I WEAR? - WILLEM DAFOE	AUBE PERRIE	JOSEPH GOLDMAN
HYPE EMPIRE	ADIDAS	ADIDAS X MAHOMES	-	JON STOPP
PMA	NETFLIX	EMILY IN PARIS S4 PROMOS	SEZEN BIROL	PIP AYERS
PMA	BRIDGERTON	S3 IDENTS	VARIOUS	TOM SAVAGE
ITV	LOVE ISLAND	S11 ‘LOVE & FIRE’	DAVE BULLIVANT	SIMON SANDERSON
GOOD FILMS	KIRIN	TAKEHIRO TOMIYASU	MUSATA YAMAMOTO	KELLY ROSS
PMA	NETFLIX	SANDMAN S2 PROMOS	JOE DRESSEL	TOM SAVAGE
PULSE	RM (BTS) PROMO	‘LOST’	AUBE PERRIE	JOSEPH GOLDMAN

