

HELEN VIDLER

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Technical Skill

- Highly motivated self-shooter with own C300ii kit
 - Experienced w/ Arri Amira, Canon C300, Sony FS7, 360°, Sony Alpha, GoPro, DJI OSMO, XF305
 - Strong lighting and sound recording skills specialising in interviews
- Trained by Olympic Broadcast Services & SIS
- Editing; Premiere Pro, Photoshop, FCPX, FCP7, Lightroom, DaVinci Resolve
- Stills photography; on-set and portraits

Organisational Skill

- Experienced with directing A-List talent and confident building strong rapports
- Experience in leading small shooting crews
- Conscientious, personable with trusted references
- Adept in negotiating marketing shoots around Film & TV units discreetly, professionally and efficiently
- Creative flair, brand awareness and attention to detail
- Independent problem solver with can-do attitude
- Full UK Driving License (Clean, with own car)

Director/DP	AIG 'Allies' Commercial - Superspeed / The Good Film Co - 2019 (I headed the UK unit alongside Hong Kong and USA)
DP	'Mum Listen' - Web Series - Directed by Jo Smythe - Two Larks Films
DP	David Attenborough Interview - Directed by Alain Gales - World Land Trust / Galeforce - 2019
EPK DP	'Gangs of London' - Sky Atlantic / Galeforce TV - 2019
BTS Camera	Mr Son Heung-Ming 'Hero God Sword' Commercial - The Good Film Co 2019
Shooting P/D	Many Makers Ltd - 2019 Producing and directing branded content projects from initial creative through to delivery for clients including Sky, EE, RBS, Sipsmith and Monzo.
Location Director	'Defenders UK' S1 - BBC / Raw Cut TV - 2018 Directing and shooting master IVs, title sequences and green screen content for brand new BBC Current Affairs show. Involving working with child and adult contributors on sensitive subject matter.
EPK Camera, Director	'The Rook' S1 - Starz / Lionsgate (US) - 2018 Embedded position in the Unit, shooting 'Making Of' content, including 360 degree set tours, interviews & promo content with the cast: ideas that I successfully pitched to the Network and produced.
Self-Shooting Director (Digital)	'The Royals' S4 - E! Entertainment / Lionsgate (US) - 2017 Returning for S4 to shoot, produce and direct all digital marketing content & promos for E! - NBCU.
EPK Lighting Camera	JK Rowling's 'Strike' series - BBC / Bronte / Galeforce - 2018 Lighting, shooting and sound recording EPK interviews with JK and the cast as well as on set B-Roll.
EPK Lighting Camera	'King Lear; 2018 Feature Film - BBC / Playground / Galeforce - 2018 Lighting, shooting and sound recording EPK interviews with JK and the cast as well as on set B-Roll.
EPK Lighting Camera	'Stan & Ollie' 2018 Feature film - BBC / Galeforce - 2018 Lighting, shooting and sound recording EPK interviews as well as Directing interviews on location.
Self-Shooting Director (Digital)	'The Royals' S3 - E! Entertainment / Lionsgate (US) - 2016 Returning for S3 to self-shoot cast promos, marketing content & stills for digital promotion with an added focus on using a larger range of social media channels. As the Publicity HOD I handle a large volume of network requests and liaise with the shooting crew to schedule and shoot the materials whilst directing, coordinating & maintaining relationships with our talent. I continued to work with the network to deliver their increasing demands and delivered my own creative ideas on top of what was expected from me, despite strenuous shooting schedules.
Field Producer / Director (Digital)	'Guilt' S1 - Freeform (ABC Family, Disney) - 2016 Leading a team of freelance camera ops, sound recordist and assistants on behalf of The Good Film Company to shoot EPK 'making of' material and interviews with the addition of social marketing strategies including Facebook live broadcasts with leading cast members. I quickly forged strong relationships with ABC's marketing department, gained trust and delivered beyond expectations.



Self-Shooting Director (Digital)	'The Royals' S2 - E! Entertainment / Lionsgate (US) - 2015 <ul style="list-style-type: none"> Responsible for self-shooting EPK interviews on a purpose built 'Confessionals' set, which included Episode Recaps with cast members i.e Elizabeth Hurley, Joan Collins and William Moseley, costume, makeup and prop special features and crew interviews (79 in total). I scripted questions, pitched marketing ideas to the network and generated solutions to occurring problems. Plus: Unit stills, B-Roll, actor photo shoots, plate shots for Post Prod. dept. and creating digital content for 'D-Throned' a fictional news network.
BTS Camera	'HIM' S1 (ITV) - Stay Still Productions - 2015 Self shooting BTS / 'making of' content and assisting the Exec Producer with EPK interviews.
Lighting Camera Op	Endemol Beyond UK - 2015 Shooting and lighting digital content with Youtube talent and also CEO Sophie Turner Laing.
Camera Op	Sports Relief Promo B Cam / BTS Camera for a promo Directed by Jim Marks with Kirsty Gallagher.
Showrunner's Assistant	'The Royals' S2 - E! Entertainment / Lionsgate (US) - 2015 <ul style="list-style-type: none"> Diary management Liaising with all departments through Pre-Production Financial organisation Attending and inputting into production, financial & casting sessions
Publicity Assistant	PMA Productions - 2014-2015 <ul style="list-style-type: none"> Taking on an Assistant Producer role for Press Junkets, handling talent and journalists Shooting and editing EPK B-Roll Website search optimisation Photo grading
Videographer, Photographer	'The Royals' The Making Of - E! Entertainment / Lionsgate (US) - 2014 Responsible for shooting documentary styled behind the scenes content every day of shooting for on-line distribution and press. Working closely with the network's marketing dept and EP/Creator.
Camera Operator	London 2012 Olympic Games, Tennis, Wimbledon - BBC1 & Sports OB Camera Operator for cameras 1 (main) & 6 (handheld courtside) Court 4, Wimbledon. Originally employed as a Utilities assistant within days I was stepped up to operator.
Camera Operator	'In Confidence' - Sky Arts - 2013 Studio cam op for 3 eps (S5). Director: Roger Pomphrey
Art Director	'Four Deaf Yorkshiremen' - Mutt & Jeff Pictures - 2013 Short comedy - Broadcast on BSLBT, Film 4
Art Director	'Tree Fairy' - Remark! Media - 2013 Children's drama - BSLBT, Film 4, Sky Community Channel

Training

Sony FS7 & 4K Workflow Course @ Pinewood Studios
 Online Fundamentals of Marketing Certified by Google Digital Garage
 Production Research course @ Bectu by Pam Relton
 First Aid Training by First Option Safety

Personal Interests

Philosophy • Psychology • Cycling • Pyrography • Carpentry

Education

First Class BA Hons - Television Production - University Of Westminster

Diploma in Psychology; Alison
 Introduction to Philosophy; Coursera, University of Edinburgh

A Levels: Graphic Design A*, Media Studies A, Photography B
 Astor College for the Arts, Dover, Kent

References

Mark Schwahn, Executive Producer & Screenwriter

"...Helen is a kind, intelligent, hard working person of integrity and fortitude and will work her way to great things. She balances the corporate demands of the network with the rigors of our production with grace and an infectious, positive attitude..."

Jim Marks
 Director, Photographer
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Yanina Barry
 The Good Film Company, owner
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Lisa Poncino
 ABC Producer
 lisaponce@mac.com