

Freddie Wilcox // Runner

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SELECTED CREDITS:

prod. company	client/title	1st ad	producer	director	role
The Mill	Cognizant	Benji Edwards	Adam Farley	Andrew Proctor	Runner
The Mill	Tesco	Sascha Marden	Adam Farley	Tim Spence	Runner
HLA	DHSC, 'Covid Phase 3'	Henry Forsyth	Nicola Dempsey	Simon Rattigan	Runner
Darling	M&S, 'Easter & Mother's Day'	Rob Thorpe	Kelly Doyle	Gus Filgate	Runner
Knucklehead	International Delight	Jez Oakley	Peter Knowles	Rob Leggatt	Runner
Independent	O2, 'Don't Miss Out'	Benji Edwards	Ciska Faulkner	Gary Freedman	Runner
Havas	O2, 'Project U'	Steve Wingrove	Jenna Haddaway	Tom Williams	Runner
Papaya Films	Otrivin	Benji Edwards	Rupert Greaves	Tim James Brown	Runner
Independent	Quorn, 'More To Life Than Meat'	Benji Edwards	Chris McBride	Gary Freedman	Runner
HunkyDory	Simply Cook, '3 2 1, Simply Cook'	Paul McCann	James Fuller	Paul Quinn	Runner
ITV Creative	Gordon, Gino & Fred, 'Xmas Promo'	Paul McCann	Jon Hinton	Mike Baldwin	Runner
AMV BBDO	Curry's PC World	Paul McCann	Mark Gibbons	Jones	Runner
ITV Creative	ITV 'Xmas Lovers'	Paul McCann	Claire Gibson	Stephen Pipe	Runner
Somesuch	Mercedes Benz, 'Fashion Series 2020'	Benji Edwards	Isla Gordon-Crozier	Isaac Lock	Runner
Fresh Films	Starbucks, 'Our Hands To Yours'	Paul McCann	Simon Petter	The Queen	Runner

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Outsider	McDonalds, 'Jonathan Ross Idents'	Julian Higgs	Joseph Taussig	Chris Balmond	Runner
ITV Creative	Gillette, 'Up Your Face Game'	Paul McCann	Jon Hinton	James Adamson	Runner
Private Island	Terry's, 'Deliciously Unsquare'	Paul McCann	Eleri Evans	Chris Boyle	Runner
ITV Creative	Studio.co.uk x IAC	Paul McCann	Massimo Paradiso	Tom Silcock	Runner
NERD	Medela, 'More Than a Mother'	Henry Sheldon	Phil Burgess	Shona Auerbach	Runner
MJZ	Coral, 'PL as Sunday League'	Ben Gill	Tim Wild	Nicolai Fuslig	Runner
Stink	Sky Christmas, 'The Return'	James Sharpe	Juliet Naylor	Ne-O	Runner
Sky Creative	Sky, 'The Collector'	Dom Asbridge	Jenny Johnson	Seamus Ryan	Runner
2bManagement	Glenmorangie, '15" Films	James Sharpe	Nicola Doring	Miles Aldridge	Runner
Stink	Aldi, Christmas	Jez Oakley	Paz Parasmand	Psyop	Runner
Blink	Naked Smoothies	Benji Edwards	Conor Hollman	Johnny&Will	Runner
Biscuit	VW	Jez Oakley	Cathy Green	Noam Murro	Runner
Prettybird	Peloton	Jez Oakley	Paulette Caletti	Max Malkin	Runner
You Are Here	Next, 'Make Yourself At Home'	Rob Thorpe	Stuart Butterworth	The Apiary	Runner
Pulse	M&S, 'BGT Idents'	Rob Thorpe	John Bannister	Helen Downing	Runner
360 Films	D&G, 'NS1 Sneakers'	Sam Le Page	Pamela Piffieri	Andrea Micheloni	Runner
Moxie	Pot Noodle, 'Rockstar'	Rob Thorpe	Jess Ensor	Martin Granger	Runner
Iconoclast	Wallabee Project	Jez Oakley	Genevieve Simmers	Matthew Frost	Runner
Unit 9	ASUS	John Robinson	Geoff Stickler	Jonathan Pearson	Runner
Pulse	Instagram, 'Create Don't Hate'	Benji Edwards	Alistair Payne-James	Young Replicant	Runner
Knucklehead	Pantene, 'The Power of Hair'	Benji Edwards	Francis Mildmay-White	Joe Roman	Runner
Clarity	D-Fly	Paul McCann	Luke Glen	Matt Lossaso	Runner
1stAveMachine	Jacobs Coffee	Benji Edwards	Noni Couell	Roman Rütten	Runner
ITV Creative	ITV Mornings Promo	Paul McCann	Ella Littlewood	Shane O'Neill	Runner

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Rock Hound	Virgin Media, '25 Days of Xmas'	Paul McCann	James McLaughlin	Simon Levene	Runner
Oliver Creative	Legal & General, 'For Them'	Paul McCann	Hannah Eckersley	Ben Williams	Runner
Pulse	BBC, 'General Election No.10'	Benji Edwards	David French	Thirty Two	Runner
Pulse	The Department for Education, 'Tuesday'	Benji Edwards	George Saunders	Thirty Two	Runner
Carnage Films	Crowdstrike	Benji Edwards	Neil Edson	Al Clark	Runner
Iconoclast	BBC, 'ByeHumbug'	Benji Edwards	Jane Lloyd	Ernest Desumbliia	Runner
Independent	Visa, 'Save the Highstreet'	Jez Oakley	Ciska Faulkner	Gary Freedman	Runner
Independent	Just Eat, 'General Whiskers'	Griffin	Chris McBride	Jake Dypka	Runner
Riff Raff	Levis, 'Voice'	Benji Edwards	Kate Brady	Jon E Price	Runner
BBC Creative	The Greatest Dancer Promo	Paul McCann	Jenny Broad	Matt Rhodes	Runner
Dark Energy	Sky Bet Germany	Benji Edwards	Matt Brown	Ron Scapello	Runner
Burberry	October Product Stories	n/a	Bella Hollamby	Jonathan Barron	Runner
Burberry	September Product Stories	n/a	Bella Hollamby	Jonathan Barron	Runner
Private Island	Sainsburys x Disney	Hamish Storey	Jade Alexander	Chris Boyle	Runner
Channel 5	Cold Call Promo	Paul McCann	Kate Boddington	Ben Mahon	Runner
Kode	Sky Bingo, 'Arcade'	Paul McCann	Jen Gelin	Guy Soulsby	Runner
Dark Energy	Sky Bet, 'In Play'	Rob Thorpe	Matt Brown	Ron Scapello	Runner
BBC Creative	BBC Sounds, 'Audiobooks'	Paul McCann	Liz Dolan	Matt Rhodes	Runner
Basement Italy	Pinko, 'London'	Sam Le Page	Pamela Piffieri	Elena Di Roreto	Runner
Lief	Tena, 'Pro Skin'	Andrew Potter	Tabetha Glass-Jackman	Nina Holmgren	Runner
Company Films	HeartGard, 'Still Can't Hide'	Jez Oakley	Dom Wilcox	Alex Ogus	Runner
Brand & Deliver	Intel, 'Icelake'	Julian Higgs	Demi Jones	Kevin Lee Brown	Runner
Dark Energy	Sky Bet, Golf	Ezra Sumner	Matt Brown	Ben Jones	Runner
Creative Drive	Hilton & Doubletree	Ezra Sumner	Emily Gill	Julian Love	Runner

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Burning Reel	Nuromol, 'Lightning'	Jamie Hamer	Mike Heath	Kristian Young	Runner
ITV Creative	Singleton Promo	Paul McCann	Bridie Harrison	Michael Yannie	Runner
Lief	Stroke Association, 'Heads'	Andrew Potter	Margo Mars	Lotje Sodderland	Runner
HKX	BTRme	Matt Lawson	Jenna Haddaway	Adam Javes	Runner
Dark Energy	Sky Bet, 'Fairness'	Matt Lawson	Dom Wilcox	Ron Scapello	Runner
ITV Creative	Emmerdale, 'Big Night Out'	Paul McCann	Cressida Ranfield	John Yeo	Runner
Dark Energy	Hillarys, 'Idents'	Paul McCann	Dom Wilcox	Simon Levene	Runner
HunkyDory	Vauxhall, 'Standard'	Rory Shaw	Nick Papworth	Ben Fogg	Runner
Autobahn	Puma	n/a	Thais Altman	James Worsley	Runner
Company Films	Nexgard, 'Happy'	Ezra Sumner	Eleni Asvesta	Harry Patramaanis	Runner
Double Dice	Tap Simple	n/a	Harry Burnett-Rae	Harry Burnett-Rae	Runner
Double Dice	LetsBab	n/a	Harry Burnett-Rae	Tom Stoddart	Runner
Sky Creative	Sky Sports, 'Festive Football'	Lucas Harding	Ryan Woodland	Will McMullan	Runner
UNLTD	PureGym 'No Big Narstie Surprises'	Rob Thorpe	Stephen Gash	Wayne Holloway	Runner
Dark Energy	The Gym Group, 'Gymface'	Dom Asbridge	Matt Brown	Sean Thompson	Runner
Dark Energy	Birdseye, Food Inserts	n/a	Phil Burges	Mark Embleton	Runner
Dark Energy	Sky Bet	Dom Asbridge	Dom Wilcox	Ron Scapello	Runner
Absolute	Dune, AW Collection	George Nelson	Fiona Campbell	Sye Allen	Runner
Dark Energy	What Car?, 'Cars'	George Nelson	Dom Wilcox	Sean Thompson	Runner
prod. company	musician/title	1st ad	producer	director	role
Caviar	Chase & Status, Programme	Tom Allan	Ghandi El-Chama	Taichi Kimura	Runner
Pulse	Ludovico Einaudi	Paul McCann	Isabel Davis	Giorgio Testi	Runner

Education

2:1 BA. (Honours) Politics and Modern History

The University of Manchester (2015-2018)