

SAGAL ADEN-BUXTON
SHOOT & AGENCY PRODUCER

www.sagaladen.com / sagal.aden@me.com

I'm a highly collaborative shoot and agency producer with a diverse range of experience. My extensive production experience spans short-form and long-form; from feature films to TVC, broadcaster channel brandings, social/branded content, stills photography, virtual reality, volumetric AR, through to large-scale integrated global campaigns; production budgets over £6m. I have produced a variety of productions from larger to small scale studio set builds to location shoots within the UK and all over the world including the US, China, Egypt, South Africa, Norway, Holland, Italy, Spain, Greece, Poland, Ukraine, Germany, and multiple times in France including Paris fashion week - mens & womens.

SKILLS OVERVIEW

Brokering deals with suppliers and contractors / Celebrity and talent handling and agent liaison / Integrated content production experience / Direct client communication

Produce all aspects of post-production up to delivery / Clearcast / playouts / music clearances / BBFC / CAA / RACC

Experienced agency producer with full understanding of agency budgets, time-sheets, SoW, PIBS, and management of agency teams

BRAND / CLIENT OVERVIEW

Google / O2 / Samsung / Nike / Tesco mobile / XBOX / Siemens / Microsoft / Sainsburys / Debenhams / Braun / Dorchester Collection / Johnnie Walker / Haig Club / Guinness

Walter Presents / Channel 4 / ALL 4 / More 4 / Film 4 / Alibi Channel

COMPANY	BRAND / CLIENT	TITLE	DIRECTOR / CREATIVES	POSITION
SEPT 2020 TO OCT 2020 - TV COMMERCIAL & PRINT				
Creative Bubble	Debenhams	Christmas Campaign 2020	Jonathan Casey	Shoot Producer
AUG 2020 - ADVERTISING AGENCY				
Hogarth Worldwide	Braun	x5 Sizzler Films	Various creative editors / VFX Designers	Agency Producer
JULY 2020 - DIGITAL CONTENT				
Studio Yes	Confidential	Pulled	That Jam	Shoot Producer
FEB 2020 TO MARCH 2020 - ADVERTISING AGENCY				
Grey London	Confidential	Pitch Film	Chris Chung	Shoot & Agency Producer
OCT 2016 TO DEC 2019 - DIGITAL ADVERTISING AGENCY				
R/GA	O2 Volumetric A.R	Michael Bubble	Michael & Sam	Shoot & Agency Producer
R/GA	Google Integrated campaign	Make Google Do It 2018	Kai Heuser	Agency Producer
R/GA	Diageo	International Scotch Day 2018	Adam & Paul	Agency Producer
R/GA	Dorchester Collection	The Perfect Reunion	Stewart Reed	Shoot & Agency Producer
R/GA	Dorchester Collection	The Perfect Sanctuary	Stewart Reed	Shoot & Agency Producer
R/GA	Dorchester Collection	The Perfect Occassion	Stewart Reed	Shoot & Agency Producer
R/GA	Dorchester Collection	The Perfect Romance	Stewart Reed	Shoot & Agency Producer
R/GA	Dorchester Collection	Dinning Perfection	Stewart Reed	Shoot & Agency Producer
R/GA	Dorchester Collection	The Perfect Way To Relax	Stewart Reed	Shoot & Agency Producer
R/GA	Siemens	VR 360 Films (China)	Robbie & Anna	Agency Producer
R/GA	Siemens	VR 360 Films (US)	Robbie & Anna	Agency Producer
R/GA	Siemens	VR 360 Films (UK)	Robbie & Anna	Agency Producer
R/GA	Siemens	VR 360 Films (Egypt)	Ben & Henrik	Shoot & Agency Producer
R/GA	Samsung	Great Launch 2017	Andrea & Michael	Shoot & Agency Producer
R/GA	Johnnie Walker	Christmas 2017	Nick & Mimi	Agency Producer
R/GA	Nike Insta-stories	x5 Insta-stories	Various creatives	Agency producer

MAY 2014 TO OCT 2016 - TV COMMERCIALS / IDENTS / TV PROMOS

4 Creative	Walter Presents	Branding (Onair & Offair)	Dan Chase	Shoot & Agency Producer
4 Creative	Walter Presents	Conceptual Shoot	Rupert Jones	Shoot & Agency Producer
4 Creative	Walter Presents	x38 Series Intro	Barry Dyer	Shoot & Agency Producer
4 Creative	All 4 Rebrand	Introducing All 4 & Promo Packaging	Landy Slattery	Shoot & Agency Producer
4 Creative	More 4	Christmas on More 4 2014	Robert Blishen	Shoot & Agency Producer
4 Creative	More 4	Mercury Music Award 2014	Kate Dunn	Shoot & Agency Producer
4 Creative	More 4	Christmas on More 4 2015	Robert Blishen	Shoot & Agency Producer
4 Creative	All 4	Boxset Campaign 2015	Robert Blishen	Shoot & Agency Producer
4 Creative	All 4	Summer Showreel 2016	Robert Blishen	Shoot & Agency Producer
4 Creative	All 4 & More 4	Weekly TV Promos (2014 – 2016)	Various Directors	Shoot & Agency Producer
Art & Graft	Alibi TV Rebrand	Carpark	Mike Moloney	Shoot Producer
Art & Graft	Alibi TV Rebrand	Woodland	Mike Moloney	Shoot Producer
Art & Graft	Alibi TV Rebrand	Underpass	Mike Moloney	Shoot Producer
Art & Graft	Alibi TV Rebrand	Bank	Mike Moloney	Shoot Producer

JUNE 2013 TO MAY 2014 - ADVERTISING AGENCY

Engine Group	Samsung Home Appliance	Feed Your Imagination	Drew Wolf	Shoot & Agency Producer
Engine Group	Samsung Mobile	More, More, More	Drew Wolf & Luke Norton	Agency Producer
Engine Group	Samsung Mobile	Carine Roitfeld Paris Fashion Week	Drew Wolf & Luke Norton	Agency Producer
Engine Group	Samsung Mobile	Barcelona Unpacked	Drew Wolf & Luke Norton	Agency Producer
Engine Group	Samsung Mobile	Juun.J Paris Mens Fashion Week	Drew Wolf & Luke Norton	Agency Producer
Engine Group	Samsung Mobile	Las Vegas CES	Mark Humpherys	Agency Producer
Engine Group	Unilier VO5	Dare to Style	Artem Bjork & Tash Khan	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: The Security Gate	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: Press Conference	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: The Come back	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	RVN & Agent: The Corridor	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Agent: The Statement	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: The Transformation	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Agent: The Office	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Coach & Agent: The Touchline	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: Target Challenge	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Xbox Fifa 14 Campaign	Ruud Van Nistelrooy: The Signing	Ben Da Costa, James F & James G	Agency Producer
Engine Group	Sky FB App	Share	Fabien Pons	Agency Producer
Engine Group	Tesco Mobile	The Call	James Fernandas & James Greening	Agency Producer
Engine Group	Microsoft Internet Explorer 10	Eddie	Joel Lim Jo Han & Ian Gambia	Agency Producer

2008 - 2013 FREELANCE SHOOT PRODUCER & PRODUCTION MANAGER ON LONG FORM AND SHORT

- Produced various music videos, short films and charity films for different production companies (Warp Films, US3, Bradley Films, Therapy Films, BTE, DNR)
- Production manager on multiple TVCs at different production companies (Believe, Bikini, Hungry Man, Moxie, 4 Creative, ITV Creative, Cross Road Films, Addiction Content, Bray Leino)
- Assistant Producer on 'iLL Manors' Feature Film
- Production manager on 'Angelica' Feature Film
- Production assistant on 'Lives of the Artists' Documentary
- Post-production assistant on "In The Land of The Free' Documentary

IMDB

<http://www.imdb.com/name/nm3200265/>

ADDITIONAL INFORMATION

- BA (Hons) Film, Media and Drama 2002 - Buckinghamshire New University
- Mac Book Pro Laptop / Full Driving License and a car