

PAOLO DE BATTISTA

FIRST ASSISTANT DIRECTOR

London Based 1st AD experienced with working with high profile cast and clients. Covering Fashion, TVC, Branded Content, Promos & Stills aswell as Film & TV.

LANGUAGES:

Fluent in Italian and English.

BASES:

London (UK), Edinburgh (UK), Rome (ITA), Milan (ITA), Salerno (ITA), Paris (FR)

COUNTRIES WORKED IN:

UK, Italy, Germany, Hungary, UAE, France

TECHNICAL SKILLS:

Movie Magic Scheduling, Excel, Advanced Open Water Diver (AOWD)



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This CV only has select credits.
Full CV can be provided on request

TV Commercials / Branded Content

PROD CO / AGENCY	BRAND / TITLE	TYPE	DIRECTOR	PRODUCER	ROLE
Lala Land	Danielle Frankel / Danielle Frankel x Lisa Jahovic	Motion & Stills	Lisa Jahovic	Lauren Sloan	1st AD
Suncity Studios	Pay10	TVC	Rahul Bharti	Zuleika Gupta Sarmad Varraich	1st AD
Omnicom Productions	AVEENO / FACE AGE RENEWAL EU + CANADA	TVC	Vicky Lawton	Ciaran Bannon	1st AD
Creative Blood / DIAGEO	TANQUERAY/ TANQUERAY 0.0	Motion & Stills	Dir/Photographer: Andrew B. Myers	Kate Wiggall	1st AD
Lala Land	H&M / Holiday FW2025	TVC	Lisa Jahovic	Anna Parcerisas	1st AD
Sticker Studios	Cocacola / Beat the Icon	Branded Content & Stills	Luke Brookner	Dave Birchall	1st AD
Irrisistable Studios / VML	Batiste / Pass the Batiste	TVC & Stills	Dir: McKenzie Thompson Photographer: Hanina Pinnick	Elettra Pizzi	1st AD
Octopus Ink / Motel Company	JD Williams / We See You	TVC	Vicky Lawton	Blair Smith	1st AD
SV Film / Royal Enfield	Royal Enfield / Paris house of Classic	TVC & Stills	Dir: ConorChalk Photographer: Bikramjit Bose	Shashwat Singh Sarmad Varraich	1st AD
Creative Blood / TBWA	Uniqlo / Heattch FW25	TVC & Stills	Dir/Photographer: Tom Sloan	Natalie Steiner Eleri Evans	1st AD
Prodigious / Saatchi & Saatchi	EE / Womens Euros Lionesses & Grassroots	Motion & Stills	Dir/Photographer: Sophie Jones	Rachel Wickham	1st AD
January Productions (UK) Amazed (Italy) / Emporio Armani	Emporio Armani / FW 25 Campaign Global	Motion & Stills	Photographer: Alasdair McLellan Dir: Amedeo Zancanella	Blair Smith Keri Rothwell Douglas Sara Maubert	1st AD
Creative Blood / VML	Diageo / Tanqueray No.10 - The Cocktail of Dreams	Branded Content	Dir: Jenny Brough	Zoe Rose-Davies	1st AD

UDox / UDOx	Adidas / Adidas Delta X Underwear	Motion & Stills	Dir/Photographer: Zach Apo Tsang	Eloise Dunham	1st AD
Irresistable Studios	Asahi / Asahi Nama Jokki	Branded Content & Stills	Dir: Salim Adam Photographer: Sam Nicklin	Izzy Williams	1st AD
UDox / UDOx	Adidas / Adidas Delta X Underwear	Motion & Stills	Dir/Photographer: Ewen Spencer	Eloise Dunham	1st AD
Burberry / Burberry	Burberry / Festive Hero	Motion & Stills	Dir/DOP: Charlie Knight Photographer: Yago Castromil	Izzie Bowering	1st AD
Spindle / Dude	WeRoad / Holiday Reaper	Branded Content	Daniel Liakh	Phelan Moeller, Edwin Brawn	1st AD
Burberry / Frosty	Burberry / Festive Cildrenswear	Motion & Stills	Dir/DoP: Victor Dehalleux Photographer: Marili Andre	Izzie Bowering	1st AD
Burberry / Burberry	Burberry / Lunar New Year	Motion & Stills	Photographer: Walter Pfeffier Dir/DoP: Alexander Ingham	Izzie Bowering	1st AD
SV Film / Royal Enfield	Royal Enfield / Classic 350	TVC & Stills	Dir: ConorChalk Photographer: Bikramjit Bose	Shashwat Singh	1st AD
JN Productions	Simply Be - Autumn Campaign	TVC & Stills	Dir/Photographer: Dan Martensen	Stephanie Lawley	1st AD
PlanProductions / UDOx	Adidas / Adidas Campus	Motion & Stills	Dir/Photographer: Sophie Jones	Jake Perry	1st AD
Rosco / Creative Labs	Google / Google Pixel 9 Global Campaign	Motion & Stills	Dir/Photographer: Francesco Nazardo	Stephanie Lawley AliceKasinather-Jones	1st AD
Stella MacCartney	Stella MacCartney / Spring 24	Motion & Stills	Dir/Photographer: Harley Weir	Joseph Beattie	1st AD
Kode / M&C Saatchi	Barclays / The Land ofFootball	TVC	Dan French	Neil Edson	1st AD
Prodigious / Saatchi & Saatchi	EE - Samsung	TVC	Dan French	William Breedman	1st AD
Clapper Boy Films	W Clothing / Festive	TVC	Bosco Christopher Bhandarkar	Sarmad Variach, VijayNarayankutty Nair	1st AD
Sticker Studios / R/GA	Meta - VeganGlow	TVC	Dan French	Ed Whelan	1st AD
Creative Blood / U DOX	ADIDAS - Originals 00sRunning	Motion & Stills	Dir/Photographer: Sophie Jones	Sarah Thomson, VanessaLewis Jones	1st AD
Craft / McCann	Pure Gym	TVC	Dan French	Fiona Williams	1st AD
Prodigious / Saatchi & Saatchi	IBIS Hotels / 360Campaign Shoot	Branded Content & Stills	Dir/Photographer: Sophie Jones	Brigette Martin	1st AD

Creative Blood	COACH / Ramadan 2024	Motion & Stills	Photographers: Tami Aftab, Eddie Nelson Dir: Martin Senyszak	Emmy-Lou Tovey	1st AD
Sticker Studios / R/GA	Meet Meta - Healthy Eats	TVC	Dan French	Ed Whelan	1st AD
Papaya Films / M&CSaatchi	Barclays - Open YourFuture	TVC	Dan French	Ellis Fox	1st AD
Hifen / Waste Creative	Opera / Bury Boring	Branded Content	Dan French	Kris Brown	1st AD
Prodigious / Saatchi & Saatchi	EE - Nayan InteractiveFilm	Branded Interactive	Dan French	William Breedman	1st AD
Partizan / Matta	Tottenham Hotspurs F.C. -Third Kit & EU Training Kit	Branded Content	Salim Adam	Charlie Scannell	1st AD
Sticker Studios / Above + Beyond	Depop - Save On	Branded Content	Dan French	Stephanie Lawley	1st AD
Partizan	Versace Jeans Cotour-The Journey Home	Branded Content	Sophie Jones	Jackson Farsythe	1st AD

Stills Campaigns

PROD CO / AGENCY	BRAND / TITLE	PHOTOGRAPHER	PRODUCER	ROLE
Mox London / Mox	Nike / Nike Kids HO25 Campaign	Sophie Jones	Alexander Miguel-Guerreiro	1st AD
Omnicom Production / Redwood BBDO	Google / Google Search b2b	Francis Augusto	Nicola Martin	1st AD
Kintsing + Omnicom Production / Energy BBDO	Jack Daniel's - Global Print Campaign	Sophie Jones	Amy Siddons Zoe Rose-Davies	1st AD
Plan Productions/UDOX	Adidas - Super Shoot	Rory Griffin	Jake perry	1st AD
Plan Productions/UDOX	Adidas - Super Shoot	Ronan Gallagher	Jake perry	1st AD
They Gather / Creative Lab	Google Pixel 8 - ReleaseCampaign	Jeremy Liebman	Victoria Hutchings, VirgiliaFacey, Kareem Adeshina	1st AD
Rosco / Creative Lab	Google Pixel 9 - Football	Francsco Nazardo	Alice Kasinather-Jones	1st AD
Creative Blood / U DOX	ADIDAS - Originals 00sRunning	Ewen Spencer	Sarah Thomson, VanessaLewis Jones	1st AD
Visual Artists / Neverland	Ladbrokes Bring Your Wave Campaign	Dean Rogers	Amy Siddons	1st AD
The Midnight Club	ADIDAS - Lifestyle Culturewear	Lauren Mastoe	Chloe Shaw	1st AD