

SAMUEL EDWARDS PRODUCTION / ASSISTANT DIRECTOR

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Full UK Driving Licence / British Passport / Emergency First Aid at Work Level 3 (VTQ) / Passed Screen Skills Coronavirus Basic Awareness on Production Training / Passed APA COVID-19 shooting guidelines assessment test / Attended APA Budgeting Workshop / Budgeting / Risk Assessment / Location Scouting & Permitting / Booking Crew / Hiring Camera, Lighting and Production EQ / Proficient with Adobe Suite (Including Premiere Pro, Acrobat, Bridge, Photoshop, Lightroom) / Video Editing / Basic shooting experience (Stills and Film) / Experienced with high profile talent / Scheduling

CREDITS

PRODUCTION

GRADE	PRODUCTION/BRAND	COMPANY	1 ST ASSISTANT DIRECTOR	DIRECTOR	PRODUCER
Producer	Walkers X Ghostbusters	IAMJACK	Micki Colker-Pearlman	Tom Andrews	Samuel Edwards
Producer	Doritos 'For the bold in Everyone'	IAMJACK	Micki Colker-Pearlman	Tom Andrews	Samuel Edwards
Producer	'Everybody Knows Somebody' Documentary	IAMJACK	Micki Colker-Pearlman	Katie Moriarty-Hopper	Samuel Edwards
Producer	'Call Me Back' Short Film	IAMJACK	Micki Colker-Pearlman	Tom Andrews	Samuel Edwards
Producer	'Discover' NHS	Stone Crescent Films	n/a	Steven Tart	Samuel Edwards
Producer	'So In Love' Cheriton Music Video	IAMJACK	n/a	Tom Andrews	Samuel Edwards
Producer	'Ambition Like Cream' Flevans Music Video	Stone Crescent Films	n/a	Steven Tart	Samuel Edwards
Producer	'Four Steps' NHS	Stone Crescent Films	n/a	Steven Tart	Samuel Edwards
Producer	ICE Member E-Learning	Zishi/OSTC	n/a	Kateryna Golub	Samuel Edwards
Production Manager	Arsenal X 47	OurHouse	n/a	Sam Gregg	Dan Aremu
Production Manager	Pinterest 'Pinner Stories'	House of Production	n/a	Jessica Chermayeff	Louis Barron
Production Manager	Dyson Gifting	Three Point Three	Sam Dawking	Nick Livesey	Alan Graves
Production Manager	MCM Crush	Beta Productions	Clara Paris	Charlotte Wales	Jill Young
Production Manager	BOSS X Soccer	Lalaland Productions	n/a	Valtteri Jormanainmen	Sabina Spaldi
Production Manager	All Saints Winter 2023	Lalaland Productions	n/a	Arthur Collins	Sabina Spaldi
Production Manager	HSBC 'Internationalism'	VICE	n/a	Will Williamson	Hen Norton
Production Manager	NatWest 'Moving 4ward'	VICE x R29	n/a	Hen Norton	Louisa Plumstead
Production Manager	Agent Provocateur	LalaLand Productions	n/a	Carin Backoff	Linda Johansson
Production Manager	Boss London Style Edit	Kiosk Productions	n/a	Tom Ivin	Linda Johansson
Production Manager	Hugo Boss x Aston Martin	Kiosk Productions	n/a	Sherif Sakr	Linda Johansson
Prod. Coordinator	F1 'Lap of Legends'	The Mill	Dom Asbridge	Andrew Proctor	Tim Tyrrell
Prod. Coordinator	Nike/National Team Collection	Shoot Europe	Ben Glickman	Charlotte Wales	Agatha Gorazdowski

Production Assistant	Netflix Promo 'Stranger Things'	Good Films	Steve Wingrove	Stephen Strosin	Yanina Barry
Production Assistant	Woolmark	Park Village	Westley Durand	Jorik Dozy	Lauren Havard
Production Assistant	Savills 'A Love Story'	Kraken Films	Dan Precious	Oskaar Bård	Jo Rae
Production Assistant	Nike Dance	Shoot Europe	Tom Kelly	Camille Summers-Valli	Jessica Bradbury
Production Assistant	Arsenal x TFL	24 Productions	n/a	Bianca Anton	Rhiannon Reid
Production Assistant	'Star Your Stadium'	24 Productions	Jules Higgs	n/a	Bianca Anton
Production Assistant	'Stadium'	24 Productions	Izuusko Garcia	Orlando O'Mahoney Morris	Bianca Anton
Production Assistant	Adidas Holiday	24 Productions	Rob Hunter	Tom Sloane	Louis Barron

AD DEPARTMENT

GRADE	PRODUCTION/BRAND	COMPANY	1 ST ASSISTANT DIRECTOR	DIRECTOR	PRODUCER
1 st Assistant Director	NatWest X Team GB	VaynerMedia	Samuel Edwards	Christopher Ranson	David Wieder
1 st Assistant Director	Hugo Red Product Moment Stories	Studio Lou	Samuel Edwards	Tom Dream	Louise Lund
1 st Assistant Director	Hugo Blue Product Moment Stories	Studio Lou	Samuel Edwards	Arthur Williams	Louise Lund
1 st Assistant Director	Hugo Boss Kidswear	Kiosk Productions	Samuel Edwards	Marti Abraizar	Sabina Spaldi
1 st Assistant Director	Selfridges Showtime Xmas	Lalaland Productions	Samuel Edwards	Jamie Brunskill	Sabina Spaldi
1 st Assistant Director	Four Seasons 'Pavillon'	East of Nowhere	Samuel Edwards	Nicolas Ramirez	Lili Ramirez
1 st Assistant Director	John Lewis: Family Life	Lalaland Productions	Samuel Edwards	Fumi Honma	Sabina Spaldi
1 st Assistant Director	Boss Legends: Bruce Lee	Kiosk Productions	Samuel Edwards	Valteri Jormanainen	Linda Johansson
1 st Assistant Director	Hugo Boss Hu-Go 1st Sneaker	Kiosk Productions	Samuel Edwards	Amber Pinkerton	Linda Johansson
1 st Assistant Director	ASUS 'Ready To Play'	Yrs Truly	Samuel Edwards	Hannah Berry-George	Monika Baran
1 st Assistant Director	Ballentines Brazil	SQUIRE	Samuel Edwards	Jay Creagh	Phil Tidy
1 st Assistant Director	Barclaycard Avios	Prettybird	Samuel Edwards	Yousef Thami	Jake River Parker
1 st Assistant Director	Hunter Play Neo	Thursday's Child	Samuel Edwards	Tamia Aftab	Sybella Stevens
1 st Assistant Director	Signet/H.Samuel/Ernest Jones	Crossfire Hurricane	Samuel Edwards	Dan French	Tim Love
1 st Assistant Director	Vet Team In A Box	IAMJACK	Samuel Edwards	Tom Andrews	Alex Doe
2 nd Assistant Director	My Yakult Numa Numa	Irresistible	Micki Colker-Pearlman	Tom Wakeling	Jamie Tarr
2 nd Assistant Director	Gamble Aware	Nexus Studios	Micki Colker-Pearlman	Katie Moriarty-Hopper	Jo Berton
2 nd Assistant Director	BUPA 'Powerful Real Stories'	Contented	Micki Colker-Pearlman	Chris Fowles	Nicola Harris
2 nd Assistant Director	Sports Direct 'For Every Run'	119	Micki Colker-Pearlman	Toby Jones	Alex Cribbs
2 nd Assistant Director	Tinder 'Meme-mingful'	SQUIRE	Micki Colker-Pearlman	Callum Woodbridge	Phil Tidy
2 nd Assistant Director	Pride London	Bullion Productions	Micki Colker-Pearlman	Dionne Edwards	Guy Fuhrer
2 nd Assistant Director	Adidas by Stella McCartney	Uncle Sunshine	Micki Colker-Pearlman	James Pearson-Howe	Dawn Christy
2 nd Assistant Director	Multigyn	Reblis Films	Micki Colker-Pearlman	Ruth Sewell	Lisa Turnbull

2 nd Assistant Director	aSMC FW22 Campaign	Uncle Sunshine	Micki Colker-Pearlman	James Pearson-Howe	Dawn Christy
3 rd Assistant Director	Tiger Beer	Dark Energy Films	Louis Barron	Felipe Mansur	Alan Traquair

SELECTED RUNNING CREDITS

GRADE	PRODUCTION/BRAND	COMPANY	1 ST ASSISTANT DIRECTOR	DIRECTOR	PRODUCER
Set PA	'The Witcher'	Netflix	Wayne Bentley	Wolfgang Stegemann	Sasha Harris
Lock Off PA	'Kraven The Hunter'	Sony Pictures	Joey Coughlin	Eunice Huthart	Avi Arad
Runner	Samsung Rainbow	Armoury London	Micki Colker-Pearlman	Dean G Moore	Sonya Sier
Runner	Adidas: Members Week	Radical Media	Janine Frank	Agostina Galvez	Amalia Rosen-Rawling
Runner	'Caprisun' FKA Twigs	Object & Animal	Jack Meredith	Aidan Zamiri	Alex Chamberlain
Runner	Placebo Music Video	Untold Studios	Jack Meredith	Jeremi Durand	Lauren Mills
Runner	Magazine x Marantz	Arlaa World	Isusko Garcia	Ryan Hopkinson	Andre Augusto
Runner	Netflix Geeked: The Witcher	Elf TV	Sam Dawking	Beryl Chung	Erinn Fitzgerald
Runner	O2 Flip3 x STEPS	Girl & Bear	Will Akbar	Isabel Soden	Suki Fraser
Runner	Tesco F&F Spring Idents	OB Management	Louis Barron	Jones	Daniel Wheldon
Runner	'What's Your Thing?' DFS TVC	Drool Productions	Rawdon De Fresnes	Freddie Powell	Tabetha Glass-Jackman
Runner	'Blackfox'	Private Island	Paul McCann	Chris Boyle	Amalia Rosen-Rawlings
Runner	'I Own This' IONOS TVC	Armoury London	Steve Wingrove	Marc Sidelsky	James McLaughlin
Runner	Adidas Holiday	24 Productions	Rob Hunter	Tom Sloane	Louis Barron
Runner	DHL X F1	Crossfire Hurricane	n/a	Dan French	Tim Love
Runner	Adidas UCL Ball	24 Productions	n/a	Bianca Anton	Louis Barron
Runner	Samsung x Emily in Paris	Girl & Bear	n/a	Andrea Astarita	Suki Fraser
Runner	Comic Relief	Missing Link Films	n/a	n/a	n/a
Runner	Wild Rift Icons	Good Films	n/a	Yanina Barry	Yanina Barry

