

VIVIANA CABRAL

Production Manager

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vivianacabral.co.uk

PROFILE

Production Manager working across advertising and branded content, with a background in feature films and high-end television.

Trusted to run productions end-to-end, managing crew, suppliers, and logistics while protecting budgets and ensuring smooth delivery under pressure.

Brings a calm, positive energy to productions, combined with a highly organised and detail-driven approach. Known for being dependable, thorough, and easy to work with—creating well-run, collaborative environments where teams can focus on doing their best work, even under challenging conditions.

KEY SKILLS

- End-to-end production delivery (prep → shoot → wrap)
- Budget management & cost control (protecting margin)
- Crew hiring & coordination
- Supplier sourcing & commercial negotiation
- Production logistics & scheduling
- Production paperwork (call sheets, risk assessments, contracts)
- Travel, transport & accommodation
- On-set operations & problem-solving
- Languages: Brazilian Portuguese (native), English (fluent), French (pre-intermediate)

PROFESSIONAL EXPERIENCE

COPA90

PRODUCTION MANAGER / JUNIOR PRODUCER (FREELANCE) | 2024–2026

Regularly engaged to run branded and sports productions across global campaigns. Responsible for the day-to-day running of productions from prep through shoot, managing crew, suppliers, logistics, and production delivery while protecting budgets and margins.

SELECTED PROJECTS:

MICHELOB ULTRA	GLOBAL CAMPAIGN (2026 WORLD CUP)	PRODUCTION MANAGER	FEB–MAR '26
CARLSBERG & LFC	SOCIAL CONTENT	PRODUCTION MANAGER	JAN 2026
LAYS	GLOBAL CAMPAIGN (2026 WORLD CUP)	PRODUCTION MANAGER	OCT–DEC '25
PEPSICO	GLOBAL CAMPAIGN (NEW BRAND AMBASSADORS)	PRODUCTION MANAGER	JAN–FEB '25
SKY SPORTS	UK CAMPAIGN (2024 FOOTBALL SEASON)	JUNIOR PRODUCER	JUN–JULY '24

DEPT®

PRODUCTION MANAGER / JUNIOR PRODUCER (FREELANCE) | 2023–2025

Production Manager delivering branded and digital campaigns across multiple clients and formats. Ran multiple productions concurrently, overseeing crew bookings, supplier sourcing, logistics, and production delivery. Maintained strong control over budgets by negotiating kit and service deals, ensuring efficient spend across projects.

SELECTED PROJECTS:

JUST EAT	BRANDED CONTENT	JUNIOR PRODUCER	JUNE 2025
PEPSICO (CHEETOS)	SOCIAL CONTENT	JUNIOR PRODUCER	MAY 2025
JUST EAT	GLOBAL BRANDED CAMPAIGN	PRODUCTION MANAGER	MAR–APR '24
EBAY UK	MULTIPLE CAMPAIGNS (5 PROJECTS)	PRODUCTION MANAGER	2023–2024
TRAINLINE	SOCIAL CONTENT	PRODUCTION MANAGER	JUN–JULY '23

ADDITIONAL BRANDED CREDITS:

BRAND	COMPANY	CONTENT	ROLE	DATE
LEGO	JUSTSO	SOCIAL	PRODUCTION MANAGER	OCT 2025
CAMPARI	&FRIENDS	'MAD'S PASSION' /BRANDED	PRODUCTION MANAGER	MAY 2025
SWEATY BETTY	HOUSE 337	'DON'T SWEAT IT'/ BRANDED	PRODUCTION MANAGER	SEPT–OCT '24
NIKE	VICE	BRANDED / DOCU-SERIES	PRODUCTION MANAGER	MAR 2023

EARLIER EXPERIENCE — FILM & TELEVISION

ASSISTANT PRODUCTION COORDINATOR | 'ISLE OF DOGS'

Fox Searchlight — 2016–2017

- Managed travel, visas, and accommodation for international crew
- Coordinated contracts and onboarding documentation
- Oversaw shipment of production set and equipment

ASSISTANT PRODUCTION COORDINATOR | 'THE LAST KINGDOM' (SEASON 2)

Carnival Films — 2016

- Coordinated travel, accommodation, and transport logistics
- Managed bookings and issued travel movement orders across units

PRODUCTION SECRETARY | 'BLACK MIRROR' (SEASON 3)

Netflix / Zeppotron — 2015–2016

- Supported production across multiple episodes and units
- Managed schedules, documentation, and internal communications
- Coordinated suppliers, logistics, and office operations

ASSISTANT PRODUCTION COORDINATOR | 'DEATH IN PARADISE' (SEASON 5)

Red Planet Pictures — 2015

- Managed international travel and logistics for cast and crew
- Acted as key point of contact for on-location production operations

EDUCATION

APA MASTERCLASS — FEBRUARY 2023

MA (HONS) - THEATRE LAB — ROYAL ACADEMY OF DRAMATIC ARTS (RADA) — 2018–2019

BA (HONS) - FILM STUDIES & DRAMA — UNIVERSITY OF PORTSMOUTH - 2008–2011