

DARON BAILEY

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Summary

Film and stills producer working across all visual mediums. A confident and enthusiastic team player, organised, focused and calm under pressure, Offering over a decade of experience within the industry. Committed to producing high-quality work, with a history of recognition for performance, and a proven track record of high service to clients. Comfortable working in a fast-paced environment, managing tight deadlines and juggling multiple priorities simultaneously.

Experience

PRODUCER	10/2023 to Current
FREELANCE	
<ul style="list-style-type: none">• Managed budgets effectively and efficiently.• Aided in all aspects of project development• Implemented art buying where needed and assembling creative teams• Involved in all aspects of pre and post production.• Casting• Collaborated with creative teams to develop storyboards, scripts, and overall narrative.• Supervised on-set activities, ensuring production timelines and quality standards are met.• Conducted regular review meetings with production staff to assess progress, address challenges, and adjust strategies.• Orchestrated logistics for location shoots, including permits, national and international flights and all other forms of transportation, and accommodation.• Developed comprehensive production schedules, detailing all phases of production from concept to completion.• Planned production workflow to maximise cost-effectiveness and maintain budget.• Outlined and implemented production's schedules for technical and creative teams.	
ASSOCIATE PRODUCER	10/2022 to 10/2023
SOMESUCH	
<ul style="list-style-type: none">• Worked closely with Directors on numerous projects.• Collaborated on a variety of pitches and bids.• Managed budgets effectively and efficiently.• Contributed in multiple aspects of project development for HOP and Senior producers.• Participated in various aspects of pre and post production.	
ASSOCIATE PRODUCER	10/2021 to 09/2022
NEVERLAND CREATIVE LTD	
<ul style="list-style-type: none">• Exhibited proficiency in pre and post-production for TV, radio, and visual media projects.• Developed accurate projections for budgets and expenses.• Regularly contributed to creative brainstorming sessions and project development.• Created and managed detailed timing schedules.• Maintained up-to-date knowledge of industry innovations and technology.• Developed and created presentation decks for important client meetings.• Involved in project management and multi-channel campaigns.• Created regular contact reports for all key production meetings, and circulated meeting notes in a timely manner.• Regularly contributed to talent usage and contract negotiations.• Coordinated production schedules, liaised with department heads to streamline project workflows.• Consistently ensured that equality, diversity, and inclusion principles were upheld throughout all aspects of production.	

VARIOUS PRODUCTION COMPANIES

- Successfully managed and executed end to end stills and moving image campaigns.
- Art buying / Coordinated and built teams with Directors, Photographers, Art Directors, Stylists and other departments to align creative vision with production capabilities.
- Contributed to creative development.
- Managed client communications and served as the main point of contact.
- Organised casting calls and auditions, liaising with agents and performers to fill key roles.
- Coordinated logistics for off-site shoots, including transport and accommodation arrangements.
- Handled various responsibilities related to pre and post production.

Client List

Amazon, Adidas, Beats by Dre, Bombay Sapphire, Calvin Klein, Glenlivet, Clinique, Dior, Reebok, Esso, Giff Gaff, Getir, Gala Bingo, Hugo Boss, Jo Malone, Kopperberg, KFC, Mitre, McCain, Moncler, Nike, O2, Patek Phillippe, Range Rover, Sports Direct, Tottenham Hotspur.

Skills

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- | | |
|-------------|--------------|
| • Keynote | • Word |
| • In-Design | • Powerpoint |
| • Photoshop | • Excel |
| • Office | • Clearcast |

Certificates / Additional Skills***APA Production Masterclass certificate.**

Attention to detail, budget management, experienced in all aspects of pre and post production, proficient in all social media platforms, location scouting, casting,

Education**B.A (HONS) History of Art**

UNIVERSITY OF THE ARTS LONDON

9 GCSE Grade A-C

OLD COLFIENS SENIOR SCHOOL 3

A Level Grade A-B

OLD COLFIENS SENIOR SCHOOL