



Steve Whiteley

Executive Producer

I'm an executive producer with extensive experience in working across both short and long form content. For the past three years I've been developing TV scripted and unscripted projects as part of a co-pro development deal with Hat Trick Productions.

I have extensive experience in the production process, from budgeting, developing scripts and treatments to working with directing talent. I have also written and directed two award winning short films that have played at BAFTA and Oscar qualifying film festivals and worked on branded content projects for the likes of BuzzFeed, Sky Broadband and more. I pride myself on having a growth mindset, entrepreneurial in my approach and a team player.

Contact

Phone

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Email

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Location

London

Industry Education

2023

BAFTA Connect Member.

2022

John Yorke Story For Script Development.

2014

APA Producers Masterclass.

Expertise

- Talent friendly
- Developing treatments/pitch decks
- Client facing with sales experience
- Overseeing prods from pre to post
- Budgeting
- Crewing Up

Language

English

Experience

○ 2020 - 2023

Hat Trick Productions

First look Production deal

For the past three years I have been in a co-production development deal with the award winning HatTrick Productions to develop and co-produce TV series/premises. During this time I have developed projects for BBC3 and Channel 4 and forged relationships with top UK talent agencies representing writers, directors and performers, including Curtis Brown, Independent, United Agents, PBJ Management and WME. I have also collaborated with numerous talent on productions, co-writing, producing and devising scripted projects across both comedy and drama.

I was offered the deal after my debut short film Swiped (which I wrote, directed and produced) went viral and led to a sitcom pilot script commission with channel 4 and my other short form content work that I produced amassed millions of online views.

○ 2014 - 2023

Offkey World

Founder/Producer

As a founder of the award-winning content production company Offkey World, I bring a wealth of experience in creating, devising and producing digital content. Our YouTube channel was nominated for "Best Internet Programme" at the British Comedy Awards, and our comedy branded content work led to me to be nominated for the prestigious Cannes YDA Producer of the Year award, as well as a nomination for Best Dance Music Video at the MVA's.

I have a proven track record of securing scripts and creating content for agencies, brands and publishers, including Tesco, Carphone Warehouse, Walkers, Warner Brothers, and Paperchase. For three years I successfully oversaw BuzzFeed's comedy branded partnership productions, which included work with companies such as Sky, BMW, and Rowntree across multiple social media platforms.

My debut short film "Swiped," produced through Offkey World in 2019, won two Lovie Awards and was nominated for the Edinburgh TV Festival New Voices Award for Best New Pilot, the 1.4 Awards, and was screened at prestigious film festivals including BAFTA, Palm Springs ShortFest, Norwich, Encounters, and more.

Prior to running Offkey World, I produced music videos and content through my previous production company Offkey Creatives for major and independent record labels.

Links to work

Website

<https://www.stevewhiteley.co>

Branded Content

<https://www.offkeyworld.com>