

Micki Colker-Pearlman

1st Assistant Director

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Profile:

I'm a freelance 1st Assistant Director, with ample experience in Commercials: lifestyle, fashion, product, VFX, celebrities, sports, cars, children, animals, stills, music promos. I was a highly experienced Commercials Producer for 10 years; my intimate understanding of budgets and schedules means I'm very production friendly. The moment I'm briefed on a job I'm already scheduling it (well before the tech recce), and I'm constantly amending the schedule until it works both for the budget and the Director's requirements. I'm very happy to have conversations early on in the process to help steer decisions on how to structure the shoot days.

Skills:

- Experienced 1st AD – both scheduling and on-set
- Excellent interpersonal communication skills – coaxing those tough performances, and keeping morale high
- Experienced Commercials & Content Producer – with advanced budgeting and scheduling skills
- Experienced Edit & Post-Producer – with a strong understanding of VFX + post-production pipelines
- Full Clean Driving Licence + car

Education:

- 1st Class BA (Hons) in Film Studies from Queen Mary College, University of London, graduated in 2010.

Selected Credits:

Job Name	Agency	Production	Producer	Director/Photographer
Adidas Women's Rugby Boot - Ilona Maher	Augusto	Our House	Dan Aremu	Charlotte Evans/Frances Carter
Carwow - Ford EV lineup - 4 day shoot	Moshi	Carwow	Stacey Arthur	Edward Day
Fairy - Vogue Williams	PG One	Prodigious	Emily Slupecka	Jessica Boyd
Lays - Corte Ondulado	Sips & Bites	IAMJACK	Sonya Sier	Tom Andrews
Virgin Money	mFuse	Bangerz & Nash	Louise Ellingham	Sam McElwee
Sweaty Betty 'Don't Sweat it'	House 337	House 337	Tash Dean	Becky Garner/Wendy Huynh
Muller 'Let's Get Ready to Crumble'	VCCP	Girl & Bear	Maxine Bicknell	Chloe Victoria Hughes
Waitrose - S Club - No.1	Wonderhood	Wonderhood Makers	Nikki Holbrow	Matt Timmiss
Cirque Du Soleil - Royal Albert Hall	Cirque du Soleil	Squire	Phil Tidy	Luke Losey
Jurassic Park - EPK - Jonathan Bailey	Universal	Sauce	James Ward	Sophy Holland
GoHenry 'Dreams'	Orillo	Orillo	Emma Cain	Scott Peters
Johnnie Walker x Bon Appetit - Ebon Moss-Bachrach	Conde Nast	Luca	Liv Proctor	Posy Dixon
Football Manager - FM25	Ear to the Ground	Founder Creative	Jamie Tarr	Myles Desenberg
The Agency - EPK - Michael Fassbender, Richard Gere	Paramount+	Sauce	James Ward	Ric Serena/Nadav Kander
Oxfam 'Just Us'	House of Oddities	Our House	Dan Aremu	Sachini Imbuldeniya
IM8 - David Beckham (Video + Stills)	Studio 99	Studio 99	Jayde Thomas	Ujin Lin/Sebastian Nevols
Tesco Pride	BBH London	Black Sheep Studios	Ethan McDowell	Matt Timmiss
Barclays 'Wimbledon'	VCCP	Girl & Bear	Rory Calder	Ben Falk
Hasbro Play-Doh	Pablo London	Pablito	Greg Mills	Chris Bristow
Bupa 'Bluea'	Redwood BBDO	Red Studios	Michael Buckman	Ben Falk
Bowers & Wilkins - David Beckham (Video + Stills)	Studio 99	Studio 99	Jayde Thomas	Jacob Sutton
Chambord	Southpaw	Food Hall	Jason Underhill	Claudia Biondini
Children In Need - Stills OOH	BBC Marketing	BBC Creative	Laura Jenkins	Charlie Clift
Wagamama 'Soul Club Key Imagery'	The 119	The 119	James Liston	Charlie Hawks
Cathedral City	Otherway	Food Hall	Jason Underhill	Scott Peters
Royal Kingdom (game promo)	Dream Games	The Sweetshop	Theo Youngstein	Andrew Chaplin
Garnier - Micellar Pride w/ Michelle Visage	Publicis	Prodigious	Lizzie Wilkinson	Greg Rattazzi
Ronseal 'One Coat Everywhere'	re:production	re:production	Maria Hann	Chris Strong
Ford 'Homecoming'	Hill + Knowlton	Hill + Knowlton	Alice Hughes	Jonathan Donnelly
HSBC - Emma Raducanu	Hill + Knowlton	Hill + Knowlton	Claudia Kaye	David Winn

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AXA x Liverpool FC - Jurgen Klopp, Konate, Diaz	Publicis Sport	When We Were Kids	Joe Lukawski	Cedric Dubourg
LU Biscuits - Fred Sirieux	Saatchi & Saatchi	Prodigious	Elliot Somers	Paul Butterworth
Tesco - Rylan Clark	BBH London	Black Sheep Studios	Victoria Ayettey	Tom Green
Mentos 'Discovery'	BBH London	Black Sheep Studios	Yazzmin Anderson-Moore	Chris Bristow
Universal Orlando ride content	Universal Orlando	Framestore	Anna Kennedy	William Bartlett
Forward Trust - Addiction Awareness Campaign	Forward Trust	IAMJACK	Sam Edwards	Katie Moriarty-Hopper
Marie Curie - Legacies Campaign	Good Agency	Odelay	Cesci Shepherd	Ben Falk
EE - Buff My Stream	Digitas	Prodigious	Jessica Boyd	Ben Falk
F&F Stills	BBH London	Anonymous Content	Maddy Perkins	Maya Skelton
MTV Teen Mom UK - Season 9 Key Art + Video	MTV	MTV	Kate Gregory	Dan Sully
The Ritz Carlton - 4 day shoot	Team One	artProduction	Candy Field	Owen Silverwood
Gillette Venus - Lotte Wubben-Moy	PG One	Content Factory	Tim Phillips	Jessica Boyd
The Hundred Cricket Content Day - New Balance	Contented	Contented	Onai Tafuma	Lemarl Frecklton
Yakult 'Numa Numa'	Brothers and Sisters	Green Bullet @ Irresistable	Jamie Tarr	Tom Wakeling
Flannels (Video + Stills)	MOX	MOX	Amanda Wilmer	Crown & Owls
Lawn Tennis Association 'Tennisables'	BMB Agency	You Are Here	Kiki Vierdag	Tom Wakeling
Stella McCartney x Adidas - 4 day shoot	Clubhouse Studio	Lock Studios	Saskia Freemantle	Charlie Gates
Damian Lewis - Music Promo	Decca	Squire	Phil Tidy	Nick Murphy
Homebase - 5 day shoot	Homebase	Ride Shotgun	James McColgan	Chris Strong
Gamble Aware	Nexus Studios	Nexus Studios	Jo Berton	Katie Moriarty-Hopper
Sports Direct 'For Every Run'	The 119	The 119	Alex Cribbs	Toby Jones/Rory Griffin
Starbucks (Video + Stills)	We Are Social	We Are Social	Luke Mortimer	Tom Byfield
Wagamama 'The Sound of Soul'	The 119	The 119	Jamie Whymark	Charles Copsey
Hyundai 'Acts of Kindness'	Innocean	Squire	Phil Tidy	Jay Creagh
Google Nest	Anomaly	Somesuch	Victoria Ayettey	Dan Emmerson
Credit Karma - Kevin de Bruyne	Rocnation Sports	Rocnation Sports	Kem Ekundayo	Rob Simpkins
Calvin Klein - Underwear (Video + Stills)	Calvin Klein	Mayor	Fabio Mayor	Fiona Jane Burgess
MTV Catfish UK - Key Art + Video	MTV	MTV	Luke Cosby	Claire Norowzian
Head & Shoulders - Claudia Winkleman	PG One	Content Factory	Ross Saunders	Scott Peters
Macallan x Bentley	The Leith Agency	Greenroom Films	Michael Evans	Bugsy Steel
Playing with Pride - Claire Balding, Fara Williams, Rio Ferdinand, Tom Daley, Rylan Clark, Ugo Monye	Buzz 16	Dead Films	Robin Brooks	Luke Nutt
Bupa - Real Stories	Contented	Contented	Jamie Tarr	Chris Fowles
Channel 4 - Pride	Channel 4	BlinkInk	Rebecca Little	Robert Strange
Samsung	Barbarian	Builders Club	Erinn Fitzgerald	Jonas Hegi
Bought By Many TVC Campaign - 5 day shoot	Bought By Many	IAMJACK	Alex Doe	Tom Andrews
Dancing on Ice Promo 2021	ITV Creative	ITV PLC	Siobhan Daly	Claire Norowzian
Ella's Kitchen 'Don't Play With Food' - 19 kids on set	Havas London	Havas Studios	Rosa Junkovic	Ben Brand
Sports Direct 'MKA'	Copa90	The 119	James Thomas	Alex Cribbs
Stella McCartney x Adidas - 4 day shoot	Clubhouse Studio	Uncle Sunshine	Sonya Sier	James Pearson-Howes
Oreos 'Press Play'	Digitas	Prodigious	Tomas Katter	Tom Wakeling
All England Lawn Tennis - Wimbledon 2021	McCann	Academy	Steve Overs	Us
Alzheimer's Society - Cure the Care System	Engine	Academy	Steve Overs	Novemba
Sally Hansen - Wave 5 & 6 - 4 day stills	CULT LDN	CULT LDN	Coco Kimelman	Nato Welton
7UP - Fun Times Together Stills - 5 day stills	Vault 49	Bolder Creative	Justin Gooch	Kenny McCracken