

SIOBHÁN DALY

SENIOR PRODUCER

Experienced and versatile multi-disciplinary hybrid and integrated Producer with 20+ years of global experience across TVCs, live OBs, West End theatre, film, and drama.

- British passport
- DBS Enhanced Certificate
- APA Covid Supervisor
- MacBook Pro including:
 - Movie Magic Budgeting - Production Guild trained
 - Movie Magic Scheduling - Production Guild trained
 - Final Draft
- BAFTA
- Full clean driving licence and car
- BFI Producers' Programme
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I've managed large budgets and worked with top-tier talent, directors and production companies. Agencies include Apple, Google, Droga5, 180 LA, Grey London, Mullen Lowe, Havas, Flare BBDO, 101 London, We Are Social, WCRS/ Engine, Condé Nast, Boiler Room, Creature, Octagon, FRUKT.

Recognised as one of the Society of London Theatre's top young producers, I've judged the Olivier Awards, been selected for BAFTA Crew x BFI Network, the BFI Producers' Programme, and trained in Movie Magic and on the APA Masterclass.

Additionally, I've worked extensively with the BBC—supporting Executive Producers on *Casualty*, collaborating with the Writers Academy, and coordinating state-level event coverage for BBC Events. My background spans script editing, development, commissioning, and end-to-end production logistics, including international shoots and multi-unit setups.

Skilled in child licensing, stakeholder management, and complex scheduling, I bring a blend of creativity, organisation, and diplomatic communication.

I've worked on BAFTA Award winning and nominated short films, and many productions that have been nominated for industry awards

EDUCATION

- University of Oxford DPhil in Literature and Arts (p/t, expected 2030)
- University of Oxford MSt in Literature and Arts
- Royal Academy of Dramatic Art & Kings MA in Text and Performance Studies
- Goldsmiths College, University of London BA (Hons) in English and History

SELECTED RECENT WORK HISTORY

PRODUCER

TV Promo	Ant & Dec's Saturday Night Takeaway Directed by Mike Baldwin	ITV Creative
Commercial	Love Island x Emmi Directed by Anthony Dziworshie	ITV Creative
Idents	Concert for Ukraine: Marks and Spencer Sponsorship Idents	ITV Creative
TV Promo	Dancing on Ice 2022 Directed by Claire Norowzian. Starring Jérémie Flemin	ITV Creative
Commercial	ITV x Facebook Portal: Celebrating Grandparent's Day ITV x Facebook Portal: Connecting Generations Directed by Shane O'Neill. Starring Ashley Banjo & Ferne McCann	ITV Creative
Commercial	BT Beyond Limits Directed by William Williamson	Archer's Mark
Commercial	Trek-Segafredo x Splunk Directed by Sarah Harbin. Agency: Octagon	Milkmoney
Commercial	F C Barcelona x Ratuken 'Everyday Superheroes' Directed by Chris Gaffey. Agency: Octagon	Milkmoney
Commercial	Mastercard x League of Legends 'Our World' Directed by Christian James. Agency: FRUKT	Milkmoney
Commercial	AIG Life: Richie McGraw Directed by Christian James. Agency: Octagon	Milkmoney
Commercial	AIG: All Blacks Rugby Directed by Christian James. Agency: Octagon	Milkmoney
Commercial	MixCloud 'Get Closer' Directed by David East.	FAMILIA
Commercial	Gallagher Rugby Premiership League 'This is the Way We Play' Directed by William Williamson. Agency: Cake x Havas	My Accomplice
Commercial	Uncle Ben's 'Make Dinnertime Matter' Directed by Libby Burke Wilde. Agency: Flare BBDO	Archer's Mark
Commercial	Caterham Cars Directed & Creative by Wriggles & Robins	FRIEND
Commercial	Google: Soraya's Story Directed by Wriggles & Robins. Agency: Google	FRIEND
Commercial	B&Q: Ask The Apron (Pick Ups) Director: Steve Hawthorne. Agency: WCRS	Trailer Park
Commercials & TV Episodes	TUI: Discover Your Smile Ep 1 starring Mark Watson & Zoe Lyons Ep 2 starring Dan Skinner & Olivia Lee Directed by Gordon Anderson	Contented

Commercial	Beats by Dr Dre: 'Anthony Joshua' Directed by James Lees. Agency: Apple	FRIEND
Commercial	Beats by Dr Dre: 'Mesut Özil' Directed by Rémy Cayuela. Agency: Apple	FRIEND
Commercial	Google: 'Pixel 2: Ask More/ Dua Lipa' Directed by Ian Pons Jewell & Matilda Finn. Agency: Droga 5	FRIEND
Commercial	Visa 'Confederation Cup: The Russian You' Directed by Ben Liam Jones. Agency: AMV BBDO	Strangelove
Commercial	HSBC '#ZEROREGRET'S Lady Leshurr' Directed by Stella Scott. Agency: We Are Social	FRIEND
Commercial	Duracell 'Toy Cars' Directed by Francis Wallis. Agency: Grey London	Guts & Glory Films
Commercial	Agi & Sam 'Rising Tensions' Directed by Dear Mr Quistgaard. Agency: Boiler Room	Somesuch & Co
Commercial	Style.Com 'Party For One' Directed by Michal Pudelka. Agency: Condé Nast	KBA
Commercial	Casadei & Vogue Italia 'Desire Lines' Starring Say Lou Lou. Directed by Sue de Beer.	KBA
Commercial	Persil 'Product Demos' Directed by Ben Parkin. Agency: Mullen Lowe	Dirty Films
Commercial	Bruno Banani 'Always on #2' Directed by Tim and Joe. Agency: Grey London	FRIEND
Commercial	Dunelm 'Students' Directed by Terry Hall. Agency: 101 London	FRIEND
Commercial	Go Ahead 'Summer Buddies' Directed by Andrea Barone. Agency: 3 Monkeys Zeno	Dirty Films
Commercial	Art Fund Directed by Ian Pons Jewell. Agency: 101 London	FRIEND
Film (Short)	Tinned Pears Directed by Libby Burke Wilde. Written by Lucy MacCarthy.	The Progress Film Company
Film (Short)	Through the Pine Woods BFI Network film starring Ian Hart Directed and written by Tim Price	Empire Street Productions
Film (Short)	A Slight Chill Directed by Christian James. Written by Patrick Gale.	Fikus Films
Promo	Hot Chip 'Melody of Love' Directed by Nima Nourizadeh. Commissioner: John Moule	Smuggler
Promo	Lenny Kravitz 'Here to Love' Directed by Lenny Kravitz. Commissioner: Faye Purcell	BMG
Promo	Kylie Minogue 'Stop Me From Falling' Directed by Colin Solal Cardo. Commissioner: Faye Purcell	FRIEND

Promo	Bonobo 'Kerala' Starring Gemma Arterton Directed by BISON. Commissioner: John Moule Winner: Ciclope Festival Gold, UKMVA & Libera multi-nominee	FRIEND
Promo	Kelela 'LMK' Directed by Andrew Thomas Huang. Commissioner: Rik Green	Strangelove
Promo	Denai Moore 'Trickle' Directed by Raine Allen-Miller. Commissioner: Jane Third **KINSALE SHARK 2017 GOLD AWARD WINNER	Somesuch & Co

PRODUCTION

Production Manager selected credits

Short Film	Work Directed by Aneil Karia, Produced by Scott O'Donnell BIFA 2017 Best British Short Film Nom. BAFTA Best British Short Film Nomination. Raindance Film Festival Winner.	Film 4/ SGO Productions
Commercial	BAFTA Guru Directed by Ian Pons Jewell. Produced by Dobrina Manolova, Agency: Creature (VOTD – March 2016, HOTSHOT on Shots – March 2016)	FRIEND
Commercial	Expedia/ Visit Britain Directed by Tim & Joe. Produced by Rachel Rumbold. Agency: 180 LA WINNER: CANNES LIONS GOLD & BRONZE, CICLOPE FESTIVAL	FRIEND

PCO/ PA

Short Film	Home starring Jack O'Connell & Holliday Grainger. Directed by Daniel Mulloy. Produced by Scott O'Donnell Awards includes BAFTA Best British Short Film & Cannes Lion Gold	Somesuch & Co
Theatre/ Concert	International Olympics Committee Opening Ceremony Executive Produced by Wayne McGregor	Royal Opera House
TV Series	Casualty (multi episodes) Executive Produced by Belinda Campbell	BBC Drama Production
TV Live OB	Children in Need Appeal Nights (various years) Executive Produced by Nick Vaughan-Barratt	BBC Events
TV Live OB/ Concert	Concert for Diana, Wembley Executive Produced by Nick Vaughan-Barratt	BBC Events
TV Live OB/ Concert	Live Earth, Wembley Executive Produced by Nick Vaughan-Barratt	BBC Events