



JENNIFER SIMS

Assistant Director

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Industry Exp: 2011 – Present, TV background, 200+ APA commercials.

SHORT FORM: (Selected credits – not exhaustive)

PRODUCTION COMPANY	TITLE	FORMAT	1 st AD (or DIR)	POSITION
STUDIO YES	BLUE DRAGON	COMMERCIAL	RUTH SEWELL	1 ST AD
TWICE	APPLAWS	COMMERCIAL	BUGSY STEEL	1 ST AD
INTERSTATE	LANDSEC	COMMERCIAL	JEREMY GORMAN	1 ST AD
LUCKY GENERALS	OVO ENERGY	COMMERCIAL	KELVIN HUTCHINS	1 ST AD
PUKKA FILMS	MET POLICE	CORPORATE	AUBREY REYNOLDS	1 ST AD
SLICK FILMS	MATT MALTESE LIVE	PROMO	ASH HORNE	1 ST AD
SULIS MEDIA	FLOTSAM	SHORT FILM	PATCH HARVEY	1 ST AD
PROVAN FILMS	LAUNDRY TIME	SHORT FILM	NATE PROVAN	1 ST AD
PUKKA FILMS	TRANSPORT FOR LONDON	CORPORATE	AUBREY REYNOLDS	1 ST AD
VOODOO PICTURES	VOGUE	COMMERCIAL	DANIEL SMITH	2 ND AD
FX NETWORKS	THE VEIL	TV SERIES EPK	ANDY MORRIS	2 ND AD
RIFF RAFF	TNT SPORTS	COMMERCIAL	PHILIPS NORTEY	2 ND AD
PMA	SQUID GAMES/NETFLIX	COMMERCIAL	EMMA POUNDS	2 ND AD
FX NETWORKS	BREEDERS S4	TV SERIES EPK	ANDY MORRIS	2 ND AD
PRODIGIOUS	BUTLINS WEEKENDERS	COMMERCIAL	KERRY GREEN	2 ND AD
BLACK SHEEP STUDIOS	TESCO CHRISTMAS	COMMERCIAL	KERRY GREEN	2 ND AD
GREAT COAT	UNDER ARMOUR	COMMERCIAL	PHILIPS NORTEY	2 ND AD
SOMESUCH	ADIDAS	COMMERCIAL	PHILIPS NORTEY	2 ND AD

STINK	SADLERS WELLS	COMMERCIAL/PROMO	BEN BURTON	2 ND AD
PUNDERSONS GARDENS	SUPERDRY	COMMERCIAL	MARK MCPADDEN	2 ND AD
AFTER PARTY STUDIOS	TOPPS X SIDEMEN	COMMERCIAL	DANNY GARCIA	2 ND AD
ROGUE FILMS	ADIDAS	COMMERCIAL	DOM ASBRIDGE	2 ND AD
PRODIGIOUS	GARNIER	COMMERCIAL	PHILIPS NORTEY	2 ND AD
RECIPE	ADMIRAL CASINO	COMMERCIAL	KERRY GREEN	2 ND AD
FILM BAND	PENINSULA HOTEL	COMMERCIAL	KERRY GREEN	2 ND AD
TROIA UK	THE IVY	COMMERCIAL	ROSE LUCAS	2 ND AD
MAD COW	BETFAIR	COMMERCIAL	MARK GRIFFITHS	2 ND AD
FX NETWORKS	GREAT EXPECTATIONS (Olivia Colman)	PRESS STILLS	ANDY MORRIS	2 ND AD
FX NETWORKS	WREXHAM FC	COMMERCIAL	ANDY MORRIS	2 ND AD
NEW-LAND	PAYPAL	COMMERCIAL	DAN GIBLING	2 ND AD
LIEF	TENA	COMMERCIAL	GEORGE NELSON	2 ND AD
PULSE	ADIDAS	COMMERCIAL	EMMA POUNDS	2 ND AD
NEW-LAND	ADIDAS	COMMERCIAL	EMMA POUNDS	2 ND AD
TWICE	SAN PELLEGRINO (STANLEY TUCCI)	COMMERCIAL	PHILIPS NORTEY	2 ND AD
BRAVE SPARK	TOEIC TURKEY	COMMERCIAL	DANNY GARCIA	2 ND AD
SQUIRE	ZOETIS	COMMERCIAL	KERRY GREEN	2 ND AD
AFTERPARTY	NOTWOWAYS	COMMERCIAL	OLI WATERS	2 ND AD
BLEND	SPORTS TEAM	PROMO	OLI WATERS	2 ND AD
ITV	THE BRIT AWARDS	LIVE TX	GREG FROST	2 ND AD
IMAGE PARTNERSHIP	RIMMEL LONDON	COMMERCIAL	SAM LE PAGE	2 ND AD
SNAPPER FILMS	DELOITTE	COMMERCIAL	ALISDAIR IRVINE	2 ND AD
STICKER	FACEBOOK	COMMERCIAL	PHILIPS NORTEY	2 ND AD
GREAT GUNS	OLAY	COMMERCIAL	LUCAS HARDING	2 ND AD
STINK RISING	IDLES	PROMO	TOM KELLY	2 ND AD
RIFF RAFF	QUAKER OATS	COMMERCIAL	TOM KELLY	2 ND AD
SILDER	HILTON HOTELS	COMMERCIAL	ALEX FIELDING	2 ND AD
PRODIGIOUS	GARNIER	COMMERCIAL	STEVE WINGROVE	2 ND AD
RADICAL	DMU	COMMERCIAL	PHILIPS NORTEY	2 ND AD
CAVIAR	CHRISSI – LIPO	PROMO	FFION KUNZ	2 ND AD
BBC DRAMA	BLACK OPS S1	TV DRAMA	JOSH NORTHOVER	3 RD AD

Other Brands include:

SAINSBURY'S, JOHN LEWIS, M&S, PEPSI, O2 SAMSUNG, EE, SKY, ITV, VIRGIN MEDIA, ENTERTAINMENT WEEKLY, HOME ESSENTIALS, SANCTUARY SPA, MR. MUSCLE, ASUS, PANTENE, ISSEY MIYAKE, PATEK PHILIPPE, SHISEIDO – HIKARU UTADA, JUVEDERM, DOVE, ZARA KIDS, WEETABIX, THREEFOLD, GRAZE, OREO, THE VEGETARIAN BURGER, PG TIPS, BET 365, JACKPOT JOY, TANQUERAY, LAPHROIG WHISKEY, PERNOD RICARD, PREPAY POWER, AXA, SMART ENERGY, CAPITAL FM, ABBA VOYAGE, TOOL STATION, HONDA, KWIK FIT, ACCENTURE, EMIRATES, BREAST CANCER NOW, COOLSCULPTING, GATORADE, TRX, NHL, ON RUNNING, SPORTS DIRECT, NIKE.

LONG FORM:

MARVEL STUDIOS	DOCTOR STRANGE 2	FEATURE FILM	DOMINIC FYSH/ANDY MADDEN (SAM RAIMI)	SET SUPERVISOR
BBC DRAMA	EASTENDERS	TV CONTINUING DRAMA	VARIOUS (2 YEARS)	ARTIST AD (2 ND AD equivalent)
ENDEMOL UK	POINTLESS	TV ENTERTAINMENT	TARA ALI	AFM (2 nd AD equivalent)
BBC	STRICTLY COME DANCING	TV ENTERTAINMENT	KATE RYAN	TALENT PA
BBC DRAMA	CASUALTY	TV CONTINUING DRAMA	VARIOUS	FLOOR AD

Other Long Form TV:

FRANKIE (BBC Drama), TOP BOY (Netflix Drama), CHILDREN IN NEED (BBC), BIG FAT GYPSY WEDDINGS (C4), BRITAIN'S GOT TALENT (ITV), THE MUSKETEERS (BBC Drama), BE YOUR OWN BOSS (BBC), THE VOICE (BBC), BIG BROTHER (C4), THE MILLION POUND DROP (C4).

Additional Experience:

- CLEAN DRIVING LICENCE
- RECCE COVER
- WORKING WITH HIGH PROFILE TALENT
- FIRST AID TRAINED
- LARGE CROWDS
- DRONES, LOW LOADERS, ACTION VEHICLES
- PARTICULARLY EXPERIENCED IN WORKING WITH CHILDREN (FULL VALID DBS CERTIFIED)
- FURTHER EXPERIENCE IN CASTING, RESEARCHING, PRODUCTION AND TV OFFICES (A VERY BROAD SPECTRUM OF WORK ACROSS THE INDUSTRY)
- OVER 25
- WORKED ACROSS MULTIPLE TV GENRES
- WORKING WITH ANIMALS
- DEALING WITH PUBLIC
- GREEN & BLUE SCREEN, VFX, SFX
- EXPERIENCE IN LIVE TX, STUDIO & LOCATION SHOOTS
- STUNTS
- MOTION CONTROL
- HIGH END FASHION
- STILLS SHOOTS
- LIVE EVENTS

TELEVISION TRAINING AND COURSES

- BBC Production Safety
- BBC Working with Children
- BBC Health and Safety
- BBC Academy Advanced Internet Research
- BBC Data Protection
- CBBC Production Skills course
- BBC Safeguarding Trust
- BBC Display Screen Equipment
- CBBC Presentation Skills
- BBC Data Protection: Production
- BBC Academy Production Research
- BBC Production Research