PAOLO
DE BATTISTA

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IMDB Paolo De Battista

FIRST ASSISTANT DIRECTOR

1st AD experienced with high profile cast and clients. Specialised in short form Fashion, TVC and Stills with an extensive background in long form Film & TV.

LANGUAGES Fluent in Italian and English.

BASES London (UK), Edinburgh (UK), Rome (ITA), Milan (ITA), Salerno (ITA), Paris (FR)

TECHNICAL SKILLS Movie Magic Scheduling, Excel, Advanced Open Water Diver (AOWD)

TECHNICAL SHOOT EXPERIENCE Moco, VFX Heavy, Action Stunt, Boat to Boat, Fight sequence, Race Sequence, Helicopter, Single shot feature, Crowd Multiplication, Large crowd (over 400), SFX, Pyro, Child cast, Choreography led

EXPERIENCE SHOOTING IN Italy, Bulgaria, Germany, UAE, Hungary, Scotland, France

Long Form Film & TV CV available on request

*Please find **STILLS ONLY** Campaigns at the end of the document*

TV Commercials / Branded Content

PROD CO / AGENCY	BRAND / TITLE	TYPE	DIRECTOR	PRODUCER	ROLE
Plan Productions / YEET Earth	UnderArmour / FW26 UA GIFTING	Stills & Motion	Photographer: Holly McCandless Desmond Dir: Benji Gherson	Claire Smith	1st AD
Somesuch / Ultra	ABB x Formula E x Usain Bolt	TVC & Stills	Alfred Marroquín	Blair Smith	1st AD
Rosco / Shondaland	Netflix- Bridgerton Season 5- Marketing Shoot.	TVC	Louis Mackay	Alice Kasinathar - Jones	TVC 1st AD - Marketing Day 1st AD George Every
Noir - Consul Studio	NIKE SPURS THFC 3rd Kit Launch 26/27	Stills & Motion	Photographer/Dir. Jamie Shipston Mourn	Rowan Mackintosh King	1st AD
The production Factory	M&S / M&S X JNJ AW	Stills & Motion	Photographer Jack Grange Dir/DOP: Max Montgomery	Rosie Box	1st AD
Invisible Productions (US) / Bellhouse (UK)	GAP x Victoria Beckham	Stills & Motion	Photographer: Glen Luchford Creative Director Isaac Lock Dir/ Dop Troy Tyler	Nancy Studholme	1st AD
Somesuch / The Team	Gemini | McLaren Silverstone Master	Branded Content	Dir. Isaac Lock	Elly Camisa	1st AD
JN Productions / Mother	MARKS & SPENCER Hero Stills campaign 2026	Stills & Motion	Photographer: Sarah Blais	Zoe Rose-Davies	1st AD
Branded / Just Eat	Lifestyle June Just Eat Takeaway	Stills & Motion	Creative Dir: Vikki Hirst Photgrapher: Charlie McKay	Sara Maynard Fiona Chastney	1st AD
Born Social / ITV	The Birhday Draw	Stills & Motion	Photographer/Dir. Tom Irvin	Kamila Szymkiewicz	1st AD
McCann / McCann	L'OREAL Revitalift	TVC	Dir. Vicky Lawton	Lauren Wells	1st AD

Somesuch / Vicktoria Beckham	WESTWING x VICTORIA BECKHAM	TVC & Stills	Dir. Isaac Lock Photographer: Rosie Harriet Ellis	Biba Thomas	1st AD
Kintzing / Mother	META X RAY-BAN SOUNDS LIKE SUMMER CAMPAIGN	Stills & Motion	Photographer/Dir. Sophie Jones	Amy Siddons Zoe Rose-Davies	1st AD
Intergalactic Studios / Fixated	COLE PALMER X GO PUFFS / Midas Touch	TVC	Dir. Anthony Pellino	Rhory Danniells	1st AD
Creative Blood / HeyHuman	Diageo / DON JULIO x ÚLTIMA RESERVA	Stills & Motion	Photographer/Dir. Mauricio Sierra	Kate Wiggall	1st AD
Plan Productions / YEET	UnderArmour / Supershoot FW 2026	Stills & Motion	Photographer: Jamie Shipston Mourn Director: Callum Torbett	Callum Carson	1st AD
Creative Blood, Studio Juice / Apple	Apple / Apple London Games	Stills & Motion	Photographer: Nick Thompson Dir: Ross Stirling	Kate Wiggall	1st AD
Making Pictures / Studio Small	AESOP / AESOP 2027	Stills & Motion	Photographer / Dir: Daniel Benson Photographer / Dir: Karolina Burlikowska	Zoe Rose-Davies	1st AD
Creative Blood / Paramount	Mobland Season 2 EPK	EPK	Chelsea White	Tom McMillen Kate Wiggall	1st AD
Somesuch / SKY Creative	SKY / Winning in H1	TVC	Dir.: Tajana Tokyo	Blair Smith	1st AD
McCann	L'OREAL / L'Oreal Preference	TVC & Stills	Dir: Vicky Lawton Photographer: Elizabeth Hoff	Chelsea-Peach Digby	1st AD
Making Pictures	Strongbow Global	Stills & Motion	Photographer / Dir.: Elliott Wilcox	Zoe Rose-Davies Kate Wiggall	1st AD
The Production Factory	M&S Autograph / M&S X JNJ	Stills & Motion	Photographer: Jack Snell Dir/Dop: Harry Revaley	Rosie Box	1st AD
Creative Blood / ALMAP BBDO	Diageo / Tanqueray Showstoppers with Sarah Jessic Parker	TVC & Stills	Dir: Paul Mclean Photographer: Miles Aldridge	Zoe Rose-Davies	1st AD
UDox / UDox	Adidas / Adidas Delta X Underwear	Stills & Motion	Photographer / Dir.: Elliott Morgan DoP: Louis Mckay	Eloise Dunham	1st AD
Day International	J. Lindburg / SS26 Campaign	Stills & Motion	Photographer: Rasmus Weng Kalsen DoP: Oliver Bampfylde	Fred Simonsson	1st AD
The Production Factory	M&S Sport / I am a Runner	Stills & Motion	Photographer / Dir.: Rasmus Weng Kalsen DoP: Oliver Bampfylde	Rosie Box	1st AD
SV Film / Royal Enfield	Royal Enfield / NDA	TVC & Stills	Photographer: Dhruv Sethi DoP: Tarun Achpal	Shashwat Singh Sarmad Varraich	1st AD
Lala Land	Danielle Frankel / Danielle Frankel x Lisa Jahovic	Stills & Motion	Lisa Jahovic	Lauren Sloan	1st AD
Suncity Studios	Pay10	TVC	Rahul Bharti	Zuleika Gupta Sarmad Varraich	1st AD
Omnicom Productions	AVEENO / FACE AGE RENEWAL EU + CANADA	TVC	Vicky Lawton	Ciaran Bannon	1st AD
Creative Blood / DIAGEO	TANQUERAY / TANQUERAY 0.0	Stills & Motion	Dir/Photographer: Andrew B. Myers	Kate Wiggall	1st AD
Lala Land	H&M / Holiday FW2025	Branded Content	Lisa Jahovic	Anna Parcerisas	1st AD

Sticker Studios	Cocacola / Beat the Icon	TVC & Stills	Luke Brookner	Dave Birchall	1st AD
Irrisistable Studios / VML	Batiste / Pass the Batiste	TVC & Stills	Dir: McKenzie Thompson Photographer: Hanina Pinnick	Elettra Pizzi	1st AD
Octopus Ink / Motel Company	JD Williams / We See You	TVC	Vicky Lawton	Blair Smith	1st AD
SV Film / Royal Enfield	Royal Enfield / House of Classic Paris	TVC & Stills	Dir: Conor Chalk Photographer: Bikramjit Bose	Shashwat Singh Sarmad Varraich	1st AD
Creative Blood / TBWA	Uniqlo / Heattech FW25	TVC & Stills	Dir/Photographer: Tom Sloan	Natalie Steiner Eleri Evans	1st AD
Prodigious / Saatchi & Saatchi	EE / Womens Euros Lionesses & Grassroots	Stills & Motion	Dir/Photographer: Sophie Jones	Rachel Wickham	1st AD
Irresistable Studios / Born Social	Barclays / Head Content What's Britain Buying	Branded Content	Dir/Photographer: Sam Nicklin	Harriet-Kate McKean Izzy Williams	1st AD
January Productions (UK) / Amazed (Italy)	Emporio Armani / FW 25 Campaign Global	TVC & Stills	Photographer: Alasdair McLellan Dir: Amedeo Zancanella	Blair Smith Keri Rothwell Douglas Sara Maubert	1st AD
Creative Blood / VML	Diageo / Tanqueray No.10 - The Cocktail of Dreams	TVC	Dir: Jenny Brough	Zoe Rose-Davies	1st AD
UDox / UDox	Adidas / Adidas Delta X Underwear	TVC & Stills	Dir/Photographer: Zach Apo Tsang	Eloise Dunham	1st AD
Will Dennies Film / Rooster Punk	Team Viewer / Everywhere Business	Branded Content	Dir: Will Dennies	Adam Watts	1st AD
Irresistable Studios	Asahi / Asahi Nama Jokki	TVC & Stills	Dir: Salim Adam Photographer: Sam Nicklin	Izzy Williams	1st AD
UDox / UDox	Adidas / Adidas Delta X Underwear	Stills & Motion	Dir/Photographer: Ewen Spencer	Eloise Dunham	1st AD
Burberry / Burberry	Burberry / Festive Hero	Stills & Motion	Dir/DOP: Charlie Knight Photographer: Yago Castromil	Izzie Bowering	1st AD
Spindle / Dude	WeRoad / Holiday Reaper	Branded Content	Daniel Liakh	Phelan Moeller Edwin Brawn	1st AD
Burberry / Frosty	Burberry / Festive Childrenswear	Stills & Motion	Dir/DoP: Victor Dehalleux Photographer: Marili Andre	Izzie Bowering	1st AD
Burberry / Burberry	Burberry / Lunar New Year	TVC & Stills	Photographer: Walter Pfeffier Dir/DoP: Alexander Ingham	Izzie Bowering	1st AD
SV Film / Royal Enfield	Royal Enfield / Classic 350	TVC & Stills	Dir: Conor Chalk Photographer: Bikramjit Bose	Shashwat Singh	1st AD
JN Productions	Simply Be - Autumn Campaign	TVC & Stills	Dir/Photographer: Dan Martensen	Stephanie Lawley	1st AD
PlanProductions / UDox	Adidas / Adidas Campus	Stills & Motion	Dir/Photographer: Sophie Jones	Jake Perry	1st AD
Rosco / Creative Labs	Google / Google Pixel 9 Global Campaign	TVC & Stills	Dir/Photographer: Francesco Nazardo	Stephanie Lawley Alice Kasinather-Jones	1st AD
Stella MacCartney	Stella MacCartney / Spring 24	TVC & Stills	Dir/Photographer: Harley Weir	Joseph Beattie	1st AD
Kode / M&C Saatchi	Barclays / The Land of Football	TVC	Dan French	Neil Edson	1st AD

Prodigious / Saatchi & Saatchi	EE - Samsung	TVC	Dan French	William Breedman	1st AD
Sticker Studios / R/GA	Meta - VeganGlow	TVC	Dan French	Ed Whelan	1st AD
Craft / McCann	Pure Gym	TVC	Dan French	Fiona Williams	1st AD
Sticker Studios / R/GA	Meet Meta - Healthy Eats	TVC	Dan French	Ed Whelan	1st AD
Papaya Films / M&C Saatchi	Barclays - Open Your Future	TVC	Dan French	Ellis Fox	1st AD
Creative Blood / U DOX	ADIDAS - Originals 00s Running	Stills & Motion	Dir/Photographer: Sophie Jones	Sarah Thomson Vanessa Lewis Jones	1st AD
Hifen / Waste Creative	Opera / Bury Boring	TVC	Dan French	Kris Brown	1st AD
Prodigious / Saatchi & Saatchi	EE - Nayan Interactive Film	Branded Interactive	Dan French	William Breedman	1st AD

Stills Campaigns

PROD CO / AGENCY	BRAND / TITLE	PHOTOGRAPHER	PRODUCER	ROLE
La Four	JORDAN X MOWALOLA “SOMETHING’S OFF”	Norbert Schoerner	Maggie Curwin	1st AD
Mox London / Mox	Nike / Nike Kids HO25 Campaign	Sophie Jones	Alexander Miguel-Guerreiro	1st AD
Omnicom Production / Redwood BBDO	Google / Google Search b2b	Francis Augusto	Nicola Martin	1st AD
Kintsing + Omnicom Production / Energy BBDO	Jack Daniel's - Global Print Campaign	Sophie Jones	Amy Siddons Zoe Rose-Davies	1st AD
Plan Productions / UDOX	Adidas - Super Shoot	Rory Griffin	Jake Perry	1st AD
Plan Productions / UDOX	Adidas - Super Shoot	Ronan Gallagher	Jake Perry	1st AD
They Gather / Creative Lab	Google Pixel 8 - Release Campaign	Jeremy Liebman	Victoria Hutchings Virgilia Facey Kareem Adeshina	1st AD
Rosco / Creative Lab	Google Pixel 9 - Football	Francesco Nazardo	Alice Kasinather-Jones	1st AD
Creative Blood / U DOX	ADIDAS - Originals 00s Running	Ewen Spencer	Sarah Thomson Vanessa Lewis Jones	1st AD
Visual Artists / Neverland	Ladbrokes Bring Your Wave Campaign	Dean Rogers	Amy Siddons	1st AD
The Midnight Club	ADIDAS - Lifestyle Culturewear	Lauren Mastoe	Chloe Shaw	1st AD