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**Mobile:** +44 (0) 7505659557 **Email:** [sergiofiddes@gmail.com](mailto:sergiofiddes@gmail.com)

**LinkedIn:** [linkedin.com/in/sergi-fiddes-11145b223](https://www.linkedin.com/in/sergi-fiddes-11145b223)

## Sergi Fiddes - AD/Runner

COMPANY	CLIENT/TITLE	MEDIA	PRODUCER	DIRECTOR	1 <sup>st</sup> AD	POSITION
N/A	Aortic	Short film	Macauley Keeper	Niamh Marie Smith	Sergi Fiddes	1st AD
Craft	L'Oreal	Commercial	Jordan Crankshaw	Robert Brown	Paul McCann	Runner
Recipe	Admiral Casino	Commercial	Dan Prance	Aimee Cleaver	Tom Kelly	Runner
Knucklehead	Eurostar	Commercial	Francis Mildmay-White	JAK	Dani Castro	Runner
Hogarth	Nespresso	Commercial	Ryan Williams	James Coote	Paul McCann	Runner
Collective Studios	Accolade Wines	Commercial	Annabel Jewers	Charlie Robins	Dani Castro	Runner
Ginger Whippet Films	Verisure	Commercial	Pete Waite	Claire Norowzian	Paul McCann	Runner
Paramount	The Road Trip	Commercial	Dan Griffiths	Jason Bell	Paul McCann	Runner
BBC	Top Gear	Commercial	Barbara Healy	Matt Rhodes	Paul McCann	Runner
After Party Studios	Topps Stickers	Commercial	Emily Mules	Rvbberduck	Dani Castro	Runner
Crockett Productions	Cuyana	Commercial	Clare Carter	Agnes Lloyd Platt	N/A	Runner
Private Island	Abinev	Commercial	Helen Power	Chris Boyle	Paul McCann	Runner
Great Guns	Eden Red	Commercial	Kate Phillips	Callum Macdiarmid	Dan Gibling	Runner
Mrs Baxter	Trivago	Commercial	Sarah Macron	Simon Levene	Paul McCann	Runner

<i>Copa90</i>	<i>Pepsi</i>	Commercial	Rob Wildsmith	Ross McDowell	Kerry Green	Runner
<i>Pulse Films</i>	<i>Armani EA7 x JD</i>	Commercial	Alex Ayodele-Otele	KLVD R	Tom Kelly	Runner
<i>Squire Studio</i>	<i>Zoetis</i>	Commercial	Greg Mills	Philip Clyde-Smith	Kerry Green	Runner
<i>Twice Pictures</i>	<i>Qatar Airways</i>	Commercial	Rhys Evans	Dan Gifford	Tom Kelly	Runner
<i>Studio Yes</i>	<i>Ocean Spray</i>	Commercial	Zoe Waller	Kyle Shephard	Kerry Green	Runner
<i>Hype Empire</i>	<i>Moneygram</i>	Commercial	Jon Stopp	Jacques Salmon	Paul McCann	Runner
<i>Copa90</i>	<i>Pepsi</i>	Commercial	Rob Wildsmith	Ross McDowell	Kerry Green	Runner
<i>Studio B01</i>	<i>Honor</i>	Commercial	Shizuoka Hata	Simon Waldron	Paul McCann	Runner
<i>Blink</i>	<i>Premier League</i>	Commercial	Richard Wilson	Fred Rowson	Kerry Green	Runner
<i>Craft London</i>	<i>Mastercard</i>	Commercial	Jo Fogarty	Anthony Rubinstein	Dani Castro	Runner
<i>DogEatDog</i>	<i>Neptune</i>	Commercial	Hetta Frost	Dave Lawson	Callum Toms	Runner
<i>Double Or Nothing</i>	<i>Nikey - Dizzy Dros.</i>	Music Promo	Aleksandra Zalesinka	Adam John Watts	Dani Castro	2nd AD
<i>Blink</i>	<i>McDonalds</i>	Commercial	Corin Taylor	Fred Rowson	Kerry Green	Runner
<i>10 Days</i>	<i>Sky Showtime</i>	Commercials	Jolyon White	Jolyon White	Joe Ramsden	Runner
<i>HunkyDory</i>	<i>Home Office</i>	Commercials	Nick Papworth	We The Grimshaws	Paul McCann	Runner
<i>Ladbible</i>	<i>NOW TV</i>	Commercial	Rosie Percival	Alex Cusworth	N/A	Runner
<i>Another Production</i>	<i>HSBC</i>	Stills	Danny Prescott	Phil Fisk	N/A	Runner
<i>Blink</i>	<i>Moneyfarm</i>	Commercial	Andrew Rawson	Fred Rowson	Kerry Green	3rd AD
<i>ITV Creative</i>	<i>Love Island</i>	Commercial	Jill Findlay	Elizabeth Hoff	Tristan HefeLe	Runner
<i>Tantrum</i>	<i>GoCompare</i>	Commercial	Clare Smith	Stephen Pipe	Paul McCann	Runner
<i>OB42</i>	<i>Girls Aloud</i>	Music Promo	Wojciech Czarkowski	Trudy Bellinger	Ali Copland	Runner
<i>Prodigious</i>	<i>Heads &amp; Shoulders</i>	Commercial	Stephen Riera	Laura Borgio	Paul McCann	Runner
<i>SKY Creative</i>	<i>SKY Live</i>	Commercial	Emily Gill	Dahlan Lassalle	Paul McCann	Runner
<i>ITV Creative</i>	<i>The Voice x Waitrose</i>	Commercial	Jon Hinton	Paul Quinn	Paul McCann	Runner
<i>Recipe</i>	<i>Postcode Lottery.</i>	Commercial	Lisa Dawson	Peter Roe	Kerry Green	Runner
<i>Not Just Any</i>	<i>Centre Parcs</i>	Commercial	Mark Gibbons	Nan Feix	Paul McCann	Runner
<i>Kode Media</i>	<i>Barclays</i>	Commercial	Neil Edson	Dan French	Paolo De Battista	Runner
<i>ITV Comedy</i>	<i>Greggs</i>	Commercial	Ella Sanderson	James Green	Paul McCann	Runner
<i>Making Pictures Prod.</i>	<i>Publicis Health</i>	Stills	Sasha Rickerd	Spencer Murphy	N/A	Runner
<i>Pulse Films</i>	<i>Wagamama</i>	Commercial	Jamie Walker	Hector Dockrill	Paul McCann	Runner
<i>Studio Yes</i>	<i>Waggel</i>	Commercial	Zoe Waller	Keziah Quarcoo	Kerry Green	Runner
<i>Paramount</i>	<i>The Series Killers Wife</i>	Stills	Nicole Roberts Hughes	N/A	Paul McCann	Runner
<i>Recipe</i>	<i>AutoTrader</i>	Commercial	Lisa Dawson	Peter Roe	Kerry Green	3rd AD
<i>Ladbible</i>	<i>Samsung</i>	Commercial	Aidan O'Mara	Connor Pearce	Emma Pounds	Runner

<i>Untold Studios</i>	<i>Natwest</i>	Commercial	Danny Prescott	Salim Adam	N/A	Runner
<i>Prodigious</i>	<i>Direct Line</i>	Commercial	Ben Davison	Joe Dixon	Paul McCann	Runner
<i>Collective Studios</i>	<i>Boyle Sports</i>	Commercial	Greg Mills	Deane Thrussell	Kerry Green	Runner
<i>Havas Studios</i>	<i>JBL</i>	Commercial	Rosa Jankovic	Lucrecia	Kerry Green	Runner
<i>ITV Creative</i>	<i>ITVX KIDS</i>	Commercial	Jon Hinton	Alex Dickenson	Paul McCann	Runner
<i>Hype Empire</i>	<i>DAZN</i>	Commercial	Jon Stopp	Will McMullen	Kerry Green	Runner
<i>Mox</i>	<i>Flannels</i>	Commercial	Amanda Wilmer	Crown & Owls	Tom Kelly	Runner
<i>Universal</i>	<i>Bogart</i>	Documentary	Christian Holland	Kathryn Fegurson	Kerry Green	3rd AD
<i>Sky Creative</i>	<i>Sky</i>	Commercial	Patrick Greene	Dahlan Lassalle	Paul McCann	Runner
<i>Sony</i>	<i>Jessy Blakemore.</i>	Music Promo	Isabella Culver	Lea Ogunlami	Bradley Baterip	2nd AD
<i>Blink</i>	<i>Yorkshire Tea</i>	Commercial	Andrew Rawson	Fred Rowson	Kerry Green	3rd AD
<i>Tantrum</i>	<i>McDonalds</i>	Commercial	Will Waters	Stephen Pipe	Paul McCann	Runner
<i>ITV Creative</i>	<i>ITV x Robinsons</i>	Commercial	Shizuka Hata	Tom Silcock	Paul McCann	Runner
<i>Courage-Brave</i>	<i>Usain Bolt x Epsom</i>	Commercial	Pamela Pifferi	Peter King	Tom Kelly	Runner
<i>Tantrum</i>	<i>M&amp;S</i>	Commercial	Will Waters	Stephen Pipe	Paul McCann	Runner
<i>Prodigious</i>	<i>Tork</i>	Commercial	Will Breeden	Marysue Masson	Kerry Green	Runner
<i>Squire</i>	<i>Zoetis</i>	Commercial	Greg Mills	Phil Clyde Smith	Kerry Green	Runner
<i>119 Studio</i>	<i>Wagamama</i>	Commercial	Jamie Whymark	Alex Cribbs	Chris Malin	Runner
<i>Disney</i>	<i>Charlotte Tilbury</i>	Commercial	Talou Sabbah	Steven Hore	Paul McCann	Runner
<i>Private Island</i>	<i>ECB - The Hundred</i>	Commercial	Lucy Benson Brown	Chris Boyle	Paul McCann	3rd Ad
<i>Pulse Films</i>	<i>Tik Tok</i>	Commercial	Bruno Loureiro	Machine Operated	Paul McCann	Runner
<i>Blind Mice Film</i>	<i>In The Dark</i>	Short Film	Fe Morizet	Sam James	Callum Toms	2nd AD
<i>Blink</i>	<i>McDonalds</i>	Commercial	Richard Wilson	Fred Rowson	Kerry Green	Runner
<i>Digital Natives</i>	<i>Yazoo</i>	Commercial	Phoebe Court-Thomas	Phill Clyde Smith	Kerry Green	Runner
<i>Recipe</i>	<i>New York Bakery CO</i>	Commercial	Alex Kemp	Pete Roe	Kerry Green	Runner
<i>Phoenix Films DXB</i>	<i>Dubai E&amp;T</i>	Commercial	Guy Sinclair & Harry Baghdoyan	Nizar Sfair	George Trummmler	2nd AD/ Production Coordinator
<i>Stadium</i>	<i>Smirnoff</i>	Commercial	Mickey Voak	Hot Icarus	Tom Kelly	Runner
<i>Odelay Films</i>	<i>Kellogg's</i>	Commercial	Cesci Shepherd	Kristyna Archer	Ali Copland	Runner
<i>Paramount Global</i>	<i>MTV</i>	Commercial	Kate Gregory	N/A	Paul McCann	Runner
<i>Private Island</i>	<i>Comic Relief - BBC.</i>	Commercial	Helen Power	Chris Boyle	Paul McCann	Runner
<i>Knucklehead</i>	<i>Avelino - Vex</i>	Music Promo	Ore Okonedo	Nathan James Tettey	Joe Ramsden	3rd AD
<i>Stink Films</i>	<i>Nando's</i>	Commercial	Shea Coleman	Jonathan Entwistle	Tom Kelly	Runner

119 Studio	Wagamama	Commercial	Jamie Whymark	N/A	N/A	Runner
Storyflow Entertainment	Residential Dev.	Commercial	John Mouratis	Gabriel Athanasiou	N/A	Runner
Girl & Bear	TFL	Commercial	Maxine Denton	Claire Norowzian	Paul McCann	Runner
Flare Productions	Essity	Commercial	Jess Journo	Jess Journo	Josey Jacobs	Runner
The Mill	Meta	Commercial	Timothy Tyrrell	Rogier Schalken	Paul McCann	Runner
Good Emperor	Three x Samsung	Commercial	Marcus Eley	Boya Dee	Kerry Green	Runner
Girl & Bear	Thames Water	Commercial	Rory Calder	Zak Razvi	Paul McCann	Runner
Twist & Shout	Inside Man	Online Series	James Hissett	Jim Shields	Dan Gibling	Runner
House Band	William Hill	Commercial	Tony Powell	Tubby Brothers	Paul McCann	Runner
4Creative	Truth And/or Dare.	Commercial	Fiona Wright	Brian Harrington	Joe Ramsden	Runner
ITV Creative	ITV Idents	Commercial	Luke Fraser	Alex Dickenson	Tom Kelly	Runner
Amazon Music	Lola Young	Music Promo	Robbie McHugh	Beki Mari	Paul McCann	Runner
Another Production	Queens of The Universe	Stills	Kiti Swannell	N/A	Emma Pounds	Runner
Blink Animation	Deliveroo	Commercial	Jack Bristow	Joseph Mann	Tom Kelly	Runner
4Creative	Married At First Sight.	Stills	Simon Glover	N/A	N/A	Runner
Blink Productions	Candy Crush	Commercial	Paul Weston	Fred Rowson	Kerry Green	Runner
Fugitive Films	Miss The Kiss	Feature	Michael Head	Ray Burdis	Andrew Richards	Runner
Odelay Films	Danone Aptamil	Commercial	Gwilym Lewis-Brooke	Marcus Storm	Alasdair Copland	Runner
BBC	Black Ops	Television	Akemnji Ndifornyen	Ben Gregor	Josh Northover.	Crowd Runner
Kode Media	Architects	Music Promo	Jamie Whymark	Dan Searle	Dan Gibling	Runner
Dog Eat Dog	GLA	Commercial	Lydia Martland	Anastasia Vorotnikova.	Joe Ramsden	2nd AD
Armoury Films	Remember A Charity.	Commercial	Matt Hichens	Simon Levene	Paul McCann	Runner
ITV Creative	Calm x ITV	Commercial	Ella Sanderson	Alex Dickenson	Paul McCann	Runner
Caviar	Apple	Film	Ben Sullivan	Jon Krisel	Jude Campbell.	Crowd Runner
Academy Films	Uber	Commercial	Ash Lockmun	Novemba	Tom Kelly	Runner
Tantrum Productions	M&S	Commercial	Will Waters	Stephen Pipe	Paul McCann	Runner
Another Production	BT	Stills	Danny Prescott	N/A	N/A	Runner
Another Production	Guinness	Stills	Maria Stavang & Natalie Davey	N/A	N/A	Runner
Another Production	Smirnoff	Commercial	Tanja Adams & Danny Prescott	Samona Olanipekun	Bailey Marks	Runner
Paramount Global	MTV	Stills	Kate Gregory	Abigail Whitehouse	Paul McCann	Runner
House of Greenland	Apartment List.	Commercial	Sagal Aden-Buxton	Jonnie Malachi	Paul McCann	Runner
UKTV	'W' Brand	Commercial	Nina Allsopp	James Adamson	Paul McCann	Runner
ITV Creative	Calm x ITV	Commercial	Jon Hinton	Alex Dickenson	Paul McCann	Runner
We Are Plot	Servum	Commercial	Phil Warner	Ash Warner	Jack Green	Runner

<i>Rascal Film Company</i>	<i>Beefeater Gin</i>	Commercial	Belen Gayan & Rory Mills	Fernando Livshitz	Paul McCann	Runner
<i>Another Production</i>	<i>MTV</i>	Commercial	Tanja Adams	Henry Cramer-Todd	Paul McCann	Runner
<i>Another Production</i>	<i>Smirnoff</i>	Commercial	Alex Dawson & Natalie Davey	Simon Friedberg	Tom Kelly	Runner
<i>Deadbeat Films</i>	<i>Soho House</i>	Commercial	Anthony Toma	Luke Carter	Olly Ginelli	Runner
<i>Another Production</i>	<i>eToro</i>	Commercial	Tanja Adams	Paul Gay	Ben Gill	Runner

### **Additional Information**

- . **MA in Film and Television Studies/Philosophy (2.1)** at University of Glasgow, 2017-2021.
- . **Fluent** in both **Spanish** and **Catalan**.
- . Experience working with and **directing crowds of up to 100 SA's**.
- . Accustomed to **assigning microphones** to all crew.
- . **Door-to-door work** with charities taught me crucial **self-motivational skills** as well as improving my **communication** and **organisational abilities**.
- . Job as a **labourer** taught me how to be more **meticulous with tasks** as well as **discipline** and **perseverance**.
- . Have a **passion for filmmaking**, often shooting my **own short films** in my spare time with **ambitions of directing and writing** my own features in the future. I approach my time on set with **great enthusiasm** and **eagerness to learn**.
- . Real **hands on approach** when it comes to running and **comfortable in communicating** to all crew and helping out in whatever aspect.
- . **Highly organised** individual that arrives early to set and is willing to **work unsocial hours**.