



# JENNIFER SIMS

## Assistant Director

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**\*Industry Exp: 2011 – Present.**

**\*Long form TV background.**

**\*200+ APA commercials.**



CALLBOX: 01932 592 572

[www.callboxdiary.co.uk](http://www.callboxdiary.co.uk)

### **SHORT FORM:** (Selected credits – not exhaustive)

PRODUCTION COMPANY	TITLE	FORMAT	1 <sup>st</sup> AD (or DIR)	POSITION
PRODIGIOUS	SOKDA	COMMERCIAL	YIANI ANDRIKIDIS	1 <sup>ST</sup> AD
BELLHOUSE	H&M (abroad job – BERLIN)	LIVE EVENT	VARIOUS	1 <sup>ST</sup> AD
PLAYERS PARIS	DOVE	COMMERCIAL	NEDA	1 <sup>ST</sup> AD
HOMESTYLE	NATIONWIDE	COMMERCIAL	DAN BOULTON	1 <sup>ST</sup> AD
PRODIGIOUS	PATADAY	COMMERCIAL	BEN TONGE	1 <sup>ST</sup> AD
BLOOD FILMS	NEW ERA	COMMERCIAL	MICHAEL O'DONNELL	1 <sup>ST</sup> AD
PACIFIC 7	SCHWARZKOPF	COMMERCIAL	KASSANDRA POWELL	1 <sup>ST</sup> AD
PRODIGIOUS	PAMPERS	COMMERCIAL	JESSICA BOYD	1 <sup>ST</sup> AD
GLOBAL CHICKEN	CADENT	COMMERCIAL	ALICE PANERAI	1 <sup>ST</sup> AD
STUDIO YES	BLUE DRAGON	COMMERCIAL	RUTH SEWELL	1 <sup>ST</sup> AD
FEELD	FEELD	COMMERCIAL	HARRY BOWLEY	1 <sup>ST</sup> AD
TWICE	APPLAWS	COMMERCIAL	BUGSY STEEL	1 <sup>ST</sup> AD
INTERSTATE	LANDSEC	COMMERCIAL	JEREMY GORMAN	1 <sup>ST</sup> AD
BLOOD FILMS	SARACENS RUGBY	COMMERCIAL	DIOGO LOPES	1 <sup>ST</sup> AD
LUCKY GENERALS	OVO ENERGY	COMMERCIAL	KELVIN HUTCHINS	1 <sup>ST</sup> AD
BLOOD FILMS	VITAL PROTEINS	STILLS SHOOT	LILY BROWN	1 <sup>ST</sup> AD
1314 FAMILY STYLE	CLARION SCHOOL	COMMERCIAL	ELLA KIRBY	1 <sup>ST</sup> AD
PRETTYBIRD	CHARLOTTE PLANK	PROMO	BEN COLE	1 <sup>ST</sup> AD
PUKKA FILMS	MET POLICE	CORPORATE	AUBREY REYNOLDS	1 <sup>ST</sup> AD
SLICK FILMS	MATT MALTESE LIVE	PROMO	ASH HORNE	1 <sup>ST</sup> AD

SULIS MEDIA	FLOTSAM	SHORT FILM	PATCH HARVEY	1 <sup>st</sup> AD
PROVAN FILMS	LAUNDRY TIME	SHORT FILM	NATE PROVAN	1 <sup>st</sup> AD
SINCLAIR FILMS	WHITELANDS	PROMO	CAMERON PERRY	1 <sup>st</sup> AD
PUKKA FILMS	TRANSPORT FOR LONDON	CORPORATE	AUBREY REYNOLDS	1 <sup>st</sup> AD
BAUER MEDIA	LADY ICE X MENTOS	PROMO	DOM DANIELEWICZ	1 <sup>st</sup> AD
SOMESUCH	AIG	COMMERCIAL	SAM LE PAGE	1 <sup>st</sup> AD, 2 <sup>nd</sup> UNIT
VOODOO PICTURES	VOGUE	COMMERCIAL	DANIEL SMITH	2 <sup>nd</sup> AD
YOU BOY / FX NETWORKS	THE VEIL (abroad job - PARIS)	TV SERIES KEY ART	ANDY MORRIS	2 <sup>nd</sup> AD
YOU BOY / FX NETWORKS	BREEDERS S4	TV SERIES KEY ART	ANDY MORRIS	2 <sup>nd</sup> AD
PRODIGIOUS	BUTLINS WEEKENDERS	COMMERCIAL	KERRY GREEN	2 <sup>nd</sup> AD
BLACK SHEEP STUDIOS	TESCO CHRISTMAS	COMMERCIAL	KERRY GREEN	2 <sup>nd</sup> AD
GREAT COAT	UNDER ARMOUR	COMMERCIAL	PHILIPS NORTEY	2 <sup>nd</sup> AD
STINK	SADLERS WELLS	COMMERCIAL/PROMO	BEN BURTON	2 <sup>nd</sup> AD
PUNDERSONS GARDENS	SUPERDRY	COMMERCIAL	MARK MCPADDEN	2 <sup>nd</sup> AD
AFTER PARTY STUDIOS	TOPPS X SIDEMEN	COMMERCIAL	DANNY GARCIA	2 <sup>nd</sup> AD
ROGUE FILMS	ADIDAS	COMMERCIAL	DOM ASBRIDGE	2 <sup>nd</sup> AD
PRODIGIOUS	GARNIER	COMMERCIAL	PHILIPS NORTEY	2 <sup>nd</sup> AD
MAD COW	BETFAIR	COMMERCIAL	MARK GRIFFITHS	2 <sup>nd</sup> AD
YOU BOY / FX NETWORKS	GREAT EXPECTATIONS (Olivia Colman)	TV SERIES KEY ART	ANDY MORRIS	2 <sup>nd</sup> AD
YOU BOY / FX NETWORKS	WREXHAM FC	TV SERIES KEY ART	ANDY MORRIS	2 <sup>nd</sup> AD
NEW-LAND	PAYPAL	COMMERCIAL	DAN GIBLING	2 <sup>nd</sup> AD
LIEF	TENA	COMMERCIAL	GEORGE NELSON	2 <sup>nd</sup> AD
PULSE	ADIDAS	COMMERCIAL	EMMA POUNDS	2 <sup>nd</sup> AD
TWICE	SAN PELLEGRINO (Stanley Tucci)	COMMERCIAL	PHILIPS NORTEY	2 <sup>nd</sup> AD
BRAVE SPARK	TOEIC TURKEY	COMMERCIAL	DANNY GARCIA	2 <sup>nd</sup> AD
SQUIRE	ZOETIS	COMMERCIAL	KERRY GREEN	2 <sup>nd</sup> AD
ITV	THE BRIT AWARDS	LIVE TX	GREG FROST	2 <sup>nd</sup> AD
IMAGE PARTNERSHIP	RIMMEL LONDON	COMMERCIAL	SAM LE PAGE	2 <sup>nd</sup> AD
SNAPPER FILMS	DELOITTE	COMMERCIAL	ALISDAIR IRVINE	2 <sup>nd</sup> AD
GREAT GUNS	OLAY	COMMERCIAL	LUCAS HARDING	2 <sup>nd</sup> AD
STINK RISING	IDLES	PROMO	TOM KELLY	2 <sup>nd</sup> AD
RIFF RAFF	QUAKER OATS	COMMERCIAL	TOM KELLY	2 <sup>nd</sup> AD
PRODIGIOUS	GARNIER	COMMERCIAL	STEVE WINGROVE	2 <sup>nd</sup> AD

### Other Brands include:

ABBA VOYAGE, ACCENTURE, ANDREX, APPLE, AXA, BET 365, BREAST CANCER NOW, CAPITAL FM, DELOITTE, EE, EMIRATES, ENTERTAINMENT WEEKLY, FACEBOOK, HONDA, HOME ESSENTIALS, ISSEY MIYAKE, ITV, JACKPOT JOY, JOHN LEWIS, JUVEDERM, KWIK FIT, LAPHROIG WHISKEY, MCDONALDS, MR. MUSCLE, M&S, NHL, NIKE, ON RUNNING, OREO, PANTENE, PATEK PHILIPPE, PAYPAL, PEPSI, PERNOD RICARD, PG TIPS, PREPAY POWER, QUAKER OATS, RIMMEL LONDON, O2 SAMSUNG, SAINSBURY'S, SANCTUARY SPA, SKY, SMART ENERGY, SODA STREAM, SPORTS DIRECT, SUPERDRY, TANQUERAY, TESCO, THREEFOLD, TOOL STATION, TRX, VIRGIN MEDIA, WEETABIX, ZARA KIDS.

### LONG FORM:

MARVEL STUDIOS	DOCTOR STRANGE 2	FEATURE FILM	DOMINIC FYSH/ANDY MADDEN (SAM RAIMI)	SET SUPERVISOR
ROUGH CUT	WE MIGHT REGRET THIS S2	TV SERIES	SHEENA PATEL	SHADOW 2 <sup>ND</sup> AD
BBC DRAMA	EASTENDERS	TV CONTINUING DRAMA	VARIOUS ( <b>2 YEARS</b> )	ARTIST AD (commercial 2 <sup>ND</sup> equiv.)
ENDEMOL UK	POINTLESS	TV ENTERTAINMENT	TARA ALI	AFM (commercial 2 <sup>ND</sup> equiv.)
BBC DRAMA	BLACK OPS S1	BBC SERIES	JOSH NORTHOVER	CROWD 3 <sup>RD</sup>
NEXT LIFE FILMS	NEXT LIFE	FEATURE FILM	SIMON ROOKE	CROWD 3 <sup>RD</sup>
BBC DRAMA	CASUALTY	TV CONTINUING DRAMA	VARIOUS	FLOOR AD

### LIVE TV:

- |  |                          |                                 |                      |
|--|--------------------------|---------------------------------|----------------------|
| • JOY AWARDS SAUDIA ARABIA                     | • BBC VE DAY CELEBRATION | • THE BRIT AWARDS               | • E-CHAMPIONS LEAGUE |
| • H&M LIVE WORLDWIDE EVENTS                    | • BBC VJ DAY CELEBRATION | • FORMULA E DRIVE ANNOUNCEMENTS | • CHILDREN IN NEED   |
| • STRICTLY COME DANCING IT TAKES TWO           | • THE X FACTOR           | • BRITAINS GOT TALENT           | • BIG BROTHER        |
| • EASTENDERS 30 <sup>TH</sup> ANNIV. LIVE WEEK | • BT FESTIVAL OF SOUND   | • THE MILLION POUND DROP        | • THE VOICE          |

### ADDITIONAL EXPERIENCE:

- |   |  |                       |
|---|--|-----------------------|
| - CLEAN DRIVING LICENCE   | - WORKED ACROSS MULTIPLE TV GENRES     | - STUNTS              |
| - EXPERIENCE IN LIVE TX, STUDIO & LOCATION SHOOTS   | - MOTION CONTROL                       | - DEALING WITH PUBLIC |
| - WORKING WITH HIGH PROFILE TALENT  | - WORKING WITH ANIMALS                 | - LARGE CROWDS        |
| - GREEN & BLUE SCREEN, VFX, SFX   | - DRONES, LOW LOADERS, ACTION VEHICLES | - FIRST AID TRAINED   |
| - PARTICULARLY EXPERIENCED IN WORKING WITH CHILDREN ( <b>VALID ENHANCED DBS CERTIFIED</b> )                                 |  | - WORKING ABROAD      |
| - FURTHER EXPERIENCE IN CASTING, RESEARCHING, PRODUCTION AND TV OFFICES (A VERY BROAD SPECTRUM OF WORK ACROSS THE INDUSTRY) |  |                       |

### TELEVISION TRAINING AND COURSES

- |  |                         |  |                          |
|--|-------------------------|--|--------------------------|
| • Screenskills 2 <sup>nd</sup> AD for HETV and film course | • BBC Production Safety | • BBC Academy Advanced Internet Research | • BBC Safeguarding Trust |
| • BBC Working with Children                                | • BBC Data Protection   | • BBC Health and Safety                  |                          |