# Lucy Ashmore Art Dept. Graphics portfolio: nuance.cargo.site

### **Experience**

#### **Art Direction**

'Becoming Crystal' Documentary: Sky Entertainment/ Astronaut Films (May '21)

#### Assistant Art Direction

Will Young: 'Crying on the Bathroom Floor' Music Promo My Accomplice (Apr '21)

**DAZN Boxing Titles Commercial** (Jul '21)

### **Prop Buying**

Little Mix & Anne-Marie Music Promo (Jul '21)

Mahalia: 'Whenever You're Ready' **Music Promo Pulse Films** (Jul '21)

Martell: 'Be the Standout Swift' **RSA** Films (Jun '21)

Bell's Whiskey Xmas Commercial **OB** Management (Aug '21)

Vinted Commercial **Deadbeat Films** Prop Buyer/Assistant (Oct '21)

#### **Set Dressing**

Walls Like Windows Short Film C24 Films (Aug '21)

Another Day In '98 Short Film Directed by: Timotej Baca (Sep '20)

La Bante Promo Directed by: Timotej Baca (May '21)

Tommy's: Who's Counting **Progress Films** (Aug '21)

Will Young: 'Daniel' Music Promo My Accomplice (Apr '21)

Costa Coffee Commercial **Ginger Whippet Films** (Apr '21)

Calvin Harris: 'By Your Side' **Music Promo OB** Management Prop Buyer/Assistant (May '21)

Square X Commercial Friend Productions Prop Buyer/Assistant (May '21)

Post Office Commercial Hogarth Worldwide Prop Buyer/Assistant (Jul '21)

James Arthur: 'Avalanche' (acoustic) Music Promo **Electric Light Studios** Prop Buyer/Assistant (Aug '21)

#### Art Assisting

**Deliveroo Xmas Commercial Agile Films** Art Assistant (Sep '21)

Health Sciences: Ernst & Young **RD** Content Art Assistant (Mar '21)

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Finn Foxell: 'Night' Music Promo **Directed by: Stanley Brock** (Jul '21)

Wretch 32: 'England Squad Announcement' Music Promo **Riff Raff** (Apr '21)

Sainsbury's Tu Commercial **RSA** Films Prop buyer/Assistant (Jul '21)

Tom Grennan: 'Don't Break the Heart' Music Promo **Untold Films** Prop Buyer/Assistant (Jul '21)

James Arthur: 'Emily' (acoustic) Music Promo **Electric Light Studios** Prop Buyer & Art Assistant (Aug '21)

Sage Accountants: 'Run the Show' Commercial Studio Yes Prop Buyer & Art Assistant (Sep '21)

**Kleenex** Commercial FCB Inferno Art Assistant (Oct '21)

James Arthur: Medicine (acoustic) **Electric Light Studios** Art Assistant (Mar '21)

### **Education**

Set Design for Film and TV UAL: Short course (Feb'21)

**BA Graphic Communication Design** UAL: Central Saint Martins *First* (Sep'17 - Jun '20)

**Graphic Design Exchange** Royal Academy of Arts: The Hague (Jan - Jun '19)

Foundation Diploma: Art & Design UAL: Central Saint Martins Distinction (Sep'16 - May '17)

## Employment

**Colab, Immersive Theatre** In- house Immersive Production Designer (Aug '20 - Aug '21)

**Southwark Playhouse** Interning Production Assistant (Jul - Aug'18)

**Byredo** Visual Merchandising Intern (Jul - Nov '19)

Inkey Graphic Design, Shanghai Design Intern (Dec '18)

Jealous Gallery Screen Printing Intern (May - Aug '18)

**Cass Art** Sales Assistant (Aug '16 - May '17)

**Tom Dixon** Work experience (Oct '12)

### Achievements

#### Fluent in Mandarin and English

Scarecon's 'Best Concept & Design' Winner for Colab Theatre show 'Flicker' (Mar '21)

BA GCD 'Design as...' award nominee (Aug '20)

Lynn Painter-Stainer prize winner (Feb '15)

Work published in 'Graphic Design School: The Principles and Practice of Graphic Design' (Mar '20)