



Jody Coffey

PM / PA

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Highly organised and technically minded PM with excellent communication skills. Experienced in development & pitching through to post & delivery, casting, research, director's treatments, and self-shooting & editing.

Fluent in Adobe Premiere, Photoshop & Lightroom. AdGreen Trained (2022) in Sustainable Production.

Full clean driving licence & own vehicle. Over 25.

Select Experience

Commercials

Product	Production Company / Agency	Director	Producer	Role
Cat Burns Promo	Aldgate Pictures / Sony RCA	Abel Rubinstein	Stefan Demetriou	PM
CrowdStrike	Radical Media LA	Tarsem	Dominic Wilcox	PA
Cinch	Academy Films	Peter Cattaneo	Juliette Harris	Pre-Prod PA
NWSF	2AM / Krow	Steve Cope	James Fuller	PA
Essie	Fresh Film / Gotham	Cathrine Wessel	Simon Petter	Client PA
Benenden Health	Bullion / Channel 4	Ollie Wolf	Emory Rüegg	Talent PA
The Vegetarian Butcher	Park Village / TBWA	Lee J Ford	Theresa Larché	PM
Pioneer DJ 'DDJ FLX6'	Pioneer DJ	Chris Stockwell	Chris Stockwell	PM
Pioneer DJ 'My Cue'	Pioneer DJ	Chris Stockwell	Chris Stockwell	PM
Nissan	My Accomplice / Dark Horses	Ewen Spencer	Theresa Larché	PM
Braun	Bray Leino	Johnny Han	Theresa Larché	PM
Innovo	Bray Leino	Dominic O'Riordan	Theresa Larché	PM
Nokia	Parliament Pictures / Twelve/Mother	Kell Mitchell	Mathias Gilay	PA
IBM	Parliament Pictures / AKQA	Jon Riche	Mathias Gilay	PA
Bassetts	Bray Leino	Andy Blackburn	Theresa Larché	PM
Iglu	Bray Leino	James Buck	Theresa Larché	PM
Ibuleve	Bray Leino	Morgan Hutchins	Theresa Larché	PM
Optegra	WPN Chameleon	Sandra Money	Theresa Larché	PM
L&M	Hoot Comedy / Leo Burnett	James Rawlings	Theresa Larché	PM
Longleat	Bray Leino	Nick Jones	Theresa Larché	PM
Which? 'Windows'	WPN Chameleon	Sandra Money	Sandra Money	PM
Which? 'Smartphones'	WPN Chameleon	Sandra Money	Theresa Larché	PM
Hedrin	Bray Leino	Adam Miller	Theresa Larché	PA
Covonia	Bray Leino	Nick Jones	Theresa Larché	PA
Longleat	Bray Leino	Nick Jones	Theresa Larché	PA
Actimel	Hoot Comedy / Possible	James Rawlings	Theresa Larché	PA
Tefal	Bray Leino	Dominic O'Riordan	Theresa Larché	PA
Miller	Squire	Dominic O'Riordan	Mavreen Brown	PC
IWC 'Lewis vs. Nico'	Mighty Fine / IWC	Dominic O'Riordan	Jonathan Davies	PA

Film & TV

Production	Broadcaster / Production Company	Director/s	Producer	Role
‘Homecoming’	VICE / Emperor Penguins	Posy Dixon	Theresa Larché	PM
‘Dying on Stage’	VICE / Emperor Penguins	Tom McKay	Theresa Larché	Post PM
‘Quit 2 Win’	VICE / Emperor Penguins	Murat Gökmen	Theresa Larché	PM
‘My Best Friend’	VICE / Emperor Penguins	James Slater	Theresa Larché	PM
‘Smoking Map’	VICE / My Accomplice	James Slater	Theresa Larché	PM
‘Drifters’ Feature	Starcross Entertainment	Ben Bond	Theresa Larché	PC
‘Waiting for God’ Short	BFI / SUMS Film & Media	Alecky Blythe	Theresa Larché	PC
‘Asia Express’ Reality TV Series	Caracol (Colombia) / Eccholine	Various	Lars Wadehn	Script Sup.
‘Jaguar: Making a Million Pound Car’	Channel 4 / Arrow	Cathy Durbin	Ash Potterton	Researcher

Employment History

Year	Company	Role
2015 - Present	Freelance	PM/PA across Commercials, Film, TV, online & digital campaigns
2011 - 2015	Mighty Fine	Full time in-house PC on various commercial, TV, corporate & online campaigns
2011	Three Feet High	Production Secretary on various projects including ‘The Wingman’ (RedBull TV)
2010 - 2011	Sven Arnstein	Production Secretary & Photographic Assistant on various Behind the Scenes EPKs and stills shoots

Education

2.1 BA (Hons) in English & American Literature, The University of Kent, 2006-2009

Equipment owned

Canon 5D MK IV, 24-70mm, 24-105mm & 70-200mm Canon L Series Lenses, Sony A7s, MacBook Pro, Adobe Premiere Pro, Photoshop & Lightroom

References available on request