

Micki Colker-Pearlman

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Gender/Age: Female, 31 years old

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**Profile:**

I am a freelance commercials producer. My producing experience ranges from high-end TV commercials down to low-budget charity jobs, through online content, music videos and corporate film-making. Most recently I've setup a production department for an advertising agency across London and NYC and worked as a production consultant, agency producer, executive producer and producer across multiple projects.

I have a keen maths brain, a good memory and a strong eye for detail. Over the past four years I have produced online content and commercials for GHD, Nike, Bayer, Lynx, Cadbury, Conde Nast (*House & Garden*, *Vogue*, and *Glamour*), Barclays, Kellogg's Crunchy Nut, Pringles, NiQuitin and IWC watches.

I also have a specific skillset in producing content with real people, which is a growing section of the industry. This work requires flexibility and sensitivity. I've worked closely with a range of directors in both live action and animation. My aim is always to tell compelling stories and deliver them on time and on budget.

As a Producer in commercial advertising I view the process as a creative partnership with the Director. In terms of the budget I approach this schedule first: the shoot itself I plan out like a 1st AD, as well as paying careful attention to the broader scheduling for the pre- and post-production stages.

Skills:

- Experienced Commercials & Content Producer - with advanced budgeting and scheduling skills
- Experienced Edit & Post-Producer - with a strong understanding of post-production pipelines
- Experienced setting up international shoots and shooting abroad
- Experienced 1st AD - both scheduling and on-set
- Excellent interpersonal communication skills - good negotiator, with a network of fantastic crew
- Skilled Apple (Pages, Numbers, Keynote) and Microsoft (Word, Excel, PowerPoint) user
- Basic DSLR shooting, DIT, and sound recording experience
- Basic Photoshop and Premiere Pro skills
- Full Clean Driving Licence + car
- Accomplished Classical Pianist (mostly Chopin and Schubert!)

Awards:

- Pringles 'Discover a World of Flavour'
 - Best in Show - Social Content & Marketing, Food & Beverage for Social, W3 Awards 2018
 - Silver - General Marketing, Social Video for Marketing, W3 Awards 2018
- Crunchy Nut 'Evening Snacking'
 - Gold - General Marketing, Online Video, Short Form of Marketing, W3 Awards 2018
 - Silver - General Marketing, Social Video for Marketing, W3 Awards 2018
- Lynx 'Men in Progress' film series
 - Best of the Best, Gold & Bronze, 2017 Brand Film Festival
- Action Man 'Battlefield Casualties'
 - Gold, Creative Circle Awards 2016
 - Bronze Award, Public Safety, Kinsale Sharks 2015
 - Bronze Award, Charities & Trusts, Kinsale Sharks 2015
 - Selected for APA Collection 2015
 - Shortlisted for LIA Awards 2015, LIFF29, London SFF, Manchester FF & Aesthetica SFF 2016
- Internet Matters 'Parental Controls'
 - Bronze and Silver, DMA Awards 2015

Education:

- 1st Class BA (Hons) in Film Studies from Queen Mary College, University of London, graduated in 2010.

Work History:

- **Head of Production UK & US, Executive Producer, Agency Producer, Producer, and Production Consultant at CULT LDN,**
January 2019 - August 2019

Job Name	Agency	Director / Photographer	Role	Year
GHD 2019 Global Christmas Campaign	CULT LDN	Charlotte Rutherford	Producer / Agency Producer	2019
Yula 2019 Global Campaign	CULT LDN	Irida Zhonga / Mateusz Sitek	Executive Producer / Producer	2019
Nike - 2 x Instagram Stories	CULT LDN	Ben Masson	Producer / Agency Producer	2019
Elemis - Christmas Campaign	CULT LDN	Mateusz Sitek	Executive / Agency Producer	2019
Rodan + Fields - US Launch "Recharge"	CULT LDN	Mimi Cave / Brayden Olson	Executive / Agency Producer	2019
Sally Hansen - 2 x Stills Shoots for Evergreen	CULT LDN	Nato Welton	Producer / Agency Producer	2019
Kopari - US Campaign	CULT LDN	Tom Andrews / Bethan Seller	Agency Producer	2019

- **Commercials & Content Producer, Freelance**, December 2015 – December 2018

Job Name	Agency	Director	Production Company / Role	Year
DNA Fit - Rio Ferdinand	W Communications	Ben Jones	Helimax Films / Producer	2018
IWC - Spitfire	Who'sMcQueen	Bugsy Steel	Dark Energy Films / UK Producer	2018
Amazon - Great British Bake Off Idents	Amazon	Jack Lowe	Dark Energy Films / Producer	2018
NiQuitin - 'New Year' 'New Dad' 'New Rituals' x 4 TVC	The Corner	John Turner	Dark Energy Films / Producer	2018
Conde Nast - Glamour/Vogue x Philips	Conde Nast	John Turner	Dark Energy Films / Producer	2018
Conde Nast - Glamour/Vogue x Fiat	Conde Nast	John Turner	Dark Energy Films / Producer	2018
Rimmel TVC	TMW Unlimited	Paul Barulis	TMW Unlimited / Agency Producer	2018
Pringles - Football	DigitasLBi	James Copeman	Dark Energy Films / Exec Producer	2018
Conde Nast - House & Garden x LG	Conde Nast	Ben Stevenson	Dark Energy Films / Producer	2017
Pringles - Discover a World of Flavour x 6 films	DigitasLBi	Chris Strong	Dark Energy Films / Producer	2017
Crunchy Nut - Evening Snacking x 4 films	DigitasLBi	Jamie Lane	Dark Energy Films / Producer	2017
Teenage Cancer Trust - Russell Brand content	McCann London	Luke Forsythe	Dark Energy Films / Producer	2017
Failure to Thrive - Short Film	Producer: Nicky Bentham	James Brown	The Other Producer / Line Producer	2017
XLS Medical (TVC)	The Corner	Debbie Anzalone	Dark Energy Films / Producer	2017
The Glenlivet - Pitch Film (Tabletop)	CP+B	Mark Emberton	Dark Energy Films / Producer	2016
Barclays Life Skills & ATP - 5 x films	Havas Cake	Ben Jones	Dark Energy Films / Producer	2016
Norah Jones - Album Promo TVC	Virgin EMI	Ben Newbury	Able Media / Producer	2016
Cadbury Roses - 2 x films	Fallon	David Stoddart	Dark Energy Films / Producer	2016
Lynx - Men In Progress x 9 films	TMW Unlimited	David Stoddart	Dark Energy Films / Producer	2016
Bepanthen - 10 th Month x 3 films	JWT London	Elizabeth Stopford	Dark Energy Films / Producer	2015

- **Digital Producer, Production Manager for Commercials at Agile Films**, August 2014 – December 2015 (selected credits)

Job Name	Agency/Label	Director	Role	Year
GiffGaff - We Don't Tie You Down online spot	Analog Folk	Lamar+Nik	Producer	2015
Duke of Edinburgh Award	Good Agency	Orlando Pedretti	Producer / 1 st AD	2015
Amazon - Downton Abbey Idents	Joint	Ben Whitehouse	Production Co-ordinator	2015
Tezenis EMA Competition Spot	MTV	James Copeman	Producer	2015
Action Man - Battlefield Casualties	Veterans for Peace UK (Charity)	Price James	Producer / 1 st AD	2015
LTNT "No Home"	Direct to Band	Micki Pearlman	Producer / Director	2015
Internet Matters - Parental Controls	Table 19	Price James	Producer / 1 st AD	2015
Royal British Legion - Poppy Picnic	Good Agency	Orlando Pedretti	Producer / 1 st AD	2015
Mumm Champagne - 1 st Connected Bottle	Direct to Client	David Horsburgh	Production Manager	2015
Maybelline - Master Sculpt	McCann London	Hunter & Gatti	Production Manager	2015
George Ezra "Listen to the Man"	Sony Music	Rob Brandon	Production Co-ordinator	2015
Nathan Sykes - Promo	Global	Thomas Bryant	Production Manager	2015
Sunstar - Mouth Music	Sunstar (Japan)	Tsugihisa Tanaka	Co-Producer	2014
Subway - Brain and Mouth	McCann	Ben Whitehouse	Production Co-ordinator	2014
Subway - Brain and Mouth Online Content	McCann	Micki Pearlman	Director	2014
Find My Past	CHI	Ben Whitehouse	Production Manager	2014
Kellogg's - Breakfast (Corporate)	TMP Worldwide	Price James	Producer	2014
LTNT "In The Back of Your Mind"	Direct to Band	Phil Griffin	Producer	2014
LTNT "Give it a Name"	Direct to Band	Phil Griffin	Producer	2014

- **Production Assistant, Production Manager and Junior Producer at Production International / Generator Films, Producer of Music Promos at Generator Films**, October 2010 – August 2014 (selected credits)

Job Name	Agency/Label	Director	Role	Year
LTNT "Great Entertainment"	Direct to Band	Richard Stow	Producer / 1 st AD	2014
LTNT "Body Blood"	Direct to Band	Khaled Lowe	Producer / 1 st AD	2014
Oral B "Millenials" Idents	Publicis London	Lee Shulman	Producer / 1 st AD	2014
24: Live Another Day "Superbowl Promo"	20 th Century Fox	Norry Niven	Production Manager	2014
Nina Nesbitt "Selfie"	Island Records	Courtney Phillips	Producer	2013
Special K "Mirror"	Leo Burnett	Anthea Benton	Production Manager	2013
Swiffer "Sweeper and Duster Zoo"	Leo Burnett Paris	Lee Shulman	Production Manager	2013
K Koke ft. Rita Ora "Lay Down Your Weapons"	RocNation via Sony Music	Courtney Phillips	Producer	2013
Scouting for Girls "Without You"	Sony Music	Courtney Phillips	Producer	2012
Special K "Cracker Crisp & Eastwood"	Leo Burnett	Anthea Benton	Production Manager	2012
Swiffer "The Revenge & Anti-Allergens"	Leo Burnett Paris	Lee Shulman	Production Manager	2012
Independent Newspaper "Say Aye"	McCann Erickson	Howard Greenhalgh	Production Manager	2011
Vicks "Babes"	Publicis	Ornette Spenceley	Production Manager	2011
Olay "Care Symbols"	Saatchi & Saatchi	Beverley Fortnum	Production Manager	2011

Referees (contact details available on request):

Matt Watson
Exec Creative Director
CULT LDN

Matt Brown
Managing Director
Dark Energy Films

Alex Chamberlain
Former Head of Digital
Agile Films

Kate Arton
Head of Production PI Film
Network / Generator Films