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BENJY ALFREDS

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[@benjyalfreds](https://www.instagram.com/benjyalfreds)

Fuelled by an unwavering drive and appetite for progress, I am a dedicated professional poised to ascend to the role of Producer. My knowledge and love for production have flourished since my beginnings as a Runner at the age of sixteen.

With a diverse range of experience spanning various sectors of the industry, from HETV, Commercials & Music Promos to low-budget independent projects on behalf of clients, I bring an adaptive skill set to the table. No job is too big for me, as my commitment to storytelling and turning creative visions into compelling, impactful productions reflects a tenacity that makes me an enthusiastic contributor to any dynamic team.

I am always on the lookout for new challenges and opportunities to further expand my knowledge of the entire production process. My commitment to continuous learning and professional growth is evident in my pursuit of embracing new perspectives and techniques that contribute to my evolving skill set, positioning me as a dynamic and forward-thinking production team member.

CREDITS			
COMMERCIAL EXPERIENCE			
<i>PROD. COMPANY</i>	<i>PRODUCT / date</i>	<i>ROLE</i>	<i>HODs</i>
DIVISION GLOBAL	GET KRAKEN / SEPTEMBER '24	PRODUCTION ASSISTANT	Prod: Matthew Posner
COMMON PEOPLE FILMS	DAZN - LIGUE 1 / AUGUST '24	RUNNER	Prod: Jason Oakley PM: Rhian Gwenlan 1st AD: Phillips Nortey

INDEPENDENT	POWERADE - 'UNLEASHED' / JULY '24 SPECULATIVE COMMERCIAL	PRODUCER	
UNCOMMON STUDIOS	ITV 'FRIENDS DAY' STILLS CAMPAIGN / JULY '24	PM	Prod: Jasmine Jones
PLAYMAKER FILMS	GONG CHA - BUBBLE TEA / JULY '24	PRODUCTION ASSISTANT	Prod: Kem Ekundayo Co: Ben Mealing 1st AD: Philips Nortey
MAGNA FILMS	GREENIES 'PUPPY' / MAY '24	PRODUCTION ASSISTANT	Prod: Matthew Posner PM: Matthew Bulaitis
PLAYMAKER FILMS	STATSPORT X RS / FEBRUARY '24	RUNNER	Prod: Kem Ekundayo 1st AD: Philips Nortey
THE MILL	F1 X MICHELOB / JANUARY '24	RUNNER	Prod: Swifty Hanrahan PM: Frank Hanrahan PC: Phoebe Court-Thomas
RIFFRAFF FILMS	BEAVER TOWN 'SOCIAL BEINGS' / JANUARY '24	RUNNER	Prod: Frank Hanrahan 1st AD: Paul McCan PA: Maddy Smith
CYLNR	SAMSUNG - GAMING HUB LIVE STREAM / DECEMBER '23	RUNNER	Prod: Miranda Bucknell-Whalley PM: Georgia Wall
BBH	TESCO CHRISTMAS TIKTOK / DECEMBER '23	RUNNER	Prod: Frank Hanrahan PA: Charlie Doris
BBH	TESCO CHRISTMAS TIKTOK / NOVEMBER '23	RUNNER	Prod: Frank Hanrahan PA: Joe Fathers
CYLNR	SAMSUNG X AQUA MAN / NOVEMBER '23	RUNNER	Prod: Matthew Posner PA: Alisha Harrison
MINDSEYE	KFC - WE HEARD YOU / SEPTEMBER '23	PRODUCTION RUNNER	Prod: Matthew Posner PM: Gareth Crothers PA: Maria Pereira
MOTHER STUDIOS	SAMSUNG X FEARNE & RAHEEM / SEPTEMBER '23	PRODUCTION ASSISTANT	Prod: Miranda Bucknell-Whalley
RIFFRAFF FILMS	SMIRNOFF - WE ARE ATOMIC / JULY '23	PRODUCTION ASSISTANT	Prod: Matthew Posner PM: Lana Henry

MOTHER STUDIOS	FORAGING WITH FERN (Samsung Social Content) / MAY '23	PRODUCTION ASSISTANT	Prod: Miranda Bucknell-Whalley
MINDSEYE	QUICKBOOKS ACCOUNTANT NIGHTMARE / MAY 23	PRODUCTION RUNNER	Prod: Matthew Posner PM: Gareth Crothers PA: Cait Duggan
RIFFRAFF FILMS	NICKELODEON - BUMPERS REBRAND / FEB '23	PRODUCTION ASSISTANT	Prod: Matthew Posner PM: Georgia Wall PC: Miranda Bucknell-Whalley
RIFFRAFF FILMS	TKMAXX - NAILED IT / AUG '22	PRODUCTION ASSISTANT	Prod: Matthew Posner
CHOP HOUSE FLMS	PARMIGIANO REGGIANO x GENNARO CONTALDO / MARCH '23	RUNNER	Prod: Miranda Bucknell-Whalley
CYLNR	SAMSUNG - MICRO MIRACLES FEB '23	RUNNER	Prod: Matthew Posner PM: Frank Hanrahan PA: Alisha Harrison
CYLNR	FARROW & BALL - WIPE AWAY NEGATIVITY / 2020	RUNNER	Prod: Matthew Posner PM: Miranda Bucknell-Whalley
BEAST AGENCY	SIMBA - SLEEP FT. MARO ITOJE / 2018	RUNNER	Prod: Victoria Taylor PM: Mel Klapp
CYLNR	NIVEA - INTERNATIONAL MENS DAY / 2019	RUNNER	Prod: Claire Green PM: Miranda Bucknell-Whalley
CYLNR	M&S - EASTER SOCIAL CONTENT / 2018	RUNNER	Prod: Matthew Posner
HETV EXPERIENCE			
GATE 4 PRODUCTIONS	THE SANDMAN 2 / JULY '23	CROWD PA (x2 days dailies)	Key 2nd AD: Matt Janion Crowd 3rd AD: Hanna Bultova

HARTSWOOD FILMS	THE DEVIL'S HOUR 2 / MARCH '23	FLOOR RUNNER (x3 days dailies)	1st AD: Daniel Gill 2nd AD: Matt Janion 3rd AD: Will Christopherson
MUSC VIDEO EXPERIENCE			
INDEPENDENT	CONCRETE FOREST - I DON'T MIND / July 2024	PRODUCER / 1st AD	
RIFFRAFF FILMS	DEPECHE MODE - PEOPLE ARE GOOD / March 2024	RUNNER	Prod: Manoela Chia PM: Milo Beyts PA: Maddy Smith
INDEPENDENT	ABOUDY - REPLAY / March 2024	PRODUCER	
INDEPENDENT	THE NEW CONSISTENT - RUBBING SHOULDERS / March 2024	PRODUCER	
INDEPENDENT	UYI. - MORPHEUS / December 2024	PRODUCER	
RIFFRAFF FILMS	THE WEEKEND' - Stormzy ft Raye / June 2023	RUNNER	Prod: Ghandi El-Chamaa PM: Ayo Alli
PULSE FILMS	RADIOHEAD - 'LIFT' / 2017	RUNNER	Prod: Matthew Posner
PULSE FILMS	BONOBO - 'NO REASON' / 2016	RUNNER	Prod: Matthew Posner
SHORT FILM EXPERIENCE			
BIG DEAL FILMS	'BOOKYVILLE' (2023)	FLOOR RUNNER (x4 days)	1st AD: Daniel Gill 2nd AD: Mike Middleton 3rd AD: Bram Sewell
BEX3	'DANCE DAY' / JAN '24	PRODUCER	

CORPORATE FILM EXPERIENCE			
INDEPENDENT	DORSET MENTAL HEALTH FORUM - SMI 2024 / JUNE 2024	PRODUCER	

Additional Information

- First Aid at Work RLSS (expires '25)
- Own vehicle (24 y/o)
- In-date UK passport
- RAID Diving License (30m)