

Micki Colker-Pearlman

1st Assistant Director

Location: Archway, London N19
Mobile: 07779 074 623
E-mail: micki.pearlman@gmail.com
Vimeo: <https://vimeo.com/user3025633>



Profile:

I am a freelance 1st Assistant Director. I am also a very experienced commercials producer, with ten years in the industry. This means that I have an intimate understanding of budgets and schedules, so am a very production friendly 1st AD.

The moment I'm briefed on a job I'm already scheduling it (well before the tech recce), and I'm constantly amending the schedule until it works both for the budget and the Director's requirements. I'm very happy to have conversations early on in the process to help steer decisions on how to structure the shoot days.

Skills:

- Experienced 1st AD - both scheduling and on-set
- Excellent interpersonal communication skills - coaxing those tough performances, and keeping morale high
- Experienced Commercials & Content Producer - with advanced budgeting and scheduling skills
- Experienced Edit & Post-Producer - with a strong understanding of post-production pipelines
- Full Clean Driving Licence + car
- Accomplished Classical Pianist (mostly Chopin and Schubert!)

Education:

- 1st Class BA (Hons) in Film Studies from Queen Mary College, University of London, graduated in 2010.

Job Name	Agency	Production Company	Director/Photographer	Role
GSK - Jetter / Gourmet Garden	Publicis	Prodigious	Jessica Boyd	1 st AD
Bought By Many TVC Campaign - 5 day shoot	Bought By Many	IAMJACK	Tom Andrews	1 st AD
Dancing on Ice Promo 2021	ITV Creative	ITV PLC	Claire Norowzian	1 st AD
Department for Education 'Bring It!' - 3 days	Havas London	Havas Studios	Finn Taylor	1 st AD
RE-LIVE - Short Film - 4 day shoot	n/a	Last Conker/Kay Loxley	Lotus Hannon	1 st AD
Ovo Energy 'SFX Switches'	Lucky Generals	Blink	Abbie Stephens	1 st AD
Ella's Kitchen 'Don't Play With Food'	Havas London	Havas Studios	Ben Brand	1 st AD
Mimi Webb "Halfway" Music Promo	Sony Music	Stink Rising	Malia James	1 st AD
Sports Direct 'MKA'	Copa90	The 119	Alex Cribbs	1 st AD
1692 - Catwalk Show (Raheem Sterling's brand)	n/a	Once Upon a Film Shoot	Carly Cussen	1 st AD
Stella McCartney x Adidas Ecom - 4 day shoot	Clubhouse Studio	Uncle Sunshine	James Pearson-Howes	1 st AD
USC - Stills & Video - 2 day shoot	Troublemaker	Troublemaker	Milo Van-Giap	1 st AD
Sports Direct 'School Starts Here' - 2 day shoot	Troublemaker	The 119	Alex Cribbs	1 st AD
DePaul 'Beyond a Bed'	Publicis	Prodigious	Charlie Crane	1 st AD
Oreos 'Press Play'	Digitas	Prodigious	Tom Wakeling	1 st AD
All England Lawn Tennis - Wimbledon 2021	McCann	Academy	Us	1 st AD
Alzheimer's Society - Cure the Care System	Engine	Academy	Novemba	1 st AD
AXA - Small Busy Business	Fallon	Prodigious	Simon+Ben	1 st AD
Finding Dad - Short Film - 5 day shoot	n/a	Mad Women	Alana Hutton Shaw	1 st AD
Sally Hansen - Wave 5 & 6 - 4 day stills	CULT LDN	CULT LDN	Nato Welton	1 st AD
7UP - Fun Times Together Stills - 5 day stills	Vault 49	Bolder Creative	Kenny McCracken	1 st AD
Revolut - 3 x Online Commercials - 2 day shoot	Left Productions	Left Productions	Tom Andrews	1 st AD
Nike - 1 x Instagram Story	CULT LDN	CULT LDN	Ben Masson	1 st AD
Sally Hansen - 2 x Stills Shoots	CULT LDN	CULT LDN	Nato Welton	1 st AD
DNA Fit - Rio Ferdinand	W Communications	Helimax Films	Ben Jones	1 st AD
Amazon - Great British Bake Off Idents	Amazon	Dark Energy Films	Jack Lowe	1 st AD
Conde Nast - Glamour/Vogue x Philips	Conde Nast	Dark Energy Films	John Turner	1 st AD
Conde Nast - Glamour/Vogue x Fiat	Conde Nast	Dark Energy Films	John Turner	1 st AD
Tic Tacs - 2 x Online Commercials	TMW Unlimited	TMW Unlimited	Chris Strong	1 st AD
Conde Nast - House & Garden x LG	Conde Nast	Dark Energy Films	Ben Stevenson	1 st AD
Teenage Cancer Trust - Russell Brand content	McCann London	Dark Energy Films	Luke Forsythe	1 st AD
Norah Jones - Album Promo TVC	Virgin EMI	Able Media	Ben Newbury	1 st AD
Lynx - Men In Progress x 9 films - 7 day shoot	TMW Unlimited	Dark Energy Films	David Stoddart	1 st AD
Duke of Edinburgh Award	Good Agency	Agile Films	Orlando Pedretti	1 st AD
Action Man - Battlefield Casualties - 3 day shoot	Veterans for Peace UK	Agile Films	Price James	1 st AD
Internet Matters - Parental Controls	Table 19	Agile Films	Price James	1 st AD
Royal British Legion - Poppy Picnic	Good Agency	Agile Films	Orlando Pedretti	1 st AD
LTNT "In The Back of Your Mind"	Direct to Band	Direct to Band	Phil Griffin	1 st AD