

# Lucy Ashmore Art Dept.

Graphics portfolio:  
[nuance.cargo.site](http://nuance.cargo.site)

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## Experience

### Art Direction

'Becoming Crystal' Documentary:  
*Sky Entertainment/ Astronaut Films*  
(May '21)

Tommy's: Who's Counting  
*Progress Films*  
(Aug '21)

Finn Foxell: 'Night' Music Promo  
*Directed by: Stanley Brock*  
(Jul '21)

### Assistant Art Direction

Will Young: 'Crying on the  
Bathroom Floor' Music Promo  
*My Accomplice*  
(Apr '21)

Will Young: 'Daniel' Music Promo  
*My Accomplice*  
(Apr '21)

Wretch 32: 'England Squad  
Announcement' Music Promo  
*Riff Raff*  
(Apr '21)

DAZN Boxing Titles Commercial  
(Jul '21)

Costa Coffee Commercial  
*Ginger Whippet Films*  
(Apr '21)

### Prop Buying

Little Mix & Anne-Marie  
Music Promo  
(Jul '21)

Calvin Harris: 'By Your Side'  
Music Promo  
*OB Management*  
Prop Buyer/Assistant  
(May '21)

Sainsbury's Tu Commercial  
*RSA Films*  
Prop buyer/Assistant  
(Jul '21)

Mahalia: 'Whenever You're Ready'  
Music Promo  
*Pulse Films*  
(Jul '21)

Square X Commercial  
*Friend Productions*  
Prop Buyer/Assistant  
(May '21)

Tom Grennan: 'Don't Break the  
Heart' Music Promo  
*Untold Films*  
Prop Buyer/Assistant  
(Jul '21)

Martell: 'Be the Standout Swift'  
*RSA Films*  
(Jun '21)

Post Office Commercial  
*Hogarth Worldwide*  
Prop Buyer/Assistant  
(Jul '21)

James Arthur: 'Emily'  
(acoustic) Music Promo  
*Electric Light Studios*  
Prop Buyer & Art Assistant  
(Aug '21)

Bell's Whiskey Xmas Commercial  
*OB Management*  
(Aug '21)

James Arthur: 'Avalanche'  
(acoustic) Music Promo  
*Electric Light Studios*  
Prop Buyer/Assistant  
(Aug '21)

Sage Accountants:  
'Run the Show' Commercial  
*Studio Yes*  
Prop Buyer & Art Assistant  
(Sep '21)

Vinted Commercial  
*Deadbeat Films*  
Prop Buyer/Assistant  
(Oct '21)

### Set Dressing

Walls Like Windows Short Film  
*C24 Films*  
(Aug '21)

Deliveroo Xmas Commercial  
*Agile Films*  
Art Assistant  
(Sep '21)

Kleenex Commercial  
*FCB Inferno*  
Art Assistant  
(Oct '21)

Another Day In '98 Short Film  
*Directed by: Timotej Baca*  
(Sep '20)

Health Sciences: Ernst & Young  
*RD Content*  
Art Assistant  
(Mar '21)

James Arthur: Medicine (acoustic)  
*Electric Light Studios*  
Art Assistant  
(Mar '21)

La Bante Promo  
*Directed by: Timotej Baca*  
(May '21)

# Education

**Set Design for Film and TV**  
UAL: Short course  
(Feb '21)

**BA Graphic Communication Design**  
UAL: Central Saint Martins  
First  
(Sep '17 - Jun '20)

**Graphic Design Exchange**  
Royal Academy of Arts: The Hague  
(Jan - Jun '19)

**Foundation Diploma: Art & Design**  
UAL: Central Saint Martins  
Distinction  
(Sep '16 - May '17)

# Employment

**Colab, Immersive Theatre**  
In-house Immersive Production  
Designer  
(Aug '20 - Aug '21)

**Southwark Playhouse**  
Interning Production Assistant  
(Jul - Aug '18)

**Byredo**  
Visual Merchandising Intern  
(Jul - Nov '19)

**Inkey Graphic Design, Shanghai**  
Design Intern  
(Dec '18)

**Make-Ready Studio**  
Freelance Studio & Printing assistant  
(Jan '22)

**Jealous Gallery**  
Screen Printing Intern  
(May - Aug '18)

**Cass Art**  
Sales Assistant  
(Aug '16 - May '17)

**Tom Dixon**  
Work experience  
(Oct '12)

# Achievements

**Fluent in Mandarin  
and English**

**Scarecon's 'Best Concept  
& Design' Winner for  
Colab Theatre show  
'Flicker'**  
(Mar '21)

**BA GCD 'Design as...'  
award nominee**  
(Aug '20)

**Lynn Painter-Stainer prize  
winner** (Feb '15)

**Work published in  
'Graphic Design School:  
The Principles and  
Practice of Graphic  
Design'**  
(Mar '20)