

Micki Colker-Pearlman

1st Assistant Director

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Profile:

I am a freelance 1st Assistant Director. I am also a very experienced commercials producer, with ten years in the industry. This means that I have an intimate understanding of budgets and schedules, so I am a very production friendly 1st AD.

The moment I'm briefed on a job I'm already scheduling it (well before the tech recce), and I'm constantly amending the schedule until it works both for the budget and the Director's requirements. I'm very happy to have conversations early on in the process to help steer decisions on how to structure the shoot days.

Skills:

- Experienced 1st AD - both scheduling and on-set
- Excellent interpersonal communication skills - coaxing those tough performances, and keeping morale high
- Experienced Commercials & Content Producer - with advanced budgeting and scheduling skills
- Experienced Edit & Post-Producer - with a strong understanding of post-production pipelines
- Full Clean Driving Licence + car
- Accomplished Classical Pianist (mostly Chopin and Schubert!)

Education:

- 1st Class BA (Hons) in Film Studies from Queen Mary College, University of London, graduated in 2010.

Work History:

Job Name	Agency	Production Company	Director	Role
All England Lawn Tennis - Wimbledon 2021	McCann	Academy	Us	1 st AD
Alzheimer's Society - Cure the Care System	Engine	Academy	Novemba	1 st AD
AXA - Small Busy Business	Fallon	Prodigious	Simon+Ben	1 st AD
Finding Dad - Short Film - 5 day shoot	n/a	Mad Women	Alana Hutton Shaw	1 st AD
Sally Hansen - Wave 5 & 6 - 4 day stills	CULT LDN	CULT LDN	Nato Welton	1 st AD
7UP - Fun Times Together Stills - 5 day stills	Vault 49	Bolder Creative	Kenny McCracken	1 st AD
Revolut - 3 x Online Commercials	Left Productions	Left Productions	Tom Andrews	1 st AD
Nike - 1 x Instagram Story	CULT LDN	CULT LDN	Ben Masson	1 st AD
Sally Hansen - 2 x Stills Shoots	CULT LDN	CULT LDN	Nato Welton	1 st AD
DNA Fit - Rio Ferdinand	W Communications	Helimax Films	Ben Jones	1 st AD
Amazon - Great British Bake Off Idents	Amazon	Dark Energy Films	Jack Lowe	1 st AD
Conde Nast - Glamour/Vogue x Philips	Conde Nast	Dark Energy Films	John Turner	1 st AD
Conde Nast - Glamour/Vogue x Fiat	Conde Nast	Dark Energy Films	John Turner	1 st AD
Tic Tacs - 2 x Online Commercials	TMW Unlimited	TMW Unlimited	Chris Strong	1 st AD
Conde Nast - House & Garden x LG	Conde Nast	Dark Energy Films	Ben Stevenson	1 st AD
Teenage Cancer Trust - Russell Brand content	McCann London	Dark Energy Films	Luke Forsythe	1 st AD
Norah Jones - Album Promo TVC	Virgin EMI	Able Media	Ben Newbury	1 st AD
Lynx - Men In Progress x 9 films	TMW Unlimited	Dark Energy Films	David Stoddart	1 st AD
Duke of Edinburgh Award	Good Agency	Agile Films	Orlando Pedretti	1 st AD
Action Man - Battlefield Casualties	Veterans for Peace UK (Charity)	Agile Films	Price James	1 st AD
Internet Matters - Parental Controls	Table 19	Agile Films	Price James	1 st AD
Royal British Legion - Poppy Picnic	Good Agency	Agile Films	Orlando Pedretti	1 st AD
LTNT "In The Back of Your Mind"	Direct to Band	Direct to Band	Phil Griffin	1 st AD
LTNT "Give it a Name"	Direct to Band	Direct to Band	Phil Griffin	1 st AD
LTNT "Great Entertainment"	Direct to Band	Direct to Band	Richard Stow	1 st AD
LTNT "Body Blood"	Direct to Band	Direct to Band	Khaled Lowe	1 st AD
Oral B "Millennials" Idents	Publicis London	PI Film Network	Lee Shulman	1 st AD
Father Sculptor "Lowlands"	IX Hispana Records	Generator Films	Luke Prior	1 st AD