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JESSY AMR

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London Based

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BIO

Jessy's passion has always been storytelling. As a visual artist, her multicultural Egyptian-Greek heritage and multilingualism has been deeply engrained within her ideologies and practice.

Jessy is a highly ambitious, creative and enthusiastic individual. Her freelance photojournalistic and documentary projects create a platform for storytelling, through an ethnographic and anthropological eye, that make an immediate impact to her audience. She is extremely visual and poetic, and has exceptional communication and organisational skills, working independently as well as collaboratively.

She is particularly drawn to stories tied with gender, race, ethnicity, and migration. She has a strong understanding of photography and film, has a passion for languages and writing, and an active knowledge of current affairs. Subsequently, she values the ethical and objective responsibility when seeking out stories globally.

EXPERIENCE

Production Company	Product	Director	1st AD	DoP	Position
Blink Productions	HSBC	Big Red Button	Julian Richards	Alex Melman	Runner
Pulse Films	Amazon	The Rest	Julian Richards	Pieter Snyman	Runner
Blink Productions	Smarty Mobile	Big Red Button	Julian Richards	Theo Garland	Runner
Newland TV	LF System Music Video <i>Afraid to Feel</i>	Emmanuelle Soffe	Ali Copland	Adam Singodia	Runner

PASSION PROJECTS

Naseej | MA Grad Film

Director | February 2022- August 2022

- Filmed and edited a short documentary about second generation tapestry weavers in the Harraniya village of Egypt in collaboration with the Ramses Wissa Wassef Art Centre, bringing light to gender equality and fading cultures,

Air | BID Bail For Immigration Detainees

Director | July 2021 - October 2022

- Directed and edited a short call-to-action video piece for the charity to bring awareness on immigration issues in the UK.
- Managed and produced the film. Organised timelines, interviews, location and budgets.

Photographers Without Borders

Photojournalist | Director | Aiming January 2023

- Will be going on an assignment later in 2023 in Guatemala to improve the lives of the indigenous people.
- Aiming to photograph and film sexual and reproductive health classes, and vocational courses.

ADDITIONAL EXPERIENCE

Ipsos Mori

Filmmaker / Editor / Researcher | January 2022 - Present

- Collaborating with Ipsos' Ethnographic Centre of Excellence.
- Editing and translating footage from global markets such as the GCC, Brazil, Mexico, France, Germany, UK, USA, and Canada for clients such as Hill+Knowlton, Global Therapeutics, Novartis and Coca-Cola etc.

Agence France Presse (AFP)

Intern | April 2022

- Working as a photo and video editor at the news agency's MENA headquarters office.
- Responsible for selecting, editing photos and videos, writing captions and communicating with journalists for breaking news pieces and features for the BBC, Al Jazeera and France 24.

Vice Media

Photojournalist | October 2022

- Photographing cooking classes to bring awareness of asylum seekers for the London based charity Migrateful.

Central London Youth Development

Photographer / Writer / Editor | September 2021 - July 2022

- Creatively composed and published a cookbook with generational stories, interviews and recipes of women who migrated from Bangladesh to London.
-

Canadian Broadcast Cooperation (CBC)

Production Assistant | May 2017

- Proactively assisted with the filming and editing of a news piece about the Beaches in Toronto, Canada and the Canadian Baking Show.

The Middle East Eye Newspaper

Featured Interview & Photographs | November 2020

- Featured in an article about personal histories and migration stories in the Middle East.

Vanity Fair Magazine

Featured Photographs | April 2020

- Collaborated with the photography for the ethical clothing brand Talullah Rose.

Zurich Film Festival

Volunteer | Nov 2019

- Assisted with the organisation of the festival and ticketing.
- Assisted with the DIOR event for the actors.

EDUCATION

UCL (University College London)

MA Ethnographic & Documentary Film | 2020 - 2022

Specialisation in:

- Race & Ethnicity in Latin America
- The Anthropology of Kinship, Gender & Ethnicity
- Gender, Generation & Forced Migration
- Short Fiction and the Making of Modern Brazil
- Global Cinema
- Docudrama in Italian Cinema

UAL (University of the Arts London)

Digital Marketing Strategy | 2019

Concordia University | Canada

Journalism & Intermedia Arts with Film and Photography | 2017

Newcastle University

BA Fine Art & Art History | 2.1 | 2014 - 2018

LANGUAGES

- **English** - native / mother tongue
- **Arabic** - native
- **Greek** - native
- **Spanish** - intermediate
- **Portuguese** - intermediate
- **French** - beginners
- **German** - beginners
- **Italian** - limited / learning
- **Japanese** - limited / learning

SKILLS

- ✓ 2 years working as a teacher with children ages 3-6
- ✓ Adobe Creative Cloud: Photoshop, Lightroom, Premiere Pro, InDesign
- ✓ EU driver's license
- ✓ DBS checked
- ✓ Familiar with Canon Cameras, Sony FS5, Zoom Recorders etc.
- ✓ EU passport