

# Holly Newman

## Production Manager

London

[hollyhopenew@gmail.com](mailto:hollyhopenew@gmail.com)

+44 (0) 7713507631

### Key Skills

- Managing budgets, schedules, floats, invoices and POs
- Image research, video references and copy for pitches, treatments, and PPM decks
- Managing pre-production, shoot and post-production logistics both in UK and abroad, including travel, transport and accommodation
- Pencilling/booking crew and casting
- Negotiating fees and booking locations, hired equipment / kit, vehicles, facilities, catering, unit bases
- Creating call sheets, risk assessments, movement orders etc.

### Covering Producer

<u>Client</u>	<u>Production Co.</u>	<u>Agency</u>	<u>Title</u>
Who Gives A Crap	Guardian Labs	Guardian Labs	Uncrap the World

### Production Manager

<u>Client</u>	<u>Production Co.</u>	<u>Agency</u>	<u>Title</u>
Geeta's	Insiders Studio	Insiders Studio	Geeta Bit Naughty
Remitly	Studio Yes!	Mellor & Smith	Stay Connected
Kohler	Studio Yes!	Weber Shandwick	Keep Your Business Running
Bloomberg	Studio Yes!	Bloomberg	Cannes Lions – Bobo Event
Tesco	Black Sheep Studios	BBH London	Mums Run the Store
Ocean Spray	Studio Yes!	Media Bounty	Juice Done Differently - TVC
Sacla	Studio Yes!	Ourselves	Spaghetti You Won't Forgetti - TVC
Tesco	Black Sheep Studios	BBH London	Snowball Duet Effect
DHSC / NHS	Bootleg Films	MullenLowe	NHS – Winter Vaccines
Volkswagen	Black Sheep Studios	BBH London	The Hardest Gig Ever
Tesco	Black Sheep Studios	BBH London	Rylan – Thrill at the Till
Tesco	Black Sheep Studios	BBH London	We're the Captains Now - TVC
Maltesers	Guardian Labs	Guardian Labs	Let's Lighten the Load
Ford	Recipe	Recipe	Ford x Channel 4 Documentaries
Coin Master	Studio Yes!	Studio Yes	Coin Master
New York Bakery Co.	Recipe	Recipe	Toast of New York AV
Bet UK	Recipe	Recipe	BET UK x Social x Cheltenham 2023
Spoticar	Recipe	Recipe	Starcom - Spoticar x ITV
Al'Fez	Recipe	Recipe	Al'Fez OOH and Social Production
New York Bakery Co.	Recipe	Recipe	Toast of New York OOH
Vinted	Recipe	Recipe	Vinted x Hollyoaks Sponsorship
Prestige Flowers	Recipe	Recipe	QR Code Launch
Tesco	Black Sheep Studios	BBH London	The Leadership Race - LIVE
Weetabix	Black Sheep Studios	BBH London	Any-which-way-a-bix - TVC
Auto Trader	Recipe	Recipe	Matchmaker - TVC
Oddbox	Studio Yes!	Hell Yeah!	The Oddbox Effect - TVC
Tesco	Black Sheep Studios	BBH London	Trevor Content Series

## Production Assistant

<u>Client</u>	<u>Production Co.</u>	<u>Agency</u>	<u>Title</u>
Old Spice	PRETTYBIRD	Wieden & Kennedy	Curls Are Cool
De Montfort Uni	Radical Media	Kindred	Made From More TVC
Sage	Studio Yes!	Wunderman Thompson	Run The Show TVC
Schwarzkopf	Pacific 7	Henkel	Generation Colour TVC
Olio	Studio Yes!	Hell Yeah	Wonderful Waste TVC
Hello Fresh	Recipe	Recipe	Hello Fresh TVC
Hiscox	Brave Spark	Brave Spark	We've Got You Covered TVC
Bombay Sapphire	Studio Yes!	Bacardi Creative	Bombay Sapphire – Murcian Lemons
Weetabix	Black Sheep Studios	BBH London	Any-which-way-a-bix TVC
Sage	Studio Yes!	Wunderman Thompson	Payroll Online
Genova Jeans	Pulse Films	Pulse Films	Jack Savoretti performance
CUVVA	Studio Yes!	Hell Yeah!	CUVVA TVC
Bacardi	Studio Yes!	Hell Yeah!	Freepour – In the Mix
Bacardi	Studio Yes!	Hell Yeah!	Letters to a Young Bartender
Bacardi	Studio Yes!	Hell Yeah!	Fussy Drinkers
Bacardi	Studio Yes!	Hell Yeah!	The Shake Up

## Studio Yes

Jan 22 – Sep 22

### Client

Lloyds Bank  
DaVinci Kids  
Belvoir  
Welsh Gov.  
Manscaped  
Bacardi

## In-house Production Coordinator

### Agency

Guardian Labs  
Hell Yeah!  
Hell Yeah!  
Golley Slater  
Hell Yeah!  
Hell Yeah!

### Title

My Ticket Scam Nightmare - Docufilm  
Challenge Accepted - TVC  
Welcome to Our Wild  
ReAct+ - TVC  
Lawnmower 4.0 – TVC and Online content  
Freepour – Series 2

## ZAK Agency

Jun 19 – Aug 20

## In House Team Assistant / Research Assistant

## Education and Courses

Advertising Producers Association  
The APA Masterclass (Pass)  
2022

AdGreen  
2021

University of Portsmouth  
MA(Research) Creative Industries: Visual Culture  
(Distinction)  
2018

University of Portsmouth  
BA(Hons) Illustration (2:1)  
2014

## References

Carolina Rinaldi  
Head of Production

Zoë Waller  
Executive Producer

