

WILL PARNALL

PRODUCER / PM

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Commercials

<u>PRODUCTION CO</u>	<u>PRODUCT/ TITLE</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
ART PRACTICE	BOADICEA 'LANNOSEA'	ROMANTIX	WILL PARNALL	PRODUCER
ITV	AMAZON EUROS IDENTs	SAM HUNTLEY	SIMON SANDERSON	PM
FCB LDN	HALEON COREGA	ALVARO RAMIREZ	WILL PARNALL	PRODUCER
FCB LDN	QUICKBOOKS CARABAO CUP IDENTs	CHARLIE COOMBS	WILL PARNALL	PRODUCER
RED BEE	HARRY POTTER: WIZARDS OF BAKING	CASWELL COGGINS	SIMON SANDERSON	PM
SUPERCOLLIDER	G42 x MERCEDES	MIKE CHRISTIE	LOUIS FIGGIS	PM
ARMOURY	DRY NITES	ROLLO HOLLINS	JAMES MCLAUGHLIN	PM
FCB LDN	AGE UK	ALVARO RAMIREZ	RACHEL CLARKE	PRODUCER
FCB LDN	KLEENEX	ALVARO RAMIREZ & CHARLIE COOMBES	LIVVY TIDD	PRODUCER
AKQA	LORO PIANA	FELIPE SONA	WILL PARNALL	PRODUCER
FCB INFERNO	UK COACHING	BEN FALK	RACHAEL CLARKE	PM
ARMOURY	ZENAUTO	ROLLO HOLLINS	JAMES MCLAUGHLIN	PM
ZINC TELEVISION	LEGO CITY STUNTZ 2	MIKE CHRISTIE	LOUIS FIGGIS	PM
MIDNIGHT CLUB	ADIDAS 'ZX'	TOM BROWN	HANNA DAVIS	PM
ARMOURY	AMEX 'SHOP SMALL'	JESSE LEWIS-REECE	MATT HITCHENS	PM
ARMOURY	HELLY HANSEN	WILL WILLIAMSON	JAMES MCLAUGHLIN	PM
ZINC MEDIA	LEGO CITY 'STUNTZ'	MIKE CHRISTIE	LOUIS FIGGIS	PM
ARMOURY	IONOS 'I OWN THIS'	MARC SIDELSKY	JAMES MCLAUGHLIN	PM
FCB INFERNO	ONE PLUS - EBBA	ALVARO RAMIREZ	SABRINA MAY	PM
ROCK HOUND	THE MAIL - 'GREAT BRITISH HEALTH KICK'	JOE GIACOMET	JAMES MCLAUGHLIN	PM
ROCK HOUND	DOLE - 'UNSTUFFED BEARS'	AMY BECKER-BURNETT	JAMES MCLAUGHLIN	PM
ROCK HOUND	JACAMO 'WINTER 19'	AMY BECKER-BURNETT	JAMES MCLAUGHLIN	PA
FCB INFERNO	BMW I3 'ELECTRIC ATTACK'	ALVARO RAMIREZ	HANNA DAVIS	PM
FCB INFERNO	NPOWER 'THE HUM'	ALVARO RAMIREZ	HANNA DAVIS	PM
ICONOCLAST	GATORADE - 'FUTURE IS UNSTOPPABLE'	MANU COSSU	CHARLOTTE WOOD-HEAD	TRANSLATOR

Content & Corporate

<u>PRODUCTION CO</u>	<u>PRODUCT/ TITLE</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
ITV CREATIVE	FACEBOOK 'PORTAL'	SHANE O'NEIL	SIMON SANDERSON	PM
ITV CREATIVE	LAITHWAITES	ALEX MATHIESON	MASSIMO PARADISO	PM
FCB INFERNO	BMW 'GOODWOOD'	ALVARO RAMIREZ	SABRINA MAY	PM
KODE MEDIA	NEW DAY - HERO FILM	DOMINIC O'RIORDAN	AMBER MILLINGTON	PA
ROCK HOUND	LNDR - NO BLSHT 2020	SARAH BAMFORD	JAMES MCLAUGHLIN	PM
ITV CREATIVE	BLACK HISTORY MONTH - ITV IDENTs	KEVIAN BATCH	CRESSIDA RANFIELD	PM
ROCK HOUND	LLOYDS BANK - 'PEOPLE BE- HIND THE BUSINESS'	JONNY CASS	JAMES MCLAUGHLIN	PM
PUNDERSONS GAR- DENS	BBC STORYWORKS - 'BOFILL'	MIKE LEE THOMAS	WILL PARNALL	PRODUCER
SPLASH WORLD- WIDE	UNDER ARMOUR X ANTHONY JOSHUA - 'TRAIN TO LIVE'	OLLY BURN	FELICITY CRUICK- SHANK	PM
GREATCOAT FILMS	SKODA X PRINCES TRUST X GUARDIAN LABS - 'CREA- TIVE SPARK' (BIRMINGHAM)	JOHNY MOURGUE	WILL PARNALL	PRODUCER
GREATCOAT FILMS	SKODA X PRINCES TRUST X GUARDIAN LABS - 'CREA- TIVE SPARK' (MANCHESTER)	JOHNY MOURGUE	WILL PARNALL	PRODUCER
JUST SO FILMS	KENT & CURWEN - 'DISAP- PEARING WARDROBE'	SAM HUNTLEY	SOPHIE KING	PM
JUST SO FILMS	KENT & CURWEN - 'WEAR IT WITH PRIDE'	SAM HUNTLEY	SOPHIE KING	PM
JUST SO FILMS	TREATWELL AW17	MATHY & FRAN	SOPHIE KING	PA
JUST SO FILMS	GOOGLE PLAY - 'KITTENS'	MATT MCDERMOTT	RUTH STEEN	PA
JUST SO FILMS	GOOGLE PLAY - 'FOOSBALL'	MATT MCDERMOTT	RUTH STEEN	PA
JUST SO FILMS	RED BULL - 'WAY OF THE WILDCARD'	JHONNY & JONO	MATT DIEGAN	PA
SPICER & MOORE	FIND FATE - 'VOICE OF TRUTH'	JOHNY MOURGUE	WILL PARNALL	PRODUCER

Agency & TV Department

<u>PRODUCTION CO</u>	<u>PRODUCT/ TITLE</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
HOMEGROUND	ADIDAS MUFC JERSEY LAUNCH	OWEN KASPARIAN	WILL PARNALL	PRODUCER
CHI & PARTNERS	LEXUS - 'SLIDE'	HENRY ALEX-RUBIN	NICOLA RIDLEY	PA
CHI & PARTNERS	TALK TALK - 'X-FACTOR IDENTS'	SAMMY RAWAL	NICOLA RIDLEY & DEJI ODULATE	PA
CHI & PARTNERS	LEXUS - 'STROBE'	ADAM BERG	NICOLA RIDLEY	PA

Music Video

<u>PRODUCTION CO</u>	<u>PRODUCT/ TITLE</u>	<u>DIRECTOR</u>	<u>PRODUCER</u>	<u>ROLE</u>
TIME BASED ARTS	BONDAX - 'THE REAL THING'	ROMANTIX	WILL PARNALL	PRODUCER
SOMESUCH	THE VACCINES - '20/20'	MAX WEILAND	DENNA CAR-TAMKHOOB	EP
SOMESUCH	GEORGIA - 'MOVE SYSTEMS'	ROLLO JACKSON	CHRIS MASSEY	EP
SOMESUCH	WET - 'DEADWATER'	GEORGE BELFIELD	DENNA CAR-TAMKHOOB	EP
SOMESUCH	WILKINSON - 'HOPELESSLY COPING'	ALEX HULSEY	CHRIS BLACK	EP
SOMESUCH	THE WOMBATS - 'GIVE ME A TRY'	MAX WEILAND	DENNA CAR-TAMKHOOB	EP

COUNTRIES WORKED IN

- UK
- FRANCE
- SWITZERLAND

TECHNICAL SKILLS

- Adobe packages inc Adobe Premiere Pro – advanced
- Microsoft software inc Excel & Word

ADDITIONAL SKILLS

- Fluent in Spanish
- Full clean driving license
- Experience with stunts, animals & children

EDUCATION

- 08 - 12 **Manchester Met Uni** 1st Class Honours in Film and Media
- 06 - 08 **Bristol Filton College** A-levels: grade A-C in Art, English Language, English Lit & Sociology
- 04 - 06 **Queen Elizabeth Grammar School** GCSE's: grade A-C in Maths, Chemistry, Physics, Biology English Language, Sociology, Art & Film & Media