

PAOLO DE BATTISTA



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INSTAGRAM [@Paolo.De.Battista](https://www.instagram.com/Paolo.De.Battista)



IMDB [Paolo De Battista](https://www.imdb.com/name/nm0005444/)

FIRST ASSISTANT DIRECTOR

1st AD experienced with high profile cast and clients. Specialised in short form Fashion, TVC and Stills with an extensive background in long form Film & TV.

LANGUAGES Fluent in Italian and English.

BASES London (UK), Edinburgh (UK), Rome (ITA), Milan (ITA), Salerno (ITA), Paris (FR)

COUNTRIES WORKED IN UK, Italy, Germany, Hungary, UAE, France

TECHNICAL SKILLS Movie Magic Scheduling, Excel, Advanced Open Water Diver (AOWD)

TECHNICAL SHOOT EXPERIENCE Moco, VFX Heavy, Action Stunt, Boat to Boat, Fight sequence, Race Sequence, Helicopter, Single shot feature, Crowd Multiplication, Large crowd (over 400), SFX, Pyro, Child cast, Choreography led

Long Form (Film & TV) and Music Promo CVs available on request

Please find STILLS Campaigns at bottom of page

TV Commercials / Branded Content

PROD CO / AGENCY	BRAND / TITLE	TYPE	DIRECTOR	PRODUCER	ROLE
Plan Productions / YEET	UnderArmour / Supershoot FW 2026	Stills & Motion	Photographer: Jamie Shipston Mourn Director: Callum Torbett	Callum Carson	1st AD
Creative Blood, Studio Juice / Apple	Apple / Apple London Games	Stills & Motion	Photographer: Nick Thompson Dir: Ross Stirling	Kate Wiggall	1st AD
Making Pictures / Studio Small	AESOP / AESOP 2027	Stills & Motion	Photographer / Dir: Daniel Benson Photographer / Dir: Karolina Burlikowska	Zoe Rose-Davies	1st AD
Creative Blood / Paramount	Mobland Season 2 EPK	EPK	Chelsea White	Tom McMillen Kate Wiggall	1st AD
Somesuch / SKY Creative	SKY / Winning in H1	TVC	Dir.: Tajana Tokyo	Blair Smith	1st AD
McCann	L'OREAL / L'Oreal Preference	TVC & Stills	Dir: Vicky Lawton Photographer: Elizabeth Hoff	Chelsea-Peach Digby	1st AD
Making Pictures	Strongbow Global	Stills & Motion	Photographer / Dir.: Elliott Wilcox	Zoe Rose-Davies Kate Wiggall	1st AD
The Production Factory	M&S Autograph / M&S X JNJ	Stills & Motion	Photographer: Jack Snell Dir/Dop: Harry Revaley	Rosie Box	1st AD
Creative Blood / ALMAP BBDO	Diageo / Tanqueray Showstoppers with Sarah Jessica Parker	TVC & Stills	Dir: Paul Mclean Photographer: Miles Aldridge	Zoe Rose-Davies	1st AD
UDox / UDOx	Adidas / Adidas Delta X Underwear	Stills & Motion	Photographer / Dir.: Elliott Morgan DoP: Louis Mckay	Eloise Dunham	1st AD
Day International	J. Lindburg / SS26 Campaign	Stills & Motion	Photographer: Rasmus Weng Kalsen DoP: Oliver Bampfylde	Fred Simonsson	1st AD
The Production Factory	M&S Sport / I am a Runner	Stills & Motion	Photographer / Dir.: Rasmus Weng Kalsen DoP: Oliver Bampfylde	Rosie Box	1st AD
SV Film / Royal Enfield	Royal Enfield / NDA	TVC & Stills	Photographer: Dhruv Sethi DoP: Tarun Achpal	Shashwat Singh Sarmad Varraich	1st AD

Lala Land	Danielle Frankel / Danielle Frankel x Lisa Jahovic	Stills & Motion	Lisa Jahovic	Lauren Sloan	1st AD
Suncity Studios	Pay10	TVC	Rahul Bharti	Zuleika Gupta Sarmad Varraich	1st AD
Omnicom Productions	AVEENO / FACE AGE RENEWAL EU + CANADA	TVC	Vicky Lawton	Ciaran Bannon	1st AD
Creative Blood / DIAGEO	TANQUERAY / TANQUERAY 0.0	Stills & Motion	Dir/Photographer: Andrew B. Myers	Kate Wiggall	1st AD
Lala Land	H&M / Holiday FW2025	Branded Content	Lisa Jahovic	Anna Parcerisas	1st AD
Sticker Studios	Cocacola / Beat the Icon	TVC & Stills	Luke Brookner	Dave Birchall	1st AD
Irrisistable Studios / VML	Batiste / Pass the Batiste	TVC & Stills	Dir: McKenzie Thompson Photographer: Hanina Pinnick	Elettra Pizzi	1st AD
Octopus Ink / Motel Company	JD Williams / We See You	TVC	Vicky Lawton	Blair Smith	1st AD
SV Film / Royal Enfield	Royal Enfield / House of Classic Paris	TVC & Stills	Dir: Conor Chalk Photographer: Bikramjit Bose	Shashwat Singh Sarmad Varraich	1st AD
Creative Blood / TBWA	Uniqlo / Heattech FW25	TVC & Stills	Dir/Photographer: Tom Sloan	Natalie Steiner Eleri Evans	1st AD
Prodigious / Saatchi & Saatchi	EE / Womens Euros Lionesses & Grassroots	Stills & Motion	Dir/Photographer: Sophie Jones	Rachel Wickham	1st AD
Irresistable Studios / Born Social	Barclays / Head Content What's Britain Buying	Branded Content	Dir/Photographer: Sam Nicklin	Harriet-Kate McKean Izzy Williams	1st AD
January Productions (UK) / Amazed (Italy)	Emporio Armani / FW 25 Campaign Global	TVC & Stills	Photographer: Alasdair McLellan Dir: Amedeo Zancanella	Blair Smith Keri Rothwell Douglas Sara Maubert	1st AD
Creative Blood / VML	Diageo / Tanqueray No.10 - The Cocktail of Dreams	TVC	Dir: Jenny Brough	Zoe Rose-Davies	1st AD
UDox / UDOx	Adidas / Adidas Delta X Underwear	TVC & Stills	Dir/Photographer: Zach Apo Tsang	Eloise Dunham	1st AD
Will Dennies Film / Rooster Punk	Team Viewer / Everywhere Business	Branded Content	Dir: Will Dennies	Adam Watts	1st AD
Irresistable Studios	Asahi / Asahi Nama Jokki	TVC & Stills	Dir: Salim Adam Photographer: Sam Nicklin	Izzy Williams	1st AD
UDox / UDOx	Adidas / Adidas Delta X Underwear	Stills & Motion	Dir/Photographer: Ewen Spencer	Eloise Dunham	1st AD
After Party / Netflix	WWE / WWE On Netflix	Branded Content	Isher Sahota	Jamie MacDonald	1st AD
Burberry / Burberry	Burberry / Festive Hero	Stills & Motion	Dir/DOP: Charlie Knight Photographer: Yago Castromil	Izzie Bowering	1st AD
Spindle / Dude	WeRoad / Holiday Reaper	Branded Content	Daniel Liakh	Phelan Moeller Edwin Brawn	1st AD
Burberry / Frosty	Burberry / Festive Childrenswear	Stills & Motion	Dir/DoP: Victor Dehalleux Photographer: Marili Andre	Izzie Bowering	1st AD
Burberry / Burberry	Burberry / Lunar New Year	TVC & Stills	Photographer: Walter Pfeffier Dir/DoP: Alexander Ingham	Izzie Bowering	1st AD

SV Film / Royal Enfield	Royal Enfield / Classic 350	TVC & Stills	Dir: Conor Chalk Photographer: Bikramjit Bose	Shashwat Singh	1st AD
JN Productions	Simply Be - Autumn Campaign	TVC & Stills	Dir/Photographer: Dan Martensen	Stephanie Lawley	1st AD
PlanProductions / UDOX	Adidas / Adidas Campus	Stills & Motion	Dir/Photographer: Sophie Jones	Jake Perry	1st AD
Rosco / Creative Labs	Google / Google Pixel 9 Global Campaign	TVC & Stills	Dir/Photographer: Francesco Nazardo	Stephanie Lawley Alice Kasinather-Jones	1st AD
Stella MacCartney	Stella MacCartney / Spring 24	TVC & Stills	Dir/Photographer: Harley Weir	Joseph Beattie	1st AD
Kode / M&C Saatchi	Barclays / The Land of Football	TVC	Dan French	Neil Edson	1st AD
Prodigious / Saatchi & Saatchi	EE - Samsung	TVC	Dan French	William Breedman	1st AD
Clapper Boy Films	W Clothing / Festive	TVC	Bosco	Christopher Bhandarkar Sarmad Variach Vijay Narayankutty Nair	1st AD
Sticker Studios / R/GA	Meta - VeganGlow	TVC	Dan French	Ed Whelan	1st AD
Craft / McCann	Pure Gym	TVC	Dan French	Fiona Williams	1st AD
Sticker Studios / R/GA	Meet Meta - Healthy Eats	TVC	Dan French	Ed Whelan	1st AD
Papaya Films / M&C Saatchi	Barclays - Open Your Future	TVC	Dan French	Ellis Fox	1st AD
Chrome Picture / WundermanThomson	KitKat - Salsa	TVC	Hemant Bhadari	Nancy Beso	1st AD
Creative Blood Agency	Hotels.com - Top 10	Branded Content	Posy Dixon	Sian Saunders	1st AD
Creative Blood / Ranaverse	Gordons Gin / Maya Jama Love letter to friendship	Branded Content	Dir/Photographer: Gabriella Kingsley	Emmy-Lou Tovey	1st AD
Untold Studios	TOEFL	Branded Content	Salim Adam	Gem Souleyman	1st AD
Creative Blood / U DOX	ADIDAS - Originals 00s Running	Stills & Motion	Dir/Photographer: Sophie Jones	Sarah Thomson Vanessa Lewis Jones	1st AD
Lawless / Camron	Habitat / 60th Anniversary	Branded Content	Dir/Photographer: Cat Howard	Stephanie Lawley	1st AD
Hifen / Waste Creative	Opera / Bury Boring	TVC	Dan French	Kris Brown	1st AD
Prodigious / Saatchi & Saatchi	EE - Nayan Interactive Film	Branded Interactive	Dan French	William Breedman	1st AD
Lawless / Science Magic	ebay - Luxury Jewellery	Branded Content	Dionne Loftus	Stephanie Lawley Rachael Ward	1st AD
Prodigious / Saatchi & Saatchi	IBIS Hotels / 360 Campaign Shoot	Branded Content	Dir/Photographer: Sophie Jones	Brigitte Martin	1st AD
Untold	Dr. Martens x Deyaz	Branded Content	Meeks & Frost	Tia Varnnard	1st AD

Sticker Studios / Above + Beyond	Depop - Save On	TVC	Dan French	Stephanie Lawley	1st AD
Partizan / Matta	Tottenham Hotspurs F.C. - Third Kit & EU Training Kit	Branded Content	Salim Adam	Charlie Scannell	1st AD
Partizan	Versace Jeans Couture - The Journey Home	Branded Content	Sophie Jones	Jackson Farsythe	1st AD
Oldie & Co	Logitech - McLaren	Branded Content	Rex & Luke	Kareem Adeshina	1st AD
Creative Blood	COACH / Ramadan 2024	Stills & Motion	Photographers: Tami Aftab, Eddie Nelson Dir: Martin Senyszak	Emmy-Lou Tovey	1st AD
33seconds	Macmillan Cancer Support	Branded Content	Dir/Photographer: James Anastasi	Rob Greenfield	1st AD
Analog Folk	Footlocker Spring 21	Stills & Motion	Dir/Photographer: Shamil Tanna	Gil Kolirin	1st AD
Courage / NETFLIX	Sex Education - Get Educated	Branded Content	Marco Graziosi & Maria Hostlevessich	Davide Caselli	1st AD
Wall of Entertainment	JBL - Orange Box	Branded Content	Tafara Makopa	Kareem Adeshina	1st AD
Kindred Comms	Vaseline - With Love X	TVC & Stills	Russell Owen	Sam Orams	1st AD
Dirty Films / The Croc Soho	Net - Home Page	Branded Content	DI AL	Ellis Fox	1st AD
TNT Films	Tate Gallery - Pierre Bonnard	Branded Content	Elliot Gonzo	Ben Pengilly	1st AD
Great Coat / Kingdom Collective	Relentless - Aitch + S2	Branded Content	LX	Lucy Miles	1st AD
TNT Films / Helen Bamber Foundation	Helen Bamber Foundation - Mannequin	Branded Content	Tom McNie	Thomas Lameau	1st AD

Stills Campaigns

PROD CO / AGENCY	BRAND / TITLE	PHOTOGRAPHER	PRODUCER	ROLE	SECTION
Mox London / Mox	Nike / Nike Kids HO25 Campaign	Sophie Jones	Alexander Miguel-Guerreiro	1st AD	Stills Campaigns
Omnicom Production / Redwood BBDO	Google / Google Search b2b	Francis Augusto	Nicola Martin	1st AD	Stills Campaigns
Kintsing + Omnicom Production / Energy BBDO	Jack Daniel's - Global Print Campaign	Sophie Jones	Amy Siddons Zoe Rose-Davies	1st AD	Stills Campaigns
Plan Productions / UDOX	Adidas - Super Shoot	Rory Griffin	Jake Perry	1st AD	Stills Campaigns
Plan Productions / UDOX	Adidas - Super Shoot	Ronan Gallagher	Jake Perry	1st AD	Stills Campaigns
They Gather / Creative Lab	Google Pixel 8 - Release Campaign	Jeremy Liebman	Victoria Hutchings Virgilia Facey Kareem Adeshina	1st AD	Stills Campaigns
Rosco / Creative Lab	Google Pixel 9 - Football	Francesco Nardo	Alice Kasinather-Jones	1st AD	Stills Campaigns

Creative Blood / U DOX	ADIDAS - Originals 00s Running	Ewen Spencer	Sarah Thomson Vanessa Lewis Jones	1st AD	Stills Campaigns
Visual Artists / Neverland	Ladbrokes Bring Your Wave Campaign	Dean Rogers	Amy Siddons	1st AD	Stills Campaigns
The Midnight Club	ADIDAS - Lifestyle Culturewear	Lauren Mastoe	Chloe Shaw	1st AD	Stills Campaigns
