

LOUISA COHEN

Preditor & Production Manager

Premiere Pro / Final Cut Pro / Own Vehicle + Clean License

LOUISA.COHEN@ME.COM | +44 [0]7904 851 574 | LONDON | BRISTOL | REMOTE

LONG-TERM CONTRACTS:

Media Zoo | Producer + Production Manager (June 2021 - Jan 2022)
Formula Media | Account Manager (Aug 2020 - June 2021)

Prospect Arts | Assistant Producer + Editor (Sep 2013 - April 2014).
Alpha International | Junior Producer & Editor (June 2012 - Aug 2013)

EDUCATION

University of Manchester | BA (Hons) (2.1) Film Studies and Religion | 2008-2011
Italia Conti Academy | Performer's Diploma | 2007
Dartford Grammar School | International Baccalaureate: 34 | 2005-2007

ADDITIONAL SKILLS

Video Editor
Actor, Musician

PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
Sketchbook	Broadcast Commercial	The Good News	Gary Wright	Lisa Miosi	Production Manager
On-set management.					
PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
COPA 90	Social	Budwiser Newsroom	N/A	Kavita Babbar	Production Manager
Managing post-production workflow of social media assets against a tight turnaround during the world up matches.					
PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
ACREW4U	TV	The Mission Top Chef	Multiple	Tiernan Handby	Production Coordinator (fixer)
Working closely with UK producer to ensure American production team is resourced. Responsibilities included hiring UK crew, managing schedules of 70+ crew, planning and purchasing resources to a budget.					

PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
Shoot Europe	Commercial	NIKE HO22 WORLD CUP	Till Janz	Agatha Gorazdowski	Fashion Producer/ Production Coordinator
A hybrid role that needed production support. Working closely with the Nike brand team and the styling team to ensure that all styling needs were prepped across all four international locations within a fast turnaround. Responsibilities included: Central contact for the client and styling team; creating a workflow in order to track our inventory and minimise costs; organising travel logistics for stock; assessing resources and tracking budget + spend.					
PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
Media Zoo	Various	Various online and corporate content for clients including: Burberry, The Body Shop, Bank of New York, PwC	Multiple	Nell Campbell	Production Manager
Covering all shoot logistics from prep to wrap, across some exciting brands for The Learning Team department at Media Zoo. Projects spanned a variety of content across online ads, internal corporate comms and long-form interviews covering social-economic issues. Responsibilities included: Working directly with the client, planning and organising production schedules (including post), booking locations + crew, assessing resources and tracking budget + spend.					
PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
Media Zoo	Online	INEOS	Multiple	Matt Lingard	Production Manager
Working directly with one of Media Zoo's top clients, INEOS, to set up a more efficient workflow, and deliver their quarterly online episode for INEOS TV. Responsibilities included: Setting up multiple international shoots in a short time-frame, including booking (skeleton) crews and locations, working directly with the client to plan accordingly, managing production schedules (including post), assessing resources and tracking budget + spend, wrapping logistics etc.					
PRODUCTION CO.	PRODUCT	CLIENT/PRODUCTION	DIRECTOR	PRODUCER	POSITION
Media Zoo	Internal (Corporate)	Santander	James Robinson	Louisa Cohen	Producer
Working with the Santander embedded-team within Media Zoo to develop engaging and informative content for the client from concept to delivery. Responsibilities included: Liaising with the client in order to conceptualise and pitch creative solutions, physically creating content (video editing) and delivering on a schedule.					

PRODUCTION CO.	PRODUCTION	CLIENT	DIRECTOR	POSITION	PRODUCT
First Last Film	Business Funding Testimonials 2	Payment Shield	Andrew Maclean	Production Manager	Online / Corporate
First Last Film	Business Funding Testimonials 1	Payment Shield	Andrew Maclean	Production Manager	Online / Corporate
Sketchbook	Land of Hope and Promise	Samaritan's Purse	Gary Wright	Production Coordinator	Commercial
Sketchbook	Discouraged	Samaritan's Purse	Gary Wright	Production Coordinator	Commercial