



# Reuben Dhugga

Runner/Based in London

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Aspiring director with experience in commercials and an avidity for storytelling. Eager to take every opportunity that comes my way, I am always ready to help others create and develop my own skillset in an industry I am very passionate about.

COMPANY	PRODUCT	DIRECTOR/1 <sup>st</sup> AD	POSITION
Lovesong	JD Sports	Elliot Power & Saman Aminzadeh Chris Mears & Phillips Nortey	Runner
Lovesong	Clio Peppiatt Ltd	Elliot Power Ari Rissotti	Runner
Starling	Avon	Ali Kurr Richard Newman	Runner
Mad Cow Films	Fire Fighters Charity	Daryl Goodrich Will Jasper	Runner
Starling	OxiClean	Jacob Hopewell Gabe O'Donohoe	Runner

## Work history

### Past

**Warwick University 06-07/2025:** Led creative production of a pitched advertisement for the university's Enterprise Department, working with department heads and completing storyboards for the project during my final year at University. Working on a sizable project in a leading position significantly developed my leadership and collaborative skills.

### Present

**India International Women's Cricket 04/2026-** : Developing storyline for a documentary alongside former international/current commentator Deep Dasgupta chronicling the evolution of the India Women's side – an exploration which hasn't yet been done in a visual medium.