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Shay Khelifa

Production Work:

YEAR	PRODUCTION COMPANY	PRODUCT	FORMAT	DIRECTOR	PRODUCER	ROLE
2025	Dog Eat Dog	GSW	Short Film	Jonny Durgon	Harvey Ascott	Production Manager
2023	Shezad Dawood	Leviathan Cycle Episode 10	Art Film	Shezad Dawood	Elizabeth Benjamin	Production Coordinator
2023	Lovesong	Adidas Superstar	TVC	N/A	Julie Sawyer	Production Assistant (remote)
2023	Key Word Studios	Unawake 9	Online	Charles Digaetano	Jasmine Christmas	Production Assistant
2023	Vanity Brothers	Savvy Steve	Online	Ben Archard	Jonny Bullitt	Production Coordinator
2023	Vanity Brothers	Merkle Awards Lisbon	Live Event	Jonny Bullitt	Jonny Bullitt	Production Coordinator
2022	Vanity Brothers	Yamaha U&B Series Launch	Stills	Fotometro	Shay Khelifa	Production Manager
2022	Vanity Brothers	YAMAHA Jamie Cullum at AIR Studios	Online	Ben Archard	Jonny Bullitt	Production Manager
2022	Jason Bailey Studio	Season's Cocktails	Online	Jason Bailey	Annabel Harper-Heath	Production Assistant
2022	Little Moving Pictures	Confluent / 10x Banking	Online	Charlotte Ginsborg	Elizabeth Benjamin	Production Coordinator
2022	Vanity Brothers	LNER London to Newcastle	Stills	Dan Ross	Jonny Bullitt	Production Manager
2022	Georgina Starr	GELATO!	Live Performance	Georgina Starr	Elizabeth Benjamin	Production Assistant
2022	Vanity Brothers	CFX Launch	Online	Ben Archard	Jonny Bullitt	Production Manager
2021	Vanity Brothers	Merkle's New Year	Corporate	Jonny Bullitt	Jonny Bullitt	Production Coordinator

2021	Vanity Brothers	The Great Stages Southbank Centre	Online	Ben Archard	Jonny Bullitt	Production Coordinator
2021	Curate	Buzz Bingo	TVC	Dax Martinex-Vargas	Joseph J. Goldman	Production Runner
2021	Agile	Black Minds Matter	Online	Lily Rose Thomas	Emma Englemann	Production Runner
2021	Vanity Brothers	Hilton x TikTok	Online	Oli Carr	Jonny Bullitt	Production Manager
2021	Vanity Brothers	Small Business Initiative	Online	Bruno Downey	Jonny Bullitt	Production Assistant
2021	Vanity Brothers	Yamaha x Ronnie Scott's	Online	Ben Archard	Jonny Bullitt	Production Assistant
2020-2021	Wild Kate Pictures	Save Luna	Feature	John Bradburn	Chloe Brown	Production Assistant (remote)
2020	DLM Productions	Vogue Arabia January Cover	Stills	Elizaveta Porodina	Dawn Moretti	Producer's Assistant

Assistant Director Work:

YEAR	PRODUCTION COMPANY	PRODUCT	FORMAT	DIRECTOR	1 ST AD	ROLE
2024	N/A	Ahbla Espanol	Short Film	Shir Kiwelowicz	Shay Khelifa	1 st AD
2024	N/A	Holocaust Day	Short Film	Yevgeni Gratwel	Shay Khelifa	1 st AD
2023	Wonderhood Studios	Three Mobile	TVC	Kell Mitchell	Oliver Waters	2 nd AD
2023	Somesuch	Coppa Feel	TVC	Tajana Tokyo	Carlotta Beck Peccoz	2 nd AD
2021	Unit 9	Mind Heroes	TVC	Luke & Joe	Daniel Smith	2 nd AD
2021	10 Days	S&S	TVC	Silence	Ffion Kunz	2 nd AD
2021	Partizan	GANNI	TVC	Sophie Jones	Tom Wynbourne	2 nd AD
2019	SOMESUCH	Chubby and the Gang	Music Promo	Pedro Takahashi	Shay Khelifa	1 st AD
2019	SOMESUCH	Shame – Water in the Well	Music Promo	Pedro Takahashi	Shay Khelifa	1 st AD
2019	PRETTYBIRD	Theo Adams for Dazed Beauty	Short Film	Theo Adams	Mark van Heusden	2 nd AD

Running Work:

YEAR	PRODUCTION COMPANY	PRODUCT	FORMAT	DIRECTOR	1 ST AD	ROLE
2025	SOMESUCH	Venmo	TVC	Tajana Tokyo	Maurizio Von Trapp	VIP Chaperone
2023	Martin Schoeller Studio	Beetlejuice 2	Stills	Martin Schoeller	Andy Young	AD Runner
2023	Odyssey	Bandokay – Hometown	Music Promo	Teeeezy C	Cairn McKenna	AD Runner
2023	Lammas Park	Greenpeace	TVC	Samona Olanipekun	Gabriel O'Donohoe	AD Runner
2022	Smuggler	Pfizer	TVC	Henry-Alex Rubin	Chris Kelly	AD Runner

2022	Cherry	Boots	TVC	Jake Nava	Chris Kelly	AD Runner
2021	Unit 9	AMD at Heart	TVC	Angelo Cerisara	John Robinson	AD Runner
2021	GK Media	My Heritage x Paradiso	TVC	Jonathan Brooks	Peter Bromfield	AD Runner
2021	Unit 9	PokerStars	TVC	Tom Brown	John Robinson	AD Runner
2021	Curate	Buzz Bingo	TVC	Dax Martinez-Vargas	Luke Goodrich	AD Runner
2021	Steam	Phantom of the Opera EPK	Theatre Promo	Brett Sullivan	Ben Crabb	AD Runner
2021	10 Days	Pan Am Blues	Short Film	Jolyon White	George White	AD Runner
2021	Agile	Facebook – Black Minds Matter	Digital Content	Lily Rose Thomas	N/A	AD Runner
2021	Creative Bubble	Kaleidoscope AW2021	TVC	Richard Wilson	Lawrence Page	AD Runner
2021	10 Days	Bumble	TVC	Owain Pennigton	Ffion Kunz	AD Runner
2021	A+E Networks	Murderstown S3	Promo	N/A	Siobhan Duggan	AD Runner
2021	Kode	EA Sports	TVC	Otis Dominique	Tom Wynbourne	AD Runner
2021	Lion TV	Horrible Histories	HETV	Gordon Anderson	Charlie Woods	AD Runner Daily (4 days)
2021	Steam Motion and Sound	Cinderella EPK	Theatre Promo	Brett Sullivan	Ben Crabb	AD Runner
2021	Made by Stella	Television Centre Apartments	TVC	Ben Perry	Rosie Owen	AD Runner
2021	Agile Films	Facebook - Skate	Digital Content	Sam Taylor	N/A	AD Runner
2021	SeeSaw Films x Netflix	Heartstopper	HETV	Euros Lyn	Brett Thomas	Covid Head Runner
2020	Unit 9	Tesco ‘Mother’s Day’	TVC	Simon Neal	Stevie Fylan	AD Runner
2020	Unit 9	Lemonade	TVC	Cole Paviour	Tom Kelly	AD Runner
2020	Nemorin Film&Video	Let’s Make Them Visible – SOS Children’s Villages	TVC	Jacques Salmon	Eno Enfiok	AD Runner
2020	Burning Wheel Production	Creation Stories	Feature	Nick Moran	Mick Ward	Production Runner (4 days)
2020	Blink	the Japanese House – Something Has to Change	Music Promo	Nadira Amrani	Sataish O’shae	AD Runner
2020	Refinery29	Sleek Face On	TVC	N/A	Theo de Rose	AD Runner
2019	Pulse Films	Instagram Create Don’t Hate	TVC	Young Replicant	Patrick Cadell	AD Runner

Skills:

- Building budget sheets, managing budget and float, scheduling and managing invoices.
- Proficient in Excel, Word, Premier Pro, InDesign, Google Drive services and more.
- Experienced working with children.
- Experience working with A-list talent.
- Native speaker level of English and Hebrew.